



CAPITAL MEDICAL SOCIETY

Cap Scan

A PUBLICATION OF THE CAPITAL MEDICAL SOCIETY

2013 Celebration Awards Dinner

By Shannon Boyle, CMS Communications and Marketing Coordinator

The twelfth annual Celebration Awards Dinner was a special night for our award honorees, Dr. David Miles and Dr. Dean Watson. The event was held, in recognition of Doctors' Day, on March 28th at the FSU University Center Club. The room was filled with proud supporters of this year's award recipients. Dr. David Miles was awarded the I.B. Harrison, M.D. Humanitarian Award, and Dr. Dean Watson was awarded the Outstanding Physician Award. Dr. Nancy Loeffler, CMS President, did a great job emceeding the event.

Dr. Loeffler thanked the Celebration Awards Dinner Steering Committee and the Capital Medical Society staff for their hard work in organizing and coordinating this event.

Dr. John Mahoney, President of the CMS Foundation, made a special announcement about a new award created by the CMS Foundation Board of Directors. He recognized Mrs. Jean McCully, for her thoughtful service to CMS and the community, with the Jean McCully Exemplary Service Award. (You can read Dr. Mahoney's wonderful remarks on page 16.)

Dr. Loeffler thanked our volunteers in the *We Care Network*, including our dental colleagues, for donating their time and resources to patients in need in our community. She noted that *We Care* volunteers donated more than \$5.5 million in care last year and a cumulative total of more than \$50 million in the last 20 years.

Dr. Loeffler recognized retired physicians from the past year for their well-respected careers in medicine: Dr. Raul Fernandez, Dr. H. Louis Hill, Jr., and Dr. Spurgeon McWilliams.

Dr. Loeffler recognized and welcomed six new CMS physicians, in attendance: Dr. Tanya Evers, Dr. Simha Jagadeesh, Dr. Janice Lawson, Dr. Matthew Lawson, Dr. Raquel Mitchell, and Dr. Selina Rahman.

Dr. Loeffler asked the past recipients of the Outstanding Physician Award to stand and be recognized: Dr. Charles Moore and Dr. Charles Williams. Dr.



(L-r) Dr. Nancy Loeffler, CMS President; Dr. Dean Watson, 2013 Outstanding Physician Award recipient; Dr. David Miles, 2013 I.B. Harrison, M.D. Humanitarian Award recipient; Mara Rumana, Alliance Chair, Celebration Awards Dinner Steering Committee; and Dr. Alfredo Paredes, CMS Board of Governors President-Elect, Chair, Celebration Awards Dinner Steering Committee.



(Seated, l-r) Dr. David Jones, Capital Health Plan, Title Sponsor; Polly White, Capital Health Plan, Title Sponsor; Dr. C. William Applegate; Dr. Barbara Williams; Dr. Dennis Williams, Capital Health Plan, Title Sponsor. (Standing, l-r) Dr. Nancy Van Vesse, Chief Medical Officer, Capital Health Plan, Title Sponsor; Dr. D.J. Underwood, Capital Health Plan, Title Sponsor; and Dr. Robert Chapman, CMS Board of Governors, Capital Health Plan, Title Sponsor.

Watson joins these esteemed physicians, as well as those who could not attend, as one of those honored with this prestigious award.

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Mark Your Calendars!

May 21, 2013

**CMS Membership & CME Meeting
"Eating Disorders: From Latency to Geriatrics"**

**Mathew Nguyen, M.D. & Amelia A. Davis, M.D., UF & Shands Eating Disorder Recovery Center
6:00 pm**

Maguire Center for Lifelong Learning at Westminster Oaks

June 6, 2013

**CMS Doctor/Son Banquet
For physicians and their sons
6:00 pm**

Tallahassee-Leon County Civic Center



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Capital Medical Society 2013 Meetings Calendar

May 21, 2013

CMS Membership & CME Meeting
"Eating Disorders: From Latency to Geriatrics"

Mathew Nguyen, M.D. & Amelia A. Davis, M.D., UF & Shands Eating Disorder Recovery Center

6:00 pm

Maguire Center for Lifelong Learning at Westminster Oaks

June 6, 2013

CMS Doctor/Son Banquet
For physicians and their sons

6:00 pm

Tallahassee-Leon County Civic Center

September 17, 2013

CMS Membership & CME Meeting
"Atrial Fibrillation"

Farhat Khairallah, M.D.

6:00 pm

Maguire Center for Lifelong Learning at Westminster Oaks

October 15, 2013

CMS Membership & CME Meeting

"Prevention of Medical Errors" (2-Hour Required CME)

Jesse Suber, Esq. and Scott Sellinger, M.D.

6:00 pm

Maguire Center for Lifelong Learning at Westminster Oaks

November 19, 2013

CMS Membership & CME Meeting

"Genetic Screenings"

Lea Parsley, M.D., FSU College of Medicine

6:00 pm

Maguire Center for Lifelong Learning at Westminster Oaks

December 5, 2013

CMS Foundation *Holiday Auction*

6:30 pm

Location: TBA

Are you interested in writing an article for *Cap Scan*?

Please contact Dr. Charles Moore at cmoore5186@aol.com and Shannon Boyle at sboyle@capmed.org. All articles submitted will be reviewed by your peers prior to publishing.



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2013 Celebration Awards Dinner...
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Dr. Don Zorn co-presented Dr. Dean Watson with the Outstanding Physician Award, which honors a physician who has demonstrated outstanding leadership in the profession of medicine. (You can read Dr. Zorn's remarks on page 7 and Dr. Watson's remarks on page 9.)

Dr. Loeffler discussed a brief history of the I.B. Harrison, M.D. Humanitarian Award. She asked all past recipients of the award to stand and be recognized. Those in attendance were: Dr. A.D. Brickler, Dr. David Craig, Dr. Jim Stockwell, Dr. Lisa Jernigan, Drs. Judy and Louis St. Petery, Dr. Whit Oliver, Dr. Don Zorn, and Dr. James Geissinger. Dr. David Miles joins these esteemed physicians, as well as those who could not attend, as the 2013 recipient of this prestigious award.

Dr. Scott Sellinger co-presented Dr. David Miles with the I.B. Harrison, M.D. Humanitarian Award. (You can read Dr. Sellinger's remarks on page 11 and Dr. Miles' remarks on page 12.) The criteria for the award are predicated on the values that came to be associated with the late Dr. I.B. Harrison: compassion, service, respect, wisdom and integrity.

The Capital Medical Society would like to extend their appreciation to the CMS Alliance for providing the carnations and the beautiful floral arrangement for the podium. The red carnation is the symbol for Doctors' Day.

We thank our 2013 Celebration Awards Dinner sponsors, without their generous support this event would not be possible.

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Supporting Sponsor, Southeastern Urological Center, P.A. – (l-r) Dr. Scott Sellinger, Dr. Paul Sawyer, Dr. David Miles, Dr. Al McCully, and Dr. Jean Paul Tran.



Supporting Sponsor, Tallahassee State Bank – (l-r) Greg Nichols, Tara Keiser, and Ben Graybar.

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2013 Celebration Awards Dinner...

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Event Sponsor, Florida Blue – Kent Robbins and Jeff Bedenbaugh.



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The family of Dr. Dean Watson was present to honor him with the Outstanding Physician Award. (Front row, l-r) Nicole Watson, Alex Watson, Dr. Dean Watson, and Anna Watson. (Back row, l-r) Amanda Watson, Ronda Watson, Abby Watson, and Carl Watson.



(L-r) We Care volunteer dentist, Walt Colón, D.M.D.; Dr. Alfredo Paredes, CMS Board of Governors President-Elect; Jennifer Bryant; and We Care volunteer dentist, Darrh Bryant, D.M.D.



(L-r) Brian Cook, CEO, Capital Regional Medical Center, Event Sponsor; Dale Neely, CEO, HealthSouth Rehabilitation Hospital of Tallahassee, Event Sponsor; and Alan Keese, Capital Regional Medical Center, Event Sponsor.



(L-r) New CMS member, Dr. Simba Jagadeesh; We Care volunteer dentist, Ashok Manocha, B.D.S.; We Care volunteer dentist, Viraj Manocha, D.M.D.; Anjali Bhanderi; and Viral Bhanderi, M.D.

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2013 Celebration Awards Dinner...

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(Seated, l-r) Dr. Efred Baltazar, Pat Williams, and Mina Fernandez. (Standing, l-r) Dr. John Bailey, Bonnie Gaughan Bailey, Dr. Judy St. Petery, Dr. Louis St. Petery, Dr. Charles Williams, and retired physician from 2012, Dr. Raul Fernandez.



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The family of Dr. David Miles was present to honor him with the I.B. Harrison, M.D. Humanitarian Award. Pictured (l-r) Preston Cowie, Rosemary Cowie, Dr. David Miles, and Janet Miles.

The New CMS Membership Meeting Location: The Maguire Center for Lifelong Learning at Westminster Oaks

Located in northeast Tallahassee, The Maguire Center for Lifelong Learning at Westminster Oaks is an incredible, state-of-the-art conference facility. It is very convenient – only 3.7 miles from Tallahassee Memorial Healthcare and 1.8 miles from Capital Regional Medical Center.

You can get a map to the facility on the Capital Medical Society’s website at www.capmed.org.

We hope you will join us at our next meeting on May 21st at 6:00 pm – you can see this beautiful facility firsthand!



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Dr. Don Zorn's Introduction for Dr. Dean Watson, Recipient of the 2013 Outstanding Physician Award

Tonight we honor a fine physician who has been amazingly productive in our community. He is also a dear friend and partner to many in this room, and I particularly have benefitted from that. So let's lift a Mountain Dew to Dr. Dean Watson.

Shannon Boyle's excellent *Cap Scan* article told Dean's life story well, and I refer you to that. Born in Ohio, college at Ball State, MD from Indiana University, then on to complete IM residency at Orlando Regional, where he was Chief Resident, received the Service Award, and was named Most Outstanding Resident.

Then the strangest thing happened. He turned down many potential avenues, including a GI fellowship, to come to Tallahassee and join our then struggling residency in Family Medicine. It remains a mystery to me, yet we have all greatly benefitted from the choice he made.

To me he has always seemed to have at least 2 fulltime jobs going at once, and in Tallahassee he has had three major areas of lasting influence. One has been with the early development of the FSU COM, where he developed the first curriculum for the Internal Medicine rotations, served as faculty director for those rotations, wrote the huge accreditation document for the Internal Medicine Residency, and served as its Interim Director. It is safe to say that without Dean Watson, the new IM Residency may not yet exist. Students at FSU have twice honored him with Clinical Teacher of the Year.

The second major influence Watson has had is with TMH. He developed the TMH Hospitalist Group and nurtured its growth as its Director. He currently serves as Chief Medical Officer at a time of great change. I had told him, "You won't last 6 months." He has proved me wrong. In that role he

has earned the respect and admiration of all: nurses, administrators, and physicians of all stripes. He gets to deal with all those physicians with problems, and with the physicians who are problems.

His crowning achievement at TMH is the Transition Center, which provides a temporary medical home to those recently discharged from the hospital, bringing to bear the services they need to avoid readmission. The TC has been enormously successful and has garnered much deserved national attention.

But it is his work in teaching residents for the past 16 years that I feel best able to describe. 5 times he has won the Teacher of the Year award from the graduating residents, more than any other physician.

Watson had not been with us a week before residents were coming to us with great reports. Despite his age (Doogie Howser-ish), residents immediately saw someone with experience, know-how, and confidence. He demanded a lot from residents, and in return, he promised good teaching. And he delivered.

One cannot talk about Watson's teaching without describing his AM reports, which are a thing of beauty. In them he dissects a case, beginning with the chief complaint, building an initial differential diagnosis, and refining it as other data is gradually revealed. It's a traditional technique. However, I have seen no one invest this process with more energy, enthusiasm, and humor. Residents had to be alive, for they each would be called on, and called on again until they demonstrated learning. He helped them to laugh in the face of anxieties, noticed their quirks, and gave them nicknames based on their quirks. All the while residents felt that they were not being beat down. Rather



Dr. Don Zorn presented the 2013 Outstanding Physician Award to Dr. Dean Watson.

they felt built up.

Dean Watson is simply the best teacher I have ever seen. "Gifted," I would say often, as if he was born that way. No question of his talent, but it was what I later learned that eventually helped me understand the beauty of his AM reports.

Each night, the resident call team would get a late call. "Alright, what ya' got?" It was Watson wanting to know what cases had so far been admitted. After hearing them, he would say, "OK, be prepared to present that one at 8 AM." And that case would be the basis of his AM report the next day. He would then read about the case so he would be exquisitely prepared. And he did all this after putting his young girls to bed.

He was thus preparing a new lesson plan every night. "DZ, I just have to read every night to stay ahead of these guys." Gifted? Talent plus discipline equals a gift.

Watson is a mentor. Residents soon realized that he was not only a great

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Dr. Zorn's Introduction...

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teacher. He took a personal interest in them and their families. He had good advice about business issues and contract decisions. They realized he had bedrock values underlying his success, and this integrity attracted young physicians to him. He continues to mentor many who have long graduated.

He is a fiscal conservative. He is like my wife Taska in this, both likely charter subscribers to the Tightwad Gazette. I am not referring to his politics ("Zorn! You're killing me!"), but to the simple life he leads: no fancy cars, no fancy trips, and no expensive hobbies. The biggest marker for this was the old black Nissan Pathfinder that followed him from Indiana to Orlando to Tallahassee, and which was often one of the first vehicles found each AM in the physicians' parking area. And this was long after his financial success, which I have attributed to all those Money magazines I used to give him. His investments have always been in his family, and his motto has always been, "work hard, save all you can, get out of debt as soon as you can."

Despite this, he is one of the most generous persons I know when it comes to his time, concern, and resources. One example: he started the Emerald Coast Research Group, and it was both successful and very profitable. Seeing the pressing financial need of a key employee of the Group, he gave the company to that individual. As a friend, Dean is always there, and he has your back.

Dean Watson is a doctor of people and a doctor of systems. The same problem oriented, systematic approach to solving patient issues, considering all possibilities and options, has served us all at TMH well. He can step back and see the mistake. And he just hates to repeat mistakes. The Transition Center exists and serves so well as a

result of his vision and ability to fix the system.

My friend Watson is a workaholic. It is his inner demon. He is absolutely driven to fix people, and fix the things that affect people. And at times it has just eaten away at him, having to be away from his girls. I am proud to see that recently he has achieved some measure of balance. His priorities in this order, as told to many a resident class: family, faith, friends, work.

Nicole, Amanda, Abby, Anna, and Alex: whenever your husband or Daddy has been away from you, please know that he is totally driven to get back to you. You are his guiding lights, the joy in his life. No one who has spent more than a few moments with Dr. Watson can help but see the great pride he has in you.

I close with this picture: a young but prematurely graying attending is surrounded by a group of learners on any ward in the hospital. Finished on that ward he says, "OK..." and points his finger in the direction needed, lowers his head and off he goes with black book under his arm, trailing residents, students, and Treadwell, who is focused on lunch. On to the next patient, or challenge, or system, whatever needs fixing. And he has done a lot of fixing in this town.

As we deal with our own inner demons, and the need to balance it all with our need to take care of our faith, family, and friends, it is nice to celebrate those who do it well, who do it with honor.

Faithful friend, physician of the highest order, captain of effective change, respected physician leader, finest of physician teachers, esteemed mentor of many, and to him the greatest honor of all, devoted husband and father, our Outstanding Physician, Dr. Dean Watson.

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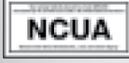
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Dr. Dean Watson's Acceptance Speech upon receiving the 2013 Outstanding Physician Award

This award is not an individual award. This ceremony allows an individual that has qualities of an ideal physician to stand before his/her peers as a symbol of such. You just heard from him...Thank you, Dr. Zorn, for the introduction. I want to thank you for being such a wonderful friend, colleague and mentor. You are truly the physician's physician and I want you to know how much I appreciate you and how much TMH appreciates everything you do for the organization and the community.

I want everyone to know that I am deeply appreciative and humbled by this recognition.

One of my worst fears has come true. I am standing in front of a large group of people that are all smarter than I am with my family present and with the expectation that I am going to talk about myself...following Dr. Zorn. To relieve this fear, I am going to take a few minutes to recognize those that are the reason that I am standing up here this evening. Unfortunately, I won't have any great stories about Aunt Pearl, Uncle Willie, cows, chickens, Millard, Dillard, Willard, or pecan orchards (Charlie "Pedro" Williams).

I am so blessed to have my wife and four daughters with me this evening as well as my parents. I truly am the luckiest person in the world to have such a wonderful family. I am so thankful for my parents' guidance, support and encouragement through the years and for my wife's patience, love and understanding...and for being a wonderful mother. I thank my children for blessing me with their presence and allowing me to have the most important job on earth...being their Dad.

I do want to thank Sue, Shannon, Rosalie and the rest of the staff at the

Capital Medical Society for all of their efforts related to this evening's event, but more importantly for all they do for us as clinicians and for the community through the *We Care* program.

Congratulations to Dr. Miles for the I.B. Harrison, M.D. Humanitarian Award...much deserved.

Thank you to Scott Tetreault for nominating me for this award and for being patient and humorous when I needed it. Thank you to Alfredo Paredes for considering me for this award and moving my nomination forward...but, mostly, thank you for your friendship.

Rarely in your professional career do you have an opportunity to stand in front of your peers and recognize them for what they mean and have meant to you...and thank them for putting you in the position you are today. Today, I am receiving recognition for what we have been able to do together. Consider this "our" award.

(Invite kids to the stage)

In 1994/95, John Purvis took a chance on a new Internal Medicine residency graduate and offered me a position as a faculty member in the FMRP. I was considering a GI fellowship offer at LSU or the Tallahassee opportunity. Although John is a man of very few words, I knew I could trust him and I made the decision to head to the panhandle. Dr. Purvis had so much confidence in my ability to teach, he requested that Don Zorn sit in on my morning report lectures to determine if I was competent or incompetent to teach. That lasted one lecture...I'm not sure of what Dr. Zorn's determination was related to competence, but they knew they had



Dr. Dean Watson

a "live one" with enough energy to cover the significant inpatient burden. Over 1500 lectures later, thousands of admissions, discharges and resident encounters, I can say I made the right choice and I hope they feel the same way.

(Ask the residents/faculty to stand for a moment) **TO MY CHILDREN: THIS AWARD IS NOT ABOUT YOUR DAD, IT IS ABOUT ALL OF MY COLLEAGUES WHO HAVE GIVEN ME THE OPPORTUNITY TO BE SUCCESSFUL. YOU MAY RECEIVE RECOGNITION, BUT ALWAYS REMEMBER THAT YOU REPRESENT THE EFFORTS OF MANY WHO AREN'T BEING RECOGNIZED, BUT DESERVE TO BE.**

I just want to take a moment to recognize you. It has been an honor and a privilege to work with all of you. You all should be recognized as physicians of the year and the primary reason I am standing here today relates to all of your hard work. Your unselfish willingness to care for patients and provide services for any and all patients including covering all the unassigned call with the hospitalists is admirable. Your eagerness and willingness to be leaders in the community is

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Dr. Dean Watson's Acceptance Speech...

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clearly visible. Many of our groups, committees and departments are being lead by FMRP faculty and graduates. Lisa Jernigan and Joe Mazziotta (Assist Dir's, FMRP, MEC), Don Zorn (Director, FMRP), Angie Cain (Bariatrics), Mark Wheeler (Director, Hospitalists), Randa Perkins (Exec Dir, Med Informatics), Hugh VanLandingham (Past Chair, CMS), Adam Joo (Medication Safety), Christie Sain and Lorna Stewart (Too many committees to mention) and the list goes on and on...Congratulations on a job well done.

Another group that deserves recognition for their efforts is the hospitalist group. As many of you are aware, I had the distinct privilege of working with Rob Moss, Nicky Nelson, Ray Shashaty and later, Peje Astrand to create the hospitalist group in 2000. Through the leadership of these individuals and the current leadership of Mark Wheeler and Nnaemeka Amanze (under the watchful eye of Carla Dudley), this group has grown to 20 physicians and is currently admitting over half of all adult patients at TMH. A significant number of these hospitalists are from our FMRP and through the efforts of this group, the FMRP and our other medical colleagues, we are improving quality, availability and overall care to our patients. All of you are deserving of this award.

I do need to mention my FSU COM experience. Although I can't recall the exact dates...it was somewhere between the birth of Amanda and Abby... Dr. Alma Littles offered me the opportunity to help write the IM curriculum for the LCME application for a new medical school. Opportunity meant more work without extra pay... What a deal...I enjoyed the original Education Director position for six months as we brought the medical

school on line and I got to experience a presentation to the LCME. It was quite an experience and I thought I had learned my lesson. In 2010 Mark O'Bryant announced the plans for an Internal Medicine residency program at TMH. At that time, I wondered who was going to complete the application for this program... Once again, it was my pleasure to pen an application for another program associated with FSU COM, but this one only took 30 days and nights to complete. We are all very aware of the success of the FSU COM despite my involvement... and we are very proud of our Internal Medicine residency program that filled during the most recent match. The next lesson will be the surgery residency program application which we will start working on next month. Congratulations.

In April of 2008, John Mahoney and I sat at a Whataburger and discussed some new ideas and the state of the medical staff. At that time, he tricked me into formally presenting my ideas to the exec team. The rest is history. Quite honestly, because of John's willingness to allow me to partner with him and work on improving processes and communication, we have made significant strides in improving the state of the medical staff. I am truly thankful to John for this gracious gesture even if this was a part of his exit strategy. I also appreciate Mark O'Bryant and the executive team's willingness to take a chance on me. It has been a joy to work with all of you. I hope I have lived up to your expectations.

As many of you are aware, the professional life expectancy of a CMO is 3-5 years. Because of the wonderful medical leadership (MEC: Killius, Mazziotta, Fernandez) and the Medical Staff's willingness to be supportive, responsive, flexible and cooperative team players...I may make it to June.

I wanted to quickly comment on one question Shannon asked me during the interview process and it relates to community service and committees. Every day of our lives as physicians we are providing a community service. It's what we do...I have dedicated my entire professional career to caring for the underserved. I am so proud of what we have accomplished related to population health and community outreach. Our (TMH/CHP/FSU COM) efforts through the Transition Center have been recognized nationally and through the efforts of Steve Quintero, Judy Griffin and their staff, we have cared for over 1000 patients in the last two years that would have required intervention in our emergency department or other locations. We have reduced admissions, ED visits and charges all while delivering much needed care to a high risk population. Congratulations and thank you for making this project successful.

On a personal note, I would like to thank Phillip Treadwell, Avon Doll, Carlos Campo, Shelby Blank, Andres Rodriguez, Sandy Brafford, Greg Albright, Dan Kaelin, Sergio Ginaldi and Jim Killius for their continued support and friendship as well as my staff within the Medical Staff Office, Danielle and Shauna, for all they do each and every day. Also, thanks to Jerry Fadem who saw something in me a physician leader that I didn't see.

I am a member of a team, and I rely on the team, I defer to it and sacrifice for it, because the team, not the individual, is the ultimate champion.
~Mia Hamm

Gratitude is the best attitude. Bumper sticker...I am so grateful for the opportunity to be a part of this team and serve this medical staff and community.

Dr. Scott Sellinger's Introduction for Dr. David Miles, Recipient of the 2013 I.B. Harrison, M.D. Humanitarian Award

As I stand before you this evening, it gives me great pleasure to introduce Dr. David Miles as the recipient of the 2013 I.B. Harrison, M.D. Humanitarian Award. Those values of compassion, service, respect, wisdom, and integrity, define Dr. Miles, and I can think of no one more deserving to receive this honor. Last month, before I knew anything about his award, my home phone rang around 9:00 in the evening. It was David, and he started the conversation by apologizing for calling me so late at night. Then, he went on to ramble about how he was sure they had the wrong guy, and that there must be some horrible mistake. Of course, my first thought was, "what jail are you in, and how much is the bail?" He quickly went on to explain how he was chosen for this award, and if it was not too much of an inconvenience, he would like for me to introduce him at the awards ceremony. Little did he know, as I sat on the other end of the line, that my eyes were glazed with tears of joy. There was no mistake. I was absolutely sure that they had the right guy.

"Dr. Miles took care of people like he would want to be taken care of himself. It was that simple."

David grew up in Chattahoochee at a time when everyone knew everyone there. To this day, most folks in that community still know of Dr. Miles and his family. In his youth, David learned important interactive skills by going door to door selling Christmas cards. He would knock on the door, and as soon as someone answered, he would softly say "you don't want to buy any of these cards, do you?" No, David could never be a used car salesman. But that "no pressure" approach became his trademark with his patients. You

could sit with Dr. Miles and have an opportunity to carefully weigh out the risks and benefits of treatments. Patients never felt hurried or rushed. There was always time for one more question, and one more answer. His patients loved him for that. In the operating room, he was a perfectionist, calmly and meticulously working to achieve the best result. No cutting corners, no settling for second best or good enough.

Dr. Miles began his Urology career in Tallahassee in 1969 with Dr. George Evans. He later teamed up with Dr. Tom Smith, with whom he practiced for many years. In 1995, he joined Tallahassee Urological Associates, which nearly immediately became Southeastern Urological Center with the merger of the Urology groups. I was fortunate enough to work closely with him for 15 years, often times operating together as a team, especially toward the end of his career. We will have great memories together, but it wasn't always easy. We shared in the pain and sorrow of tragically losing our dear friends and colleagues, Dr. Tom Smith and Dr. Bills Potts. As hard as it was sometimes, David kept a positive attitude, and always put the patient first. Whether he was taking care of a state senator with a kidney stone, or a homeless person with bladder cancer, it never mattered about their background or their ability to pay. Dr. Miles took care of people like he would want to be taken care of himself. It was that simple. A true southern gentleman, giving love and kindness to those around him, well, that is MOST of the time. I will tell you that I am one of few people, besides his wife, who has actually seen him get mad. I



Dr. Scott Sellinger and Dr. Nancy Loeffler presented the 2013 I.B. Harrison, M.D. Humanitarian Award to Dr. David Miles.

who has actually seen him get mad. I usually don't remember what he says, but I can describe his appearance. His eyes bulge out 3 inches, he turns beet red, his fists are drawn, his jaw stays clenched with no facial movement other than his lips, and he talks faster than a New Yorker on amphetamines.

David served as your Capital Medical Society President in 1985, the same year he served as Chief of Staff at Tallahassee Memorial. For 32 years, he volunteered as an auctioneer for the CMS Foundation *Holiday Auction*. Today, much of the auction success is credited to Dr. Miles' years of dedication and service. He has helped teach hundreds of medical students and residents, emphasizing professionalism and sound doctor patient relationships. He has participated in several medical mission trips to Central America, always looking for ways to give to those less fortunate and in need. I am convinced that he would still be seeing patients in our office today if it were not for 2 very strongly opposing forces. The first being the Electronic Medical Record. Let's just say that David was never real fond of the computers in our office. The second being his wonderful wife of 44 years, Janet. She was strong enough and smart enough to knock the sense in to his head to get out in

Continued on page 12

Dr. Scott Sellinger's Introduction...

Continued from page 11

time to enjoy his retirement years. The golf and family time has been good. Really, really, good.

In a world where bigger must be better, louder has to be stronger, and outrageous acts tend to put people in the spotlight, David Miles proved there are other more noble avenues to success. He became the very best by simply doing what was right. He built on those values of compassion, service, respect, wisdom, and integrity, just like the 17 honorees before him. In the March 2013 issue of *Cap Scan*, our own Dr. John Bailey wrote a short article on why we should award our fellow physicians. His last sentence reads, "Because society, and especially the Capital Medical Society, needs to reward its heroes of today, and inspire its heroes of tomorrow." To everyone here who is celebrating this award with Dr. Miles, I hope he will inspire you as much as he did me in my life as a Urologist and human being.

Since he still sees me annually for his prostate examination, I can say something that even Janet cannot say. To the man I know all too well, INSIDE and OUT, please help me bring to the podium, our 2013 I.B. Harrison, M.D. Humanitarian Award winner, my dear friend, Dr. David Miles.



Dr. David Miles' Acceptance Speech upon receiving the I. B. Harrison, M.D. Humanitarian Award

I'm like the man who didn't know what to say, so he spoke! I am going to try and do my best without it after being told by the Capital Medical Society that they could not afford a Teleprompter - so I brought my own! My ole med school roommate once told me that I had only had one original idea in my mind in a lifetime and it died of solitary confinement! Therefore, I felt it best to follow in the footsteps of those who preceded me by sticking to the facts and avoid trying to be original! You are fortunate tonight that I received the following advice from a preacher friend - he told me that you don't have to be ETERNAL to be IMMORTAL - so hopefully I won't overstay my welcome!

Thanks to Dr. Sellinger for the introduction. I'm appreciative but at the same time I feel like an "imposter" after hearing those complimentary remarks!

For those of you who remember Coach Bill Peterson, he might have said, "There is a cloud to every silver lining." But, that was anything but that, which I encountered while preparing for this evening. It brought back so many endearing memories of people and events, including a writing assignment for the FMA Journal given to me by our very own erudite and debonair *Cap Scan* editor, The Dr. Charles Moore! I still have not recovered from that and that was 7 years ago! But it is an ENDEARING AND an ENDURING memory!

I've always considered myself a good judge of character and in selecting Dr. Sellinger for this job it appears that I was successful in finding a real "character!" His selection was carefully thought out figuring if he could sell YOU the stuff he sells at the *Holiday*



Dr. David Miles

Auction he could certainly sell ME TO YOU!! I think it helped that he allowed me to write his remarks!

Congratulations to Dr. Dean Watson on his selection for the Outstanding Physician Award and for all of his accomplishments in the medical field involving patient care, teaching, and administrative duties in all of which he grades out as the award states - OUTSTANDING!!

Thanks to our talented and dedicated staff without which these occasions would not occur. We are most fortunate to have strong and capable leadership led by our Executive Director, Ms. Sue Conte, in addition to our past directors. I've been lucky to have Rosalie around as long as I have to keep me on the straight, if not somewhat, NARROW PATH! Like all of us here tonight, Shannon started as an intern and we are all rewarded by her choice to remain with us and to share her organizational talents without which I would not have attempted to appear before you in

Continued on page 13

Dr. David Miles' Acceptance Speech...

Continued from page 12

this role tonight. And we appreciate Jane for "keeping tabs" on us at the *Holiday Auction*. We owe a great deal of gratitude to all of our staff for all that they do to carry out the Mission Statement of this organization. To one and all – Thank You! Please stand and be recognized!

For all of you it would be very difficult to pursue your profession without support and understanding from your family and I never cease to be amazed at my lovely wife Janet's ability to do this along with our two daughters and two precious grandchildren (their location, work, and school schedule would not permit them to be here tonight) but I am fortunate that my sister Rosemary and my brother-in-law Preston Cowie could join us. I would like to introduce them to you – Please Stand!

I pride myself on being able to foresee events that might involve me such as a surprise birthday party or an unexpected gift and up to this time the one that comes to mind happened to me while aboard ship in the Navy where I roomed with Chuck the dentist who was fast, neat, talented, and always went first class including driving a Thunderbird. We always referred to him as "The Prince!" I went for a routine dental appointment for cleaning and sat in the chair looking out the porthole overlooking the harbor in San Diego and was at peace with the world but after a while it seemed like I had been in the chair for an unusually long time when he came around in front of me and gave me a mirror and said, "What do you think!?" I opened my mouth (and my eyes which at that time seemed awfully wide!) and there on my front four teeth – pardon to our dental colleagues – I meant my four incisors – there was a heart, spade, club, and diamond in silver! At that point I didn't know

what to say – I didn't want to hurt his feelings as he seemed so pleased and I surely didn't know how I was going to explain that to my mother!! Tattoos are one thing but this was something altogether different! He then started laughing and proceeded to remove the tin foil from my teeth!

Up to this time that was at the top of my list of "got'cha's" but nothing like the night I received the phone call from Dr. Brian Sheedy informing me of my selection for this coveted award that I truly believe should be titled "The I.B. Harrison Honor!" As a sidelight I always wondered why Dr. Sheedy, who was an earlier recipient of this award, was such a good and nice fella and then it came to me – he had to be – his father was an FBI agent! A similar incident along the same line but with a different ending involved one of the nicest and most complimentary letters I had ever received which was a handwritten note from Dr. John Mahoney (we served together on several committees over the years) and when I told him how much I appreciated it he said that he had written it after a "few" (he didn't actually say how many!!) glasses of fine wine bought at the *Holiday Auction* (and, of course, sold by Dr. Sellinger) that had been donated by Dr. John Katopodis. So much for my complimentary letter!

My chief when I was a urology resident once told me that some people are lucky and some are not. He thought he was because he was about to go overseas during WWII for the invasion of Japan when the bomb was dropped ending the war just before he was to be shipped out from California. I believe that I fall into this category for all that has befallen me which includes realizing my lifelong dream of becoming a doctor, having the family I come from, marrying Janet, and having the daughters and grandchildren which we have been blessed with, and living where we do and practicing with

the folks I was fortunate to join. I have long been a supporter of the US Postal Service because if they had not lost my contract in the mail from a Jacksonville hospital I would never have ended up in Delaware where I did my internship and residency, and it was there that I met Janet. According to Mallard Fillmore, in spite of all of the criticism directed at it, one thing the Postal Service has never been found to be guilty of is using PERFORMANCE ENHANCING DRUGS! Likewise, had I not attended the medical school I did I would not have met Dr. George Evans who made it possible for me to realize another one of my dreams of practicing in Tallahassee. Coming to live in Tallahassee was perhaps part of my destiny as the first person I encountered when I came into this world was Dr. J.H. Pound who delivered me at the Florida State Hospital in Chattahoochee and shortly after that he moved to Tallahassee. I always wondered if I was responsible for that move! He saw me enter this world and I saw him leave this world when I was privileged to serve as an honorary pall bearer at his funeral when he was 97.

Like my friend Dr. Charlie "Pedro" Williams I grew up in a small town where everybody looked after one another. We also share another common bond in that 2 states claim us – Georgia claims Charlie is from Florida and Florida claims I'm from Georgia! You notice that I avoided the statement that says, "When a man moves from Georgia to Florida it raises the standards of both states" for fear that the reverse might be said!

And far from last in the realization of my dreams all of this resulted in my 35 year association with so many of you talented, skillful, and compassionate physicians aided by wonderful nurses, support staff, and administration along with those who made my life so much better in an office and outpatient

Continued on page 14

Dr. David Miles' Acceptance Speech...

Continued from page 13

setting. I can never thank you enough or tell you how much I treasure my memories of all of you and what you did for me, my family, and my patients.

As regards retirement I quote: "The important thing to remember is that sooner or later every physician has to sheath the scalpel and bask in the memory of work well done, lives saved and misery averted. The exact day on which that happens is not as important as the circumstances under which it occurs. If the physician relinquishes privileges voluntarily, he or she will be much happier and more content with a new state of freedom." This decision was made easy for me by the advent of laparoscopic and robotic surgery along with the introduction of electronic medical records!

Now I am fortunate to continue my professional life spending time with the residents, nurses and office personnel at the TMH Family Practice Program. Being with this generation reassures me of the care and compassion my generation can look forward to. You and I and our community are lucky that Dr. Donald (AND, Richard) Zorn chose to settle here. Working with the residents is like going on a medical mission trip – you receive far more than you give!

I'm sure at one time or another all of you physicians have been asked why you became a doctor. For me, growing up in Chattahoochee, if I didn't show up in the ER every week or so to get a tetanus shot or get sewed up they would call to make sure that I was OK! I was one of their best customers! I was always fascinated and impressed with what they did so I never considered doing anything else. In regards to becoming a urologist the heart and lungs never made much sense to me and I decided against neurosurgery when we were told that the medulla

oblongata was subservient to the prostate! When it was all over urology was about the only thing left!

In regards to the previous recipients of this award, with the exception of Dr. Mathews, I was privileged to have worked with all of them and my patients profited from this. Even though I didn't have any clinical contact with Dr. Mathews I was always impressed with his multiple accomplishments.

Remember what's been said about one picture being worth a thousand words – picture in your mind a pair of Shaquille O'Neal's shoes and what it would take to fill them! For me this is the same as trying to walk in Dr. I.B. "Bud" Harrison's shoes! I was fortunate to know him professionally and socially. In the "old days" when I first arrived here, with the exception of psychiatrists and radiologists, (now remember, Dr. Charlie Williams never took credit for being a "real doctor") each staff member had to take turns covering the emergency room and I vividly recall getting Dr. Harrison to talk me thru a case of congestive heart failure in the middle of the night. He was so helpful at Board and Staff meetings for those holding staff offices. He was always willing to help you with medical, administrative, and philosophical problems. When I think of Dr. Harrison and his wisdom it reminds me of the time during Christmas vacation when as a 12 year old I was walking around with a pocket full of "strike anywhere" matches & for something to do decided to try and fill a jug that had clear liquid in the bottom of it with smoke. Turns out it was gasoline – not water! Thus I ended up in the hospital with a circular burn on my face and was bemoaning the fate that had befallen me about spending my holiday time in the hospital when this old nurse who had looked after a lot of us for a long time said to me, "Son, from the day you are born until the day you ride in a

hearse nothing happens that couldn't be worse!" I've never forgotten her words just as I've never forgotten my time with Dr. Harrison.

We lived in the same neighborhood and every Christmas Eve the group would gather around the pond on Harriman Circle and sing carols led by his wonderful wife Miki. I never pass thru Forsythe, GA on 75 that I don't look up at the beautiful red brick buildings on the campus where Miki attended college. Dr. Harrison truly "set the curve" and contributed so much to the Family Practice Residency Program. If you don't believe me ask any of the physicians who were fortunate to train under him! We are indebted to Mr. M.T. Mustian for his wisdom and foresight in selecting Dr. Harrison as the first Medical Director at TMH.

Even though William Penn said this I believe these words describe the code that Dr. Harrison lived by: "I expect to pass through life but once. If therefore, there be any kindness I can show, or any good thing I can do to any fellow being, let me do it now, and not defer or neglect it, as I shall not pass this way again."

Though these are the words of Dr. Benjamin Rush they remind me of Dr. Harrison far better than any I could ever be credited with: "When that time (death) shall come, I shall relinquish many attractions to life, and among them a pleasure which has to me no equal in human pursuits; I mean that which I derive from studying, teaching and practicing medicine." I was once told that there are many professors but few teachers! Dr. Harrison was truly one of the latter.

This isn't original but I believe Dr. Harrison "was what everyone might wish to be."

A few years ago I attended a graduation ceremony in which the speaker asked

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Dr. David Miles' Acceptance Speech...

Continued from page 14

us of all of the event speeches we had ever heard how many of their topics or messages did we recall. Therefore, I tried to make it my mission tonight to limit it to one point and it's something you are already very much aware of but it's my intention to remind you of it – and that is the truly wonderful medical community and hospitals we are so fortunate to have which stems from those who came before us, those that are present now, and those who will follow us.

It's been said before, in fact just last year in Dr. Geissinger's memorable remarks but bears repeating to conclude tonight's mission of reminding each of you of your value and service to

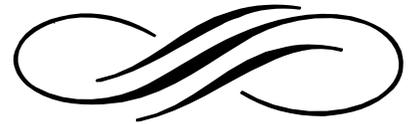
this community in which in so doing you continue to honor the name and the memory of our beloved, admired, and respected Dr. I.B. "Bud" Harrison.

Robert Louis Stevenson who was a great admirer of the medical profession said the following: "There are men and classes of men who stand above the common herd. The sailor, the soldier and the shepherd infrequently. The artist rarely. More rarely still the clergyman. The physician, almost as a rule. Generosity he has, such as is possible to those who practice an art, never to those who drive a trade. Discretion, tested by a thousand embarrassments. And what are more important, Herculean cheerfulness and courage."

I'm thankful to have been a part of Dr. Harrison's life and his legacy

and for my time with you. I sincerely appreciate this evening together and the honor bestowed upon me.

Thank you from the bottom of my heart and I wish each and every one of you well and Godspeed in your journey to serve.



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The Meaning of the Jean McCully Exemplary Service Award

Remarks made by Dr. John Mahoney

As every gardener knows, flowers have a language of their own. Every sentiment is expressed in one form or another by these delicate blooms. People used different flowers to send coded messages, yet experts disagree on the "true meaning" of many flowers. Most have different meanings to different people. So, while all flowers convey thoughtfulness and love, here are two specific traditional flower meanings. And remember, a gift of flowers for a special someone will always create its own personal meaning, too.

Red Carnations: My heart aches for you. Admiration

White Camilla: You are adorable

"When the need arises, this woman does not need to be asked, she magically and quietly appears at our door with her trusty garden snips and trays of camellias, ferns and flowers and seamlessly beautifies our events and our memories."

Madam President, Colleagues and Guests,

On behalf of CMS members, I am truly honored to recognize a very special member of our medical family and announce the establishment of an award in her name. Without the support of our spouses, significant others, families and friends, it would be a lonely and tortuous cycle of life for a physician. This woman has made our lives more beautiful with her lovely, thoughtful and personal floral arrangements for our special Capital Medical Society events: our prior Valentine's dinners, our current installation ceremonies of our Presidents, our *Holiday Auction* and our Celebration Awards and Doctors' Day event that brings us together tonight. She has served with distinction

on each of these respective planning committees. When the need arises, this woman does not need to be asked, she magically and quietly appears at our door with her trusty garden snips and trays of camellias, ferns and flowers and seamlessly beautifies our events and our memories. She has not sought or requested recognition of her talents and services to us. She thrives watching your expressions as you enter the room and admire these living gifts of our creator beautifying your night.



Dr. John Mahoney presented the newly established award, The Jean McCully Exemplary Service Award, to Mrs. Jean McCully, accompanied by her husband, Dr. Al McCully.

I can't begin to mention the plethora of thoughtful services she has performed for our Tallahassee community at large, but for the medical society leadership, she has obtained legendary status: Her activities with the CMS Alliance, assistance with spouses and families of deceased physician members, and providing incredible strong and supportive interest in our *We Care Network*.

Ladies and Gentlemen: Now is the time for all good men and women to stand and recognize our rose, Mrs. Jean McCully.

A standing ovation followed.



4 bedroom 2 bath home for rent in Pine Tip

Great location- off Meridian and Rhoden Cove Rd.

Pool, fenced back yard, recently remodeled kitchen

Several physicians in the neighborhood

Very clean home-not normally on rental market

\$2200.00 month, available November 2013

Please call 893-1704

We Need Your Feedback

By Nancy Loeffler, M.D., CMS President



Nancy Loeffler, M.D.

Most of you know that the Department of Health, Division of Medical Quality Assurance, now requires all physician continuing medical education records to be tracked via an electronic system called CE Broker for future licensure renewals. Currently, only Florida-based CME Providers will report credits for us directly to the CE Broker system - including the FMA which accredits and reports for the Capital Medical Society CME programs. However, for programs sponsored by out of state providers, we will need to self report. In these cases, you or your staff will log in and enter your own CME credits followed by a fax of the certificate. You will need to be using this system for January 2014 license renewals.

There is a **free Basic Account** offered by CE Broker that gives you the opportunity to self report by logging in

and entering your courses and provides a limited course history.

There is also an enhanced **Professional Account** offered at \$29 per year. In addition to the same services offered in the free Basic Account, the Professional Account offers an expanded course history, CE Transcripts, digital storage, email notifications, an annual check-up to tell you what CME credits you are missing, a report card, saved history of courses and course alerts.

Examples of e-mails and alerts are:

- Reminders of license expiration dates at 90, 60, 30, 15 days out until a license is renewed.
- Reminder if continuing education requirements are not met.
- Notifications when an educational provider has posted a new course for you.
- Notification if the Board changes continuing education requirements.

If Capital Medical Society gets 100 or more physicians interested in the Professional Account, the Medical Society can offer it for \$12 per year – or one dollar per month, by adding this amount to your annual dues. We are also looking into offering this to the licensed staff of member physicians, but it is too soon to say whether we can make that work – and we need your feedback on whether this would be of interest. If you want more information about CE Broker, there is a link at the bottom of our web site www.capmed.org.

NOTE: There is a third level – Concierge – where you can let them do everything for \$99 per year. You just fax your CME certificates to them.

So, please let us know if you are interested in pursuing the enhanced Professional Account through CMS by e-mailing sconte@capmed.org or completing and faxing the form below to 878-0218.

I wish to enroll in the CE Broker Professional Account through CMS for \$12 per year:

Name _____ Date _____

I am interested in purchasing this at the discounted rate for my licensed staff:

Yes / No If yes, how many _____.



PHYSICIAN CME AT-A-GLANCE

DID YOU KNOW?

- The minimum hour requirement for CE Credit is .25
- Courses have to be reported by the quarter hour.
- Physicians may report multiple courses in one submission using their hospital or organization transcript.
- Up to five credit hours per biennium may be fulfilled by performing pro bono medical services for entities under the Department of Health, Volunteer Health Care provider programs, in an area of critical need and in Community and Migrant Health Care Centers.
- Three to six credit hours may be fulfilled by serving as a monitor.
- Up to five credit hours may be fulfilled by any volunteer expert witness who is providing expert witness opinions for cases being reviewed pursuant to Chapter 458 or 468, F.S., in the area of risk management for each case reviewed up to a maximum of 15 hours per biennium.
- Five credit hours in the subject area of risk management or medical ethics may be obtained by attending one full day or eight hours, whichever is more, of disciplinary hearings at a regular meeting of the Board of Medicine.
- Up to 5 hours, per biennium, of continuing education credit may be fulfilled by performing pro bono medical services, for an entity serving the indigent or underserved populations or in areas of critical need within the state where the licensee practices.

MEDICAL ERRORS REQUIREMENT

Completion of two hours of continuing medical education relating to prevention of medical errors which includes a study of root cause analysis, error reduction and prevention, and patient safety, and which is approved by any state or federal government agency, or nationally affiliated professional association, or any provider of Category I or II American Medical Association Continuing Medical Education. One hour of a two hour course which is provided by a facility licensed pursuant to Chapter 395, F.S., for its employees may be used to partially meet this requirement. The course must include information relating to the five most mis-diagnosed conditions during the previous biennium, as determined by the Board. While wrong site/wrong procedure surgery continues to be the most common basis for quality of care violations, the following areas have been determined as the five most mis-diagnosed conditions: cancer; neurological conditions; acute abdomen related conditions; timely diagnosis of surgical complications; diagnosis of pregnancy related conditions.



CAPITAL MEDICAL
SOCIETY

Lunch & Learn

A service for all CMS member offices!

On March 20th, Bill Hambsh, CPA, CMPE, Chief Executive Officer for North Florida Women's Care, gave an excellent program on "Online Bill Pay – A New Frontier for Patient Collections". You can reach Mr. Hambsh at (850) 877-7241 or bhambsh@nflwc.com.

CallPointe sponsored the March 20th Lunch and Learn. CallPointe focuses on providing quality services and innovative technology for their customers, while enhancing communication between the medical practice and their patients. Jim Gaskins, National Account Manager, was in attendance as a representative for CallPointe. You can reach Mr. Gaskins at (866) 655-7302 or Jim.Gaskins@CallPointe.com.

On April 17th, Carol Wiseheart, RN, BS, LHRM, CPHRM, Senior Risk Management Consultant for MAG Mutual, gave an excellent program on "Risk Management". You can reach Ms. Wiseheart at (407) 345-7529 or cwiseheart@MagMutual.com.

Physician Sales & Service (PSS) sponsored the April 17th Lunch and Learn. PSS is the country's largest supplier of medical products to physician practices. Steve Williams was in attendance as a representative of PSS. You can reach Mr. Williams at (850) 339-5588 or stwilliams@pssd.com.

These seminars were held at the Capital Health Plan on Governor's Square Blvd – and we thank them for providing this lovely venue.

Mark Your Calendar for the last Lunch and Learn seminar for Spring 2013 (we resume in the Fall)

May 15, 2013

Lawsuits, Audits, & Courtrooms... Oh My! Employment Law 13.0

Speaker: Bill Krizner, The Krizner Group

2013 means trouble for employers in the form of disgruntled employees, allegations of disparity, and costly wage & hour lawsuits. A head-in-the-sand approach will get you nowhere. There are always lurking landmines you need to watch out for, and the best defense is a good offense. The good news is that there are affirmative steps you can take to protect yourself. Don't miss this informative and highly entertaining keynote address as attorney Bill Krizner explains precisely why the stakes are so high for you right now, and how you can proactively minimize the risk within your Practice.

Sponsor: Florida Doctors Insurance Company

Time: 12 Noon to 1:30 pm (seminar starts at 12:30 pm)

Place: CHP Auditorium, 2nd Floor - 1491 Governors Square Boulevard

\$10 per seminar, per person. For more information or to RSVP for the Lunch & Learn, call Rosalie Carlin at 877-9018.

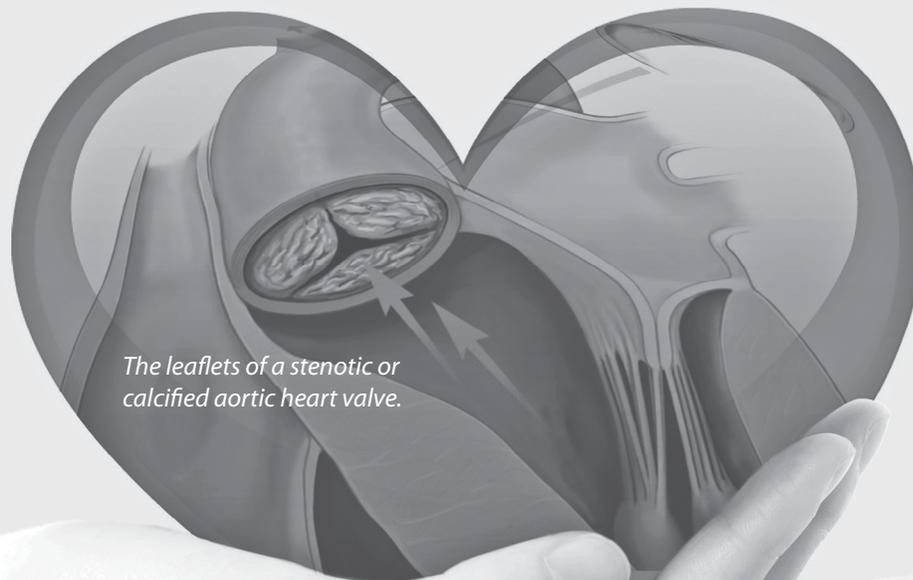


Pictured at the March 20th Lunch & Learn: (l-r) our sponsor from CallPointe, Jim Gaskins, and our speaker from North Florida Women's Care, Bill Hambsh.



Pictured at the April 17th Lunch & Learn: (l-r) our sponsor from Physician Sales & Service, Steve Williams; Kim Quackenbush with Tallahassee Ear, Nose & Throat; and our speaker from MAG Mutual, Carol Wiseheart.

IS YOUR PATIENT SUFFERING FROM **Aortic Stenosis?**



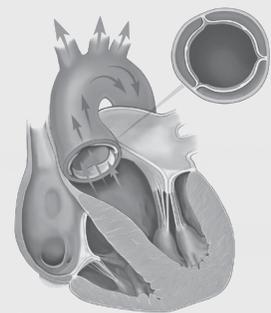
The leaflets of a stenotic or calcified aortic heart valve.

TMH is Now Offering **Transcatheter Aortic Valve Replacement**

(TAVR), a new minimally-invasive procedure to replace their aortic valve without open-heart surgery.



**Tallahassee Memorial
Heart & Vascular Center**



*The leaflets of a healthy
aortic heart valve.*

Call our **Valve Clinic** today for more
information at **(850) 431-7397**

Minutes - Joint Meeting with Capital Medical Society and Big Bend Veterinary Medical Association

April 16, 2013 - Maguire Center for Lifelong Learning at Westminster Oaks

The mission of the Capital Medical Society is to promote the practice of medicine for the ultimate benefit of the patient.

I. Business Meeting – Capital Medical Society

A. Welcome – Dr. Nancy Loeffler, President, called the meeting to order at 6:20 pm. She welcomed our CMS members and our guests from the Big Bend Veterinary Medical Association. She thanked Dr. Mitch Potter, President of the Big Bend Veterinary Medical Association, and Dr. Lisa Conti, Deputy Commissioner and Chief Science Officer at Florida Department of Agriculture and Consumer Services, for their help in organizing and planning the meeting.

B. Westminster Oaks – Dr. Loeffler thanked Westminster Oaks for use of their beautiful facility. She asked Mr. Don Wilson, Executive Director at Westminster Oaks, to speak. Mr. Wilson welcomed everyone to Westminster Oaks and asked guests to come back and learn more about them.

C. Dr. Loeffler welcomed and thanked our sponsors for the evening:

Meeting Sponsors:

MAG Mutual Insurance Agency
– David Gullett

Medical Dictate – Luisa Peña and Tony Scalse

Tallahassee State Bank – Ben Graybar and Greg Nichols

TMH Federal Credit Union – Tim Cook

D. New CMS Members – Dr. Loeffler asked new members to stand and be recognized. No new members were in attendance.

E. Announcement of New Member Benefits – Dr. Loeffler announced new member benefits:

1. The CMS website (CapMed.org) has been redesigned and updated for our members. She encouraged members to visit the website. She also recognized our intern, Casey Wohrman, from the FSU College of Communication and Information. Ms. Wohrman has worked diligently on updating information for each member and making the site more functional.

2. Florida Health Care Law Firm – free legal documents and discounted presentations and products

3. 10% discount for CMS members from Florida Doctors Insurance Company for Medical Malpractice

Dr. Loeffler also mentioned a possible new benefit with CE Broker, the electronic system for tracking CME records.

F. Update on Health Regulations – Dr. Loeffler explained that CMS is starting a series of short presentations from local experts that will take place at our meetings about changes being implemented as a result of the Affordable Care Act. She introduced the first speaker, Mr. Ken Stevenson, Employee Benefits Broker with the Earl Bacon Agency and Legislative Chair for the Florida Association of Health Underwriters.



(L-r) Dr. Lisa Conti, Dr. Carina Blackmore, and Dr. Nancy Loeffler.

II. CME Program – This was a 1 Hour Category One Program

Topic: Influenza at the Human-Animal Interface: A Source of Epidemic and Pandemic Influenza

Speaker: Carina Blackmore, MS Vet. Med., Ph.D., State Public Health Veterinarian, State Environmental Epidemiologist

Dr. Blackmore gave an informative presentation with a detailed PowerPoint on Influenza at the Human-Animal Interface: A Source of Epidemic and Pandemic Influenza.

CME Proof of Attendance Forms were sent to participants who attended the entire CME program and filled out an evaluation form.

III. Upcoming Events – Mark Your Calendars

Dr. Loeffler announced upcoming events:

May 21, 2013
CMS Membership & CME

Meeting
“Eating Disorders: From Latency to Geriatrics”

Continued on page 22

Minutes...

Continued from page 21

Mathew Nguyen, M.D. & Amelia A. Davis, M.D., UF & Shands Eating Disorder Recovery Center
6:00 pm
Maguire Center for Lifelong Learning at Westminster Oaks

PA's and ARNP's from our member practices are invited

June 6, 2013

Doctor/Son Banquet
FSU Basketball coaches and players will provide a fun-filled evening designed for boys of all ages
6:00 pm
Leon County Civic Center

IV. Adjourn – Dr. Loeffler thanked the speakers for an outstanding meeting. She adjourned the meeting at 8:05 pm.



Meeting Sponsor – Medical Dictate. Pictured: Tony Scalese.



Meeting Sponsor – TMH Federal Credit Union. Pictured: Tim Cook.



Meeting Sponsor – Medical Dictate. Pictured: Luisa Peña.

Please Thank Our Sponsors for the April 16th CMS Membership Meeting

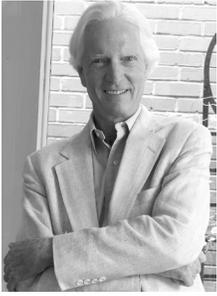
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Meeting Sponsor – Tallahassee State Bank. Pictured: Greg Nichols and Ben Graybar.



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The Awards Celebration

By Dr. Charles Moore

I was so glad to see that the Awards Celebration came off so gorgeously, and that, on the whole, Dr. David Miles behaved himself reasonably, and his modesty left untainted by his accolades. I worried that he might have suddenly regressed into his old role as the Christmas Auction auctioneer, and invite bidding on various of those priceless items of crockery that we dine upon at the University Club.

As for Dr. Watson, I had no real concerns. He is young enough not only to cut an elegant figure, but also to conduct himself soberly, as youth should and age needn't. I am sure he made some marvelous, and even sobering, remarks, but I cannot quite remember them because, just at the critical moment of his grateful acknowledgements, I wet my pants. No, no need to call upon the services of Dr. Miles; it was only an entire glass of cheap, expensive wine. But it did take me awhile to blot myself, and with some discretion too, but by which time I had heard or could remember nothing.

Otherwise, whatever we ate was as good as it usually is, and one is bound to compliment someone somewhere on being able to feed, so miraculously, such a horde as we. Does this affair not get bigger every year?

Which reminds me to think it not out of order to make a few "historical" remarks about the Celebration Awards Dinner. This necessarily conjures up the name of our former executive director, Karen Wendland, who far from being R.I.P. is now deeply involved in promoting the creation and construction of a new Tallahassee Performing Arts Center. If you think

this is a "no-brainer" everyone should embrace enthusiastically, you may be wrong. Ms. Wendland is thus called upon to use her every wily skill to get the right people behind the project. It was good to see her zooming (she is something of a "zoomer") about at the Celebration Awards Dinner, delightful that she should still be with us, "emeritus," so to speak.

In any case, aside from *Cap Scan's* congratulations to our very deserving award winners, let me describe to those of you who may not know just how the Celebration Awards Dinner came about. It has not been around forever.

It all started in 1997 when Capital Health Plan, under the leadership of John Hogan, its CEO, and Nancy Van Vessem, M.D., medical director, conceived the idea of honoring physicians of particular merit. In 2001, when Ms. Wendland became executive director of CMS, they approached her with the generous idea that such an award as the I.B. Harrison should not be coming from CHP, but from our own medical society, with the selection of those honored to be made by their peers in the medical community at large. Karen, of course, embraced the idea immediately. As an example of just what such a celebratory event could mean, she took our incoming CMS President, Dr. Tom Hicks, to the annual awards dinner of "Leadership Tallahassee." They both had a good time, came away impressed, and between the two said "So Shall It Be." It was Karen's idea, which she has brought to such happy fruition, to utilize the University Club, and to stage our own event in March, very nearly coincident with "Doctors' Day."

And thus it happened; and Tom, for

many other reasons than just that above, named the first recipient of the "Outstanding Physician Award," which was added to the I.B. Harrison a few years later.

It has, of course, become our "Oscar's Night." And grand for one and all, even if you wet your pants.

Beyond which, as a non sequitur, we could very nicely show our gratitude to Karen for all she did during her tenure by getting behind her efforts on behalf of the "Tallahassee Performing Arts Center." Really, if Paducah, Kentucky can have one, and I know it well having grown up across the Mississippi from that curious place, surely we absolutely can, should, and must ourselves.



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Florida Medical Association members get the DocBookMD app for free. To get started, visit the FMA's website, www.FLmedical.org, go to the "Resources" tab and select "DocBookMD." Not an FMA member? You can join via the website or by calling the FMA at (850) 224-6496.

Mobile Medicine - FMA and DocBookMD provide members with HIPAA-compliant texting

By Erika D. Peterman, Florida Medical Association Managing Editor

One of the hottest apps in medicine started with an interrupted dinner.

Austin, Texas-based physicians Tim Gueramy, M.D., and Tracey Haas, D.O., were celebrating their first wedding anniversary four years ago when Dr. Gueramy got a page from the emergency room at the local trauma hospital about a patient with a fracture. Dinner was cut short, and Dr. Gueramy, an orthopedic surgeon, spent the next four hours in the ER even though the patient's fracture turned out not to require emergency intervention.

But what if there had been a HIPAA-compliant way to evaluate the injury ahead of time, such as viewing an X-ray on a cell phone?

"We set out that night to start developing technology to answer that question," said Dr. Haas, a family medicine physician.

The result was DocBookMD, a unique medical app that allows physicians to exchange texts, X-rays, images and other patient information on their smartphones or tablets without violating the HIPAA privacy rule. It also enables members of participating physician organizations, such as the Florida Medical Association, to search directories of their medical society colleagues and local pharmacies. (Last fall, the FMA made the app available to members for free. To download the app for your iPhone, iPad or Android device, visit www.FLmedical.org and go to the "Resources" tab.)

The response from the medical community was swift and overwhelmingly positive: By Oct.

2012, DocBookMD had 11,500 users in 28 states, and the creators anticipate having users in 40 states by the end of the year. An enterprise that started in their home now has 18 employees, including five to six full-time IOS and Android developers. The app has come a long way from the days of its early adoption by physicians in Travis County, Texas.

"We never planned on it being larger than that," Dr. Haas said. "It has actually blown our minds that so many states are interested."

Dr. Gueramy wasn't exactly a technology newbie. After completing his undergraduate studies, he worked in the Anatomy Department of the Royal College of Surgeons in Dublin, Ireland, where he developed the first interactive histology program. However, he and his wife initially tried to interest companies such as Motorola and Apple in creating the app before finding developers in Virginia to assist them. All the development is now done in-house at the DocBookMD headquarters in Austin.

Drs. Gueramy and Haas said DocBookMD has helped them in their own practices, allowing quicker diagnosis and coordination of care.

"An ER physician or resident can now take a picture of the X-ray and securely send it to me on my phone wherever I am, be it at dinner or be it in the operating room," Dr. Gueramy said. "It has changed the way the ER communicates with me about patients."

If Dr. Haas has questions about an

EKG, she can send it via DocBookMD to a consulting cardiologist and get his or her opinion right in front of the patient. The app also is useful in cases where patients have recently been hospitalized. Because it can be difficult to get a hospital discharge summary in a timely fashion, Dr. Haas said she often sees patients before she has the information and has to rely on their version of events. Enter DocBookMD.

"We have been pushing hospitalists to put a quick discharge summary into DocBookMD and attach any pertinent labs and images," she said.

In early 2013, DocBookMD will allow users to create "patient care teams" within the app so that doctors can add staff members, such as physician assistants or practice managers, to their personal communications circles. Dr. Gueramy anticipates that physicians who use the app will soon be able to get paid for care interactions done via DocBookMD.

With the explosion of the health-care app market, physicians have plenty of mobile tools at their disposal. However, Drs. Gueramy and Haas believe that DocBookMD stands out as a physician-created app that is simple, intuitive and above all, helpful in the daily practice of medicine.

"Because two physicians came up with this app, we're very mindful of what is a distractor in the marketplace and what is useful," Dr. Haas said. "It's just about what a doctor wants (in order) to do their job better. We believe we are providing a solution to a real need."

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Donate to the CMS Foundation - We Thank Our Donors

The mission of the Capital Medical Society Foundation is to support the charitable efforts of physicians and others, increase access to healthcare, promote education and serve the community's health needs through innovative projects that are exemplary, affordable and dignified.

We thank the following person who made a donation to the CMS Foundation last month:

For the CMS Foundation:

John Mahoney, M.D.
Charles Williams, M.D.

Reasons to Donate

You can make a donation to the CMS Foundation in memory of someone who has passed away or you can make a donation in honor of someone, such as a fellow physician you hold in high esteem or has taken care of you or your family. CMS will send a letter to those you honor.

Endowment Funds

CMS Foundation has created three endowment funds in order to establish long-term financial stability to meet our mission. You can donate at any time to one of the CMS Foundation's Endowment Funds.

- 1. The General Endowment Fund**
- 2. The *We Care Network* Endowment Fund**
- 3. The Scholarship Endowment Fund**



Checks should be made out to the CMS Foundation and indicate on the "For line" which Fund you are donating to. Bring your check to the CMS Office or mail it: Capital Medical Society ~ 1204 Miccosukee Road ~ Tallahassee, FL 32308.

What has the *We Care Network* meant to you?

Do you have a special story or memory of the *We Care Network*? Some ideas for stories – a patient (unidentified) that you found particularly gratifying to help, someone you were able to help that then went on to improve their situation or become employed, or what you think would have happened to these patients if there wasn't a *We Care* program.

If you have a story, memory or quote to share, please share it – or call and tell us so we can write it for you.

We are doing a special edition newsletter in August to commemorate the 20th Anniversary of the *We Care Network* and would love to get your input!

Please send your quote or article to Shannon Boyle at sboyle@capmed.org by June 14.

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Thank You!

To our CMS members and *We Care* partners who saw new patients for the *We Care Network* in March 2013.

Your generosity and support of the *We Care Network* makes a difference.

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Please contact Rose Marie Worley at rworley@capmed.org or 201-0130 if you are a *We Care* volunteer and you provided volunteer specialty care in the month of March 2013 and your name is omitted.

During the month of March, the *We Care Network*:

- Received 53 referrals for new patients
- Scheduled 134 appointments with volunteer physicians and dentists
- \$36,339 in donated care was reported by *We Care* volunteers

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