



Cap & Scan

A PUBLICATION OF THE CAPITAL MEDICAL SOCIETY

A Cheerful and Successful CMS Foundation Holiday Auction!

By Shannon Boyle, CMS Communications & Marketing Coordinator

This year's CMS Foundation *Holiday Auction* was cheerful and successful with an impressive net profit. 268 guests attended the festive event, complete with cocktails, hors d'oeuvres, Silent Auction items and the always-unforgettable auctioneers for the Live Auction. The event raised more than \$46,300.

Thank you to all of the people and organizations who generously donate to the Auction. Our *Holiday Auction* continues to be an excellent fundraiser and a lot of fun!

We had 31 Corporate Sponsors this year. Their sponsorships cover the actual cost of the event. Therefore, every item that is sold on the Silent and Live Auctions goes directly to the CMS Foundation. We really appreciate our sponsors. Special thanks to Tallahassee State Bank who has been our Presenting Sponsor for ten years. We had 48 Individual

Sponsors this year.

Our Silent Auction continues to be successful. The Silent Auction allows us to offer a wide price range and let people glimpse at the items. This year, we had 156 Silent Auction items. Thank you to all of the donors. This event would not be successful without their generosity.

Dr. Scott Sellinger and Dr. John Mahoney did a great job as our auctioneers again this year. They both serve on the CMS Foundation Board of Directors and are very dedicated to making the *Holiday Auction* a success every year.

We want to thank our Steering and CMS Alliance Auction Committees for their help in planning and organizing another wonderful *Holiday Auction*!



Our Presenting Sponsor, Tallahassee State Bank: (l-r) Greg Nichols, Valerie Dawkins, Kim Pelham, Brent Chumbler, Bill Moore, and Ben Graybar.

CMS Alliance Auction Committee

Shannon Boyle
Valerie Draper
Tami Frankland
Jean McCully
Cynara Miller
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Nan Nagy
Kathleen Smith
Dolly Ubriani
Missy Whiddon

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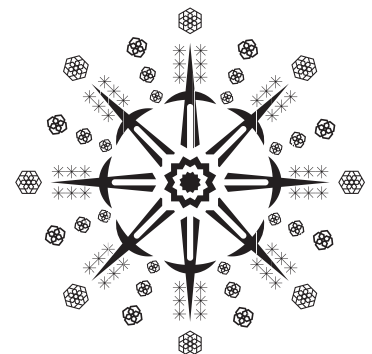


Mark Your Calendars!

CMS Presidential Installation
Honoring the 2012 CMS President,
Hugh VanLandingham, M.D.
January 24, 2012
6:00p.m.
Location: Augustus B. Turnbull III
Florida State Conference Center

Steering Committee

Scott Sellinger, M.D., Chair
Shannon Boyle
Jana Bures Forsthoefel, M.D.
Rosalie Carlin
Robert Campbell, M.D.
Dickie Dussia, M.D.
Tim Elder, M.D.
David Jones, M.D.
David Miles, M.D.
Richard Thacker, D.O.
Frank Walker, M.D.
Tony Weaver, M.D.
Barbara Williams, M.D.





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Cap Scan is published during the first week of each month and is the official publication of the Capital Medical Society. Advertising in Cap Scan does not imply approval or endorsement by the Capital Medical Society. The opinions expressed are those of the individual authors and do not necessarily reflect the official policies of the Capital Medical Society. If you are a member of the Capital Medical Society and would like a copy of the Minutes from the Board of Governors Meeting, please call the CMS office. Thank you.

Capital Medical Society 2012 Meetings Calendar

January 24, Tuesday

CMS Presidential Installation
Honoring New CMS President,
Dr. Hugh VanLandingham
6:00pm
Augustus B. Turnbull III
Florida State Conference
Center



March 29, Thursday

Celebration Awards Dinner
6:30pm
FSU University Center Club

April 17, Tuesday

CMS Membership & CME
Meeting
6:00pm
Goodwood Conference Center

May 15, Tuesday

CMS Membership & CME
Meeting
6:00pm
Goodwood Conference Center

June 7, Thursday

CMS Doctor/Daughter
Banquet
For physicians and their
daughters
6:30 pm
Golden Eagle Country Club

September 18, Tuesday

CMS Membership & CME
Meeting
6:00pm
Goodwood Conference Center

October 16, Tuesday

CMS Membership & CME
Meeting
6:00pm
Goodwood Conference Center

November 13, Tuesday

CMS Membership & CME
Meeting
Joint Meeting with the Leon
County Dental Association
6:00pm
Goodwood Conference Center

December 6, Thursday

CMS Foundation Holiday
Auction
6:30pm
Capital City Country Club

2012 CMS Board of Governors

Hugh VanLandingham, M.D.



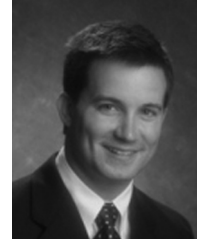
President
Family Medicine
Tallahassee Primary Care
Associates
Married to Mary
VanLandingham
University of Florida 1999

Alberto Fernandez, M.D.



Pulmonary Medicine
Tallahassee Pulmonary
Clinic
Married to Eva Fernandez
New York Medical
College, 2000

J. Daniell Rackley, M.D.



Urology
Southeastern Urological
Center
Married to Jennifer
Rackley
Medical College of
Georgia, 2001

Sandeep Rahangdale, M.D.



President-Elect
Chair, Disaster
Preparedness Committee
Internal Medicine
Married to Anamika
Rahangdale
University of North
Carolina, 1975

Tami Frankland



President, CMS Alliance
Married to James
Frankland, M.D.

Christienne Sain, M.D.



Chair, Continuing
Medical Education
Committee
Family Medicine
Patients First
Married to Ken Sain
FSU College of Medicine,
2005

Nancy Loeffler, M.D.



Secretary/Treasurer
Chair, Membership
Committee
Anesthesiology
Anesthesiology Associates
of Tallahassee
Married to Duane Pickel
Baylor College of
Medicine, 1990

Marc Inglese, M.D.



Dermatology
Dermatology Associates
of Tallahassee
Married to Melissa Dodd
Inglese
University of Florida
College of Medicine, 2003

Joshua Somerset, M.D.



Gastroenterology
Digestive Disease Clinic
Married to Wendy
Somerset, M.D.
University of Florida,
2000

Tracey Hellgren, M.D.



Immediate Past President
Family Medicine
Patients First
Married to Brian Bryson
University of Florida,
1990

Winston Ortiz, M.D.



Chair, Public Information
Committee
Neurology
Tallahassee Neurological
Clinic
Married to Denise
Hernandez
Ponce School of
Medicine, Puerto Rico,
1987

Lorna Stewart, M.D.



Family Practice
TMH Hospitalist
Married to Bill Stewart
FSU College of Medicine,
2005

Robert Chapman, M.D.



Internal Medicine
Capital Health Plan
Married to Andrea
Chapman
University of Miami, 1979

Alfredo Paredes, M.D.



Chair, Celebration
Awards Dinner Steering
Committee
Plastic Surgery
Tallahassee Plastic
Surgery Clinic
Married to Maria Torres
Paredes
Emory University, 1997

Timothy Elder, M.D.



Resident
Family Medicine
TMH Family Medicine
Residency
Married to Sarah Elder
FSU College of Medicine,
2009

Nick Peterkin, M.D., Resident



Family Medicine
TMH Family Medicine
Residency
Married to Kathryn Ryan
Peterkin
University of the West
Indies, 2010





Al McCully, M.D., CMS Foundation Vice President, with his wife, Jean.



Sponsors from American Home Patient: Rachel and Tom Harrison.



Jay Walton, D.D.S., CMS Foundation Board member and a volunteer in the We Care Dental Network, with his wife, Susan.



Sponsors from Grossman, Furlow & Bayó, LLC: Blanca and Ed Bayó.



Sponsors from Hopping Green & Sams, P.A.: (l-r) Roy Van Wyk, Cheryl Stuart, and Steve Kunst.



Sponsors from Carroll & Co., CPAs: (l-r) Stephanie Zottoli, Rick Carroll, and Patty Busboom.



Mara and Chris Rumana, M.D. and sponsors from Tallahassee Outpatient Surgery Center, Kathy Brooks and Laurie Shelfer.



Susan Byrne, D.M.D., a volunteer in the We Care Dental Network, with her husband, Richard Blackman.

Gary McManama, D.D.S., a volunteer in the We Care Dental Network, with his wife, Laura.



CMS Alliance members: (l-r) Tami Frankland, CMSA President; Alison Murrah, CMSA Treasurer Elect; Jennifer Rackley; and Mary Bellamy, CMSA Secretary.



Sponsors from Desloge Home Oxygen/Hopewell Nursing: (l-r) Brian Moran, Bryan Desloge and Michael Kramer.

Continued on page 5



Maribel Lockwood, M.D.; Charles Williams, M.D., CMS Foundation Board member, with his wife, Pat.



Sponsors: (l-r) Charlie Hampton from Digestive Disease Clinic with her husband, Lance from Radiology Associates; and Kim and John Detelich, also from Radiology Associates.



John Katopodis, M.D., with Bud Wethington, CEO of Capital Regional Medical Center, and his wife, Jeanell.



J. Ocie Harris, M.D.; Mark O'Bryant, CEO of Tallahassee Memorial HealthCare; and Alma Littles, M.D. and her husband, Gentle.



E. Lynn McLarty, D.D.S., a volunteer in the We Care Dental Network, with Paula Saunders and Roy Forman, M.D.



Sarah Hickman, FMA, Director of Political Affairs; Cindy Tyler, FMA, Director of Membership Development; Shelly Hakes, FPIC, Director of Society Relations; Matt Crowley, FMA, Chief Operating Officer, with his wife, Ashley.



Tracey Hellgren, M.D., CMS President; Karen Wendland, former CMS Executive Director; a sponsor for the evening, Brian Webb, CEO of Patients First, with Jaren Solomon.

Sponsors from Messer, Caparello & Self, P.A.: (l-r) Vanessa and Richard Akin and Bill and Kelli Dillon.





Winston Ortiz, M.D., CMS Board Member, with his wife, Denise Hernandez.



Ravi Ubriani, M.D., with his wife, Dolly.

Alfredo Paredes, M.D., CMS Board Member, with his wife, Maria, and Andres Rodriguez, M.D.



Bert Morales, M.D., with his wife, Tracy.

(l-r) Lynn Walker; Frank Walker, M.D., Chair, CMS Foundation Scholarship Committee; and Rosalie Carlin, CMS Administrative Assistant.



Sherry Thacker; Richard Thacker, D.O., CMS Board Member; and Andy Borom, M.D.

Timothy Elder, M.D., CMS Board Member, with his wife, Sarah.



Continued on page 7

Holiday Auction...

Continued from page 6



Tallahassee Primary Care Associates: (l-r) Karl Hempel, M.D.; Mackie Hempel; Cody VanLandingham, M.D.; Somer VanLandingham; Hugh VanLandingham, M.D.; Mary VanLandingham; Samantha Harrison; Tom Harrison, TPCA CEO.



Guests enjoy the Live Auction!

David Oberste, M.D. with sponsors, Tori and Mill Penny from Henry, Buchanan, Hudson, Suber, & Carter, P.A.



Auctioneer and CMS Foundation President, John Mahoney, M.D.; "Vanna White", Shannon Boyle; and Auctioneer and CMS Foundation Board member, Scott Sellinger, M.D.



Lunch & Learn

A Service for all CMS Member Offices!

Mark your calendars! The 2012 Capital Medical Society Lunch & Learn seminars for physicians' office staff will be held on:

- February 15
- March 14
- April 18
- May 16
- September 19
- October 17
- November 14



Topics and speakers will be published in the February issue of Cap Scan.

How to Buy Dr. Williams' More Simpler Times

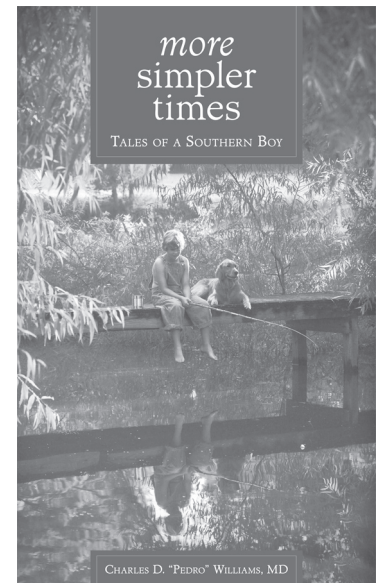
By Shannon Boyle

We are very grateful to Dr. Charles Williams that he has decided to donate to the *We Care Network*, proceeds from the sales of his new book and sequel, *More Simpler Times*.

The cost is \$20 per book.

You can buy copies of the book at:

- The CMS office – 1204 Miccosukee Road
- The Gift Shop at Capital Regional Medical Center
- The Gift Shop at Tallahassee Memorial Hospital
- Tallahassee Nurseries – 2911 Thomasville Road
- My Favorite Things – 1410 Market Street, B2



Checks should be made out to: CMS Foundation. This means you are making a tax-deductible donation to your CMS Foundation.

CMS Foundation thanks those who helped make the 2011 *Holiday Auction* a success

Proceeds enable our foundation to increase access to healthcare in our community and provide scholarships for medical students.



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Richard & Kathy Zorn

We thank the 90 people and
businesses that donated items
to the 2011 *Holiday Auction*.

Item Donors

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Becoming You
Bedfellows Fine Linens, Gifts &
Accessories
Betsy Barfield Photography
Blossoms on Monroe
Andrew Borom, M.D.
Viet Bui, M.D. & Trang Nguyen
Brian F. Call Photography
Capital Medical Society
Capital Regional Medical Center
Rosalie Carlin
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Dr. David & Valerie Draper
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Diane Fields
Drs. Michael and Jana Forsthoefel
Mike & Tami Frankland
Freedom Boat Club of Carrabelle
Meredith A. Goodwin, M.D.
Green Peridot Salon
Gynecology & Obstetrics Assoc.
Suzanne Harrison, M.D.
Charles B. Harvey
Tracey Hellgren, M.D. & Brian
Bryson
Mollie Hill
Jan Soto Realty
Dottie & David Jones, M.D.
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Kathy Munson
Patrick & Alison Murrah
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Native Nurseries
Nic's Toggery
North Florida Women's Care
Jitendra Padalia, M.D.
Pathology Associates
PAWS
Premier Health & Fitness Center
Proj-X Band
Publix Supermarkets
Sheila Quintero
Radiology Associates of
Tallahassee
Dave Ramsey
Ronald H. Saff, M.D.
Scott & Jinger Sellinger
So Pure Salon & Spa
Stubbs' Music Center
Tallahassee Diagnostic Imaging
Tallahassee Ear, Nose & Throat
Tallahassee Memorial HealthCare
Tallahassee Nurseries
Tallahassee Plastic Surgery Clinic
Tallahassee State Bank
The Doctors Company/FPIC
The Gem Collection
The Mary Brogan Museum of Art
& Science
The Polka Dot Press
The Red Elephant Pizza & Grill
The Tallahassee Ballet
Michael Tolnay, L.M.T.
Trail & Ski Shop, Inc.
Renee & Harry Tucker
Walmart Supercenter
Karen Wendland
Scottie & Missy Whiddon
World Ballet

Donate to the CMS Foundation – We Thank Our Donors

We thank the following people who made a donation to the CMS Foundation last month:

For the We Care Network

- Rose Marie Brantley – in honor of Rosemary Evans
- Mack & L. Carol Groves
- Charles F. Manning, Jr., M.D.
- Pathology Associates

For the We Care Dental Network

- John Mahoney, M.D.

In Memory

- Ginny Jones – in memory of Charles Mathews, M.D.
- Gary McManama, D.D.S. – in memory of Sid Bigham's brother, Madison "Paul" Bigham

Endowment Fund - CMS Foundation

- Efren Baltazar, M.D.
- Ray Bellamy, M.D. – in appreciation for care provided by several physicians

Endowment Fund - We Care Network

- Charles F. Manning, Jr., M.D.
- Charles Moore, M.D.

Endowment Fund - Scholarship

- James Cavanagh, M.D.

The mission of the Capital Medical Society Foundation is to support the charitable efforts of physicians and others, increase access to healthcare, promote education and serve the community's health needs through innovative projects that are exemplary, affordable and dignified.

Reasons to Donate

Remember, you can make a donation to the CMS Foundation in memory of someone who has passed away or you can make a donation in honor of someone, such as a fellow physician you hold in high esteem or who has taken care of you or your family. CMS will send a letter to those you honor.



Endowment Funds

CMS Foundation has created three endowment funds in order to establish long-term financial stability to meet our mission. You can donate at any time to one of the CMS Foundation's Endowment Funds.

1. The General Endowment Fund
2. The *We Care Network* Endowment Fund
3. The Scholarship Endowment Fund

Make your check out to the CMS Foundation and indicate on the "For line" which Fund you are donating to. Bring your check to the CMS Office or mail it: Capital Medical Society ~ 1204 Miccosukee Road ~ Tallahassee, FL 32308.



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AMAUpdates

American Medical Association, 515 N. State Street, Chicago, Illinois 60610 (312) 464-5000



AMA secures redaction of physicians' NPIs on revalidation list

CMS recently published a list of providers who have been contacted to revalidate their Medicare enrollment. In response to AMA advocacy, CMS has now revised the list to redact providers' National Provider Identifier numbers (NPIs)—with only the last four digits displayed—in an effort to guard against provider identity theft. Physicians should periodically check the list of providers who have been contacted for revalidation to ensure that they have not missed their revalidation notice mailing from their Medicare Administrative Contractor (MAC). While CMS has extended the revalidation effort through 2015, physicians who are contacted to revalidate must do so within 60 days or may have their Medicare enrollment deactivated. CMS has indicated that the first set of providers contacted for revalidation were those who are enrolled but are not yet in CMS' Medicare Provider Enrollment, Chain, and Ownership System (PECOS). CMS also recently updated an MLNMatters article on revalidation that provides additional information.

List of providers contacted to revalidate (click on "Revalidation Phase 1 Listing"): https://www.cms.gov/medicareprovidersupenroll/11_revalidations.asp.

MLNMatters article on revalidation: <https://www.cms.gov/MLNMArticles/downloads/SE1126.pdf>.

New AMA resource on open access scheduling

In a continuing effort to improve patient satisfaction, the AMA has created an educational resource for physician practices considering changes to their scheduling process. The resource provides information on open access scheduling and the benefits and challenges associated with adopting this type of scheduling system. For many practices, open access scheduling has helped improve their patients' satisfaction while also growing their bottom line. Visit the AMA website to access this new resource.


Sign up for AMPAC 2012 political education programs

On Feb. 17–19, 2012 AMPAC (the AMA's Political Action Committee) will host the annual Candidate Workshop in Pentagon City, Va. The workshop is designed for AMA members and their spouses who are considering a run for public office, and includes training on campaign strategy and media advertising, as well as hands-on sessions in public speaking and fundraising.

AMPAC will conduct its annual Campaign School April 18–22, 2012, also in Pentagon City, for AMA members who wish to become involved in the political process as advocates and volunteers for medicine-friendly candidates. The school is organized around a simulated congressional campaign, where participants are put on campaign "staff" teams and attend daily lectures on campaign strategy, media advertising and political fundraising. Each team participates

in nightly exercises such as creating a campaign strategy, taping a radio commercial and writing a political fundraising letter.

For both programs, all costs for AMA members, except transportation to the Washington, D.C., metro-area, are borne by AMPAC. For more information on these programs or an application, please see AMPAC's online registration form or contact Jim Wilson, Political Education Programs Manager, at jim.wilson@ama-assn.org.

An illustration showing a group of people moving boxes and a truck. A large, stylized letter 'R' is positioned above the truck, suggesting a relocation or storage service.

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FMA Foundation Launches the \$20.12 Campaign

The FMA Foundation helps physicians practice medicine by supporting public health initiatives, medical education, and professional development programs. Please help us continue these endeavors by making a tax-deductible contribution of just \$20.12 to the Foundation. This year alone, the Foundation awarded \$38,500 in scholarships to deserving medical students. For more information about the Foundation, please contact Colette Podgorski at cpodgorski@flmedical.org or call (850) 224-6496. Thank you for your support.

FMA Sets 2012 State Legislative Agenda

The Florida Medical Association's ultimate goal for the state legislative session remains the same: to make Florida the best place in the country to practice medicine. The FMA has prepared its "Prescription for Better Health Care in Florida" in anticipation of the 2012 session, which begins Jan. 10.

HHS Extends a Meaningful-Use Deadline

HHS has extended until 2014 the compliance date for Stage 2 meaningful use for those hospitals, physicians, and other eligible professionals who qualify as Stage 1 meaningful users in 2011. The announced rollback came in an HHS news release.

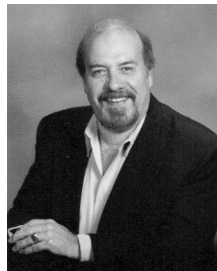
Under the current rules for the Medicare portion of the electronic health-record system incentive program created under the American Recovery and Reinvestment Act of 2009 (ARRA), hospitals, doctors and other eligible professionals who qualified for incentive payments as Stage 1- the program's first year - would have to meet new and expectedly more stringent Stage 2 standards in 2013. But according to the HHS statement, if those providers had delayed participation until 2012 they can wait until 2014 to meet these new Stage 2 standards and still be eligible for the same incentive payment.

"To encourage faster adoption," according to the release, "the secretary announced that HHS intends to allow doctors and hospitals to adopt health IT this year, without meeting the new standards until 2014. Doctors who act quickly can also qualify for incentive payments in 2011 as well as 2012."

A Message from FMA President Miguel A. Machado, M.D.

Dear colleagues:

This year is nearing its end, but the Florida Medical Association remains hard at work laying the foundation for a successful 2012. The state legislative session is just one month away, and I was in Tallahassee again this week to attend interim committee meetings concerning two major issues.



Miguel Machado, M.D.

On behalf of the FMA, I testified in support of House Bill 385, which would provide sovereign immunity for physicians who provide patient care in emergency rooms. I discussed how the lack of sovereign immunity in this area discourages Florida physicians to take call in the ER. Passing this bill is one of the FMA's highest priorities next year. I thank Board of Governors member Andrew Borom, M.D., for his testimony about the difficulty, under current law,

Continued on page 12



FloridaMedical
ASSOCIATION
Helping Physicians Practice Medicine



FMA Update

Continued from page 13

of attracting physicians to provide ER services.

I also met with members of the Senate Health Regulation Committee about Senate Bill 256, which would require a youth athlete to receive clearance from a physician in order to return to play after suffering a concussion. Chiropractors have attempted to amend this bill so that it would allow them to provide this clearance. I'm pleased to report that the FMA was successful in its advocacy efforts to protect patients. The amendment was withdrawn after it became apparent that the chiropractors lacked sufficient committee support.

Each year, we contend with non-physicians' attempts to practice medicine. We have been successful at defeating such bills in the past, but certain practitioners remain undaunted in trying to expand their scope of practice.

On Tuesday, I met with the leadership of the Florida Society of Ophthalmology (FSO) in Tallahassee to discuss their legislative agenda. Once again, the ophthalmologists are concerned that the optometrists will try to expand their scope of practice through legislation rather than going to medical school. The FMA will continue to protect patients and ensure high-quality health care by opposing efforts to allow non-medical doctors, such as optometrists, to independently practice medicine beyond the scope of their education and training.

The ophthalmologists have a big fight ahead of them because the optometrists have significantly increased their lobbying and political efforts to achieve their legislative goals. As I told the FSO leadership, ophthalmologists need to wake up

and understand that they also need to engage in the legislative and political process. We don't want what happened last year in Kentucky, where optometrists won the battle to perform laser surgery.

To learn more about our legislative priorities, I urge you to read the FMA's "Prescription for Better Health Care in Florida," which outlines our plan to make this state the best in the country to practice medicine.

While in Tallahassee, I also attended fundraisers for two of our friends of medicine, Sens. Joe Negron and John Thrasher. It bears repeating that we must put our support behind our political allies, because they make pro-medicine legislation a reality. They are also essential in defeating bills that are bad for physicians and our patients.

During the Dec. 1 Duval County Medical Society meeting, I had the privilege of witnessing FMA Board of Governors member Ashley Booth Norse, M.D., take the oath as the 125th DCMS President.

Later that week I took part in the Palm Beach Medical Society gala, where Jack Zeltzer, M.D., was installed as 2012 President. Congratulations to Drs. Norse and Zeltzer for their dedication to organized medicine.

The FMA is fortunate to have so many members who are not just excellent physicians but humanitarians. While attending the DCMS meeting, I presented Jacksonville gastroenterologist Hong Tek, M.D., with the FMA's Certificate of Appreciation for his outstanding medical contributions and public service.

A native of Cambodia, which suffered under a brutal Communist dictator in the 1970s, Dr. Tek vowed

to give back to his country once he became a physician. Along with the Borland-Groover Clinic, he donated medical equipment to Cambodia's only non-profit hospital and traveled there to oversee its installation. He also created a twice-weekly radio program in which he discusses basic health topics in his native language.

I am proud to represent an organization that counts exemplary physicians and citizens such as Dr. Tek among its members. On behalf of the FMA, I thank all of you who serve as ambassadors for medicine in your communities and beyond.



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Calling for Nominations for the *I.B. Harrison, M.D. Humanitarian Award* and the *Outstanding Physician of the Year Award*

By Shannon Boyle, CMS Communications & Marketing Coordinator

The Capital Medical Society and the Capital Medical Society Alliance will host our eleventh annual Celebration Awards Dinner on March 29th at the University Center Club, in honor of Doctors' Day. At the event, we will be awarding the *I.B. Harrison, M.D. Humanitarian Award*, a prestigious award initiated by Capital Health Plan, and the *Outstanding Physician Award*.

The criteria for the awards differ. The criteria for the *I.B. Harrison, M.D. Humanitarian Award* are predicated on the values that came to be associated with the late Dr. I.B. Harrison: treating all patients with respect and dignity. Dr. Harrison was known as the voice for the ethical, compassionate practice of medicine. He is not only the inspiration for the

award, but its first recipient, as well.

The *Outstanding Physician Award* honors a physician who has demonstrated distinguished leadership in organized medicine, community volunteerism, political and governmental activities, clinical excellence, and educational activities; particularly with medical students.

We are seeking nominations from the CMS membership as both of these awards are awarded to physicians by their peers.

Included in this issue of Cap Scan (pages 13 and 14) are the nomination forms. Please give thoughtful consideration to nominating a physician for each award. Please mail or fax your completed nomination

forms to the Capital Medical Society. All nominations are held in the strictest of confidence.

The deadline for nominations is January 30th.



Dr. Donald Zorn,
2011 Recipient
of the *I.B.
Harrison, M.D.
Humanitarian
Award*.



Dr. Charles
Moore, 2011
Recipient of
the *Outstanding
Physician Award*.



New Statewide Health Data Network

HIE Will Improve Patient Care

By Rick Oppenheim

Local Networks - Global Solutions



Your Community Health Care Network

Florida healthcare patients soon will receive more collaborative and streamlined care with improved safety, outcomes, privacy and efficiency thanks to the launch of a new, secure, cloud-based, statewide health information exchange (HIE) network.

Leaders from a new Florida company, HIE Networks, the Florida Hospital Association and the Florida Medical Association joined forces at a news conference to announce the creation of the Florida Health Data Network (FHDN), which will make patient medical records easily accessible to

authorized healthcare providers.

FHDN is a statewide network developed, solely funded and operated by HIE Networks LLC, a private, physician-owned, national provider of integrated digital medical records technology. Based in Tallahassee, Fla., HIE Networks grew out of its co-founders' successful piloting of the Big Bend Regional Healthcare Information Organization (BBRHIO), a health information exchange network serving nine counties in North Florida which has been nationally-recognized as one of the top 12 regional HIEs in the country.

"One of the greatest challenges to providing efficient, cost-effective, high-quality health care is access to patients' medical history by health care providers," said Dr. Dan Kaelin, co-founder and Chief Medical Officer of HIE Networks. "The Florida Health Data Network will change that forever."

FHDN can connect hospitals, physicians, laboratories, pharmacies and insurers without geographic boundaries using "cloud" technology that allows for the networking and sharing of patient clinical records

Continued on page 20

I.B. Harrison, M.D. Humanitarian Award – 2012

Presented by the Capital Medical Society on March 29th

Established in 1997, this award is presented every March, in association with Doctors' Day to recognize and honor a physician in our community for his/her dedication and commitment to those values we associate with Dr. I. B. Harrison.

Previous Recipients

1997Dr. I.B. Harrison
1998Dr. Hank Watt
1999Dr. A.D. Brickler
2000Dr. William Smith
2001Dr. Pat Woodward
2002Dr. Brian Sheedy
2003Dr. Orson Smith
2004Dr. David Craig
2005Dr. James Stockwell
2006Dr. Lisa Jernigan
2007Dr. Charles Mathews
2008Drs. Louis & Judy St. Petery
2009Dr. Sam Moorner
2010Dr. Whit Oliver
2011.....Dr. Donald Zorn

Dr. I.B. Harrison has always personified the best of our medical profession. During his lengthy career in the Tallahassee medical community, Dr. Harrison taught and influenced many local physicians. He was known as the voice for the ethical, compassionate practice of medicine. Dr. Harrison's ability to look at all patients, rich or poor, with the same compassion, caring and skill has been an inspiration to many who were fortunate enough to work with him. His primary goals were to comfort the sick and relieve suffering as he was treating illness, and to teach young doctors to do the same; treating all with respect and dignity.

• • • • • Nomination Form • • • • •

Nominee's Name: _____

Nominee's specialty and place of practice: _____

How long has nominee been in medical practice? _____

Please describe in 200 words or less how your nominee exemplifies the values that Dr. I. B. Harrison personified:

Nominator's Name _____

Telephone (please include, so that we can follow up with you if needed) _____

Please submit your nomination to the CMS office (by mail or via fax at 878-0218) before January 30, 2012

The Outstanding Physician Award - 2012

Presented annually in March ~ Established in 2006



The Outstanding Physician Award honors physicians who have demonstrated distinguished leadership in organized medicine, community volunteerism, political and governmental activities, clinical excellence, and educational activities; particularly with medical students.

Previous Recipients

2006Dr. Thomas Hicks
2007Dr. Terry McCoy
2008Dr. Larry Deeb
2009Dr. Ray Bellamy
2010Dr. Gary Winchester
2011Dr. Charles Moore

..... **Nomination Form**

Nominee's Name: _____

Nominee's specialty and place of practice: _____

How long has nominee been in medical practice? _____

Please describe in 200 words or less how your nominee exemplifies leadership in medicine and in the community.

Nominator's Name _____

Telephone (please include, so that we can follow up with you if needed) _____

Please submit your nomination to the CMS office (by mail or via fax at 878-0218) before January 30, 2012



As For 2012...

By Dr. Charles Moore

As for 2012...but never mind, we'll get to that a bit later, for first things inevitably come first.

Let me accordingly note that just about a thousand years ago (so why not call it January 1, 1012) the youthful Robert, Duke of Normandy, was strolling the ramparts of his formidable "seat," the Castle of Falaise. He cast his eye downward into the courtyard, and there, we are told, spied the beautiful Arlette. A daughter, 'tis said, of a mere tanner, she was tanning away, not in the fashion of our own beauties bathing at the beach, but trampling, as was the traditional custom, barefoot on sundry leather garments that required dyeing. Noticing the Duke's wayward glance, the beautiful Arlette is said to have raised her skirts a bit more than necessary, and the young Duke caught a glimpse of her knees.

"What Ho!" he cried, "I have fallen madly, passionately, utterly in love!"

By way of the usual intermediaries, handy to any Duke, he sent forthwith a message to the maiden that she might be brought, as was the traditional custom, up the back stairs for a dash of conjugal dalliance. To his amazement, for what maiden had ever done such before, she refused, saying she would enter into his presence only by way of, so to speak, the front door; and at that in some style. The Duke, lusting for her knees, was a decent chap, and agreed.

And so, history and the guide books tell us, her own Father, not to overlook a good item when it was thus presented, contrived to get a loan with which all manner of proper accoutrements were purchased, so that his daughter, now richly caparisoned, should hold her head high as she rode on her white palfrey through the front gates of the castle's keep, for all to see.

The Duke, smitten all over again, and this time with her elbows thrown in, handed her down as if she had been the first Princess. They could not marry (she was, after all, but a tanner's daughter) but in fact lived happily ever after. Their union produced William, known first as "the Bastard," but after 1066 and all that, rather better known to the English as "the Conqueror."

Ah...history! The pleasure of seeing it more or less "whole," so that we can lift out of it any event, and perceive, with only a few reservations, its evolution, its "future." For example, and since we are presently pondering various attempts to invade and subdue England, we know what Phillip the Second did not, that his Armada would be demolished by storm and Sir Francis Drake, despite his being inconveniently interrupted from his famous game of bowls. We see fully Napoleon's future, as we watch him assemble barges to take his great army across the Channel, but that his future was not to conquer as William had contrived, but with Wellington at Waterloo. We know that Hitler, his megalomania so sufficiently but not yet fully satisfied after his conquest of Poland and France would, as Hitler might scarcely have expected in those heady days of 1940, end up four fifths crazed in a tomb-bunker beneath his bombed out capital. From those dark days of 1940-41 we, in an almost omnipotent manner, know his future.

As for our own future, probably its mystery is a better thing. I am not so interested in knowing, just yet, how I turn out, or for that matter how even the world will turn. On the other hand, I grant you that there are those who would prefer to know, and so they are quite ready to embrace Nostradamus; or the imminence of Armageddon and the opening of those

"Seven Seals" so vividly described in Revelations. Nor do I like that part about all those graves opening up to disgorge the not so gorgeous dead. As Scrooge said to Marley, "I'd really rather not."

On the other hand, I suppose there is something mildly sporting about an attempt to penetrate that veil that shrouds even a mere single year to come. So, shouldering the responsibilities incumbent on myself as Editor of this fanciful sheet, I will proceed with this brief summary of "My Prognostications for 2012."

First of all, I predict that Kim Kardashian will find new love. I predict that Lindsay Lohan will get another DUI. Paris Hilton, who has as of this writing fallen well behind Kim as the superstar of media attention, will shock us by some antic that will precipitate her back into the spotlight. Someone will win a huge amount of money in the lottery. Adele, the current singing rage (my wife likes her) will win further awards, and try more and more to sound like Dolly Parton. As she ever continues to lose weight, the beautiful but bulimic Angelina Jolie will continue to hold her position as the number one face on the tabloids of the check-out line at Publix, Brad as her inevitable accessory. The look-alikes for Elvis will steadily grow ever more to look less like him. There will be a big and surprising winner at the Oscars, and someone will be the best and someone else the worst dressed, not only for the rig worn, but certainly because of some inclemency of cleavage.

More seriously, the world will not end, quite yet, despite various predictions otherwise. But on the world stage, the U.S. of A. will continue its decline,

Continued on page 19



Wedding Bells at the Capital Medical Society

By Shannon Boyle, CMS Communications and Marketing Coordinator

On Saturday, November 12, Victoria Rabin, Case Manager for the *We Care Network*, married Branden Adams. The ceremony was held at Matheson Hammock Park in Coral Gables, Florida with the reception at Victoria's parent's home in Palmetto Bay, Florida.

On behalf of the Capital Medical Society, we wish Victoria and Branden all the best and a wonderful life together!



The Annual Pharmacy List Is Here!

By Lauren Lovern, Marketing Manager, Dermatology Associates

It's that time again! Dermatology Associates is currently distributing the 2012 pharmacy list. Be on the lookout for your copies of this year's list and a new skin cancer poster. All lists should be distributed by the middle of January.

If you did not receive a pharmacy list or need more copies, please contact Lauren Lovern at 205-6236.



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System Statistics

System Metric	Value
Connected Offices and Facilities	70
Production Data Feeds	13
Data Feeds in Development	3
Physician Portal Users	668
Patient Portal Users	155
Total Patients in RHIN (approximate)*	520,000



** Big Bend RHIO is in the process of cleaning our Master Patient Index (MPI) and anticipate that the total "unique" patients will go down to about 500,000. (i.e. combine duplicate or remove incomplete records that have been processed over the last year). This process does not change records in any way and simply "links" previously orphaned records.*

Monthly Usage Metrics

Monthly Usage Metric	June	July	August	September	October	Nov
Messages Processed (Data feed volume)	612,519	574,040	669,859	643,939	653,718	738,321
User Access (Count of auditable user log events and data queries)	34,519	26,498	35,225	34,207	33,409	34,342
Electronic Referrals (Sent via RHIN)	1,522	1,368	1,457	1,272	1,229	1,311
Secure Messages (Sent via RHIN)	170	125	144	198	358	371
Documents Published (Uploaded/printed via RHIN)	2,710	2,269	2,521	2,748	2,744	3,039

Message From Big Bend Hospice



*Cathy Adkison,
RN, BSN, CHPN*

By Cathy Adkison, President and CEO, Big Bend Hospice

As the President and CEO of Big Bend Hospice, I am delighted to be part of Tallahassee's healthcare community. My transition from Alabama to Tallahassee has been a painless process made easier by the gracious welcome I have received from the medical community. I am an RN, BSN, CHPN with over 30 years of nursing experience, 26 of those years in hospice and home health management. It was wonderful to come into an organization like Big Bend Hospice that has a good reputation and strong community support. Thank you for your continued trust as we strive to better serve our patients. I would like to update you on some of the changes at Big Bend Hospice.

Carrie Coolie, MSN, RN, has joined us as our new Vice President for Clinical Operations. She brings great

experience in healthcare management and corporate compliance and oversees a clinical staff of 172 nurses, social workers, chaplains, music therapists and home health aides. Many of you may have already met her as she travels our 8 county service area meeting with area physicians to hear firsthand how we can better help you serve patients.

Dr. Nancy Chorba is now our full time Medical Director overseeing local Associate Medical Directors in surrounding communities. Dr. Ron Hartsfield will be following his dream and joining the faculty at the FSU College of Medicine. He will still be working with us on a part-time basis so we will continue have his years of hospice experience available to us. We have also added Dr. Joe Dorn as a part-time Associate Medical Director, he is able to make face to face patient visits and monitor on-going care as needed. This strong medical team is available for consults and has vast experience in pain management and symptom control. Please call on them if you have

any questions or concerns.

Our Hospice House will be getting a face lift in upcoming months, adding patient amenities that after 11 years are needed. Adding suctioning devices and putting oxygen within easier reach for patient care are some of the updates we will be installing. There will be more information about Hospice House in the New Year, but we continue to appreciate what an important role the House serves for patients needing a higher level of care than can be offered at home without the need for hospitalizations.

Finally, as the year draws to a close, I would like to thank you for your referrals. Thank you for having the sometimes difficult conversations with your patients and giving them the information they need to make their healthcare decisions. There really is something else you can do when you have run out of treatments – refer them to Big Bend Hospice. Thank you for working with us in 2011 and I look forward to working together in 2012.



As For 2012...

Continued from page 16

having expended our resources in wars exactly after the fashion of the British, whose Empire so similarly failed after the costs of WW I and II. China will court South and Central America, while we remain steadfastly fixated on Europe, which is a pity. And (hopeful in my inaccuracy) why should not Putin send in Russian forces to "stabilize" Syria; and so, when Iraq succumbs to Iranian pressures once our troops have left, forge a Russian hegemony between Syria, Iraq, and Iran who would then dominate the middle-east. Israel will NOT drop bombs on Iran. Afghanistan, when we pull out, will revert to medievalism. Pakistan will remain beyond the predictions of even Nostradamus. Africa, for all its protestations and attempts at "Democracy," will remain in the grip of Tribalism and leaders who savage their countries, but bank in Switzerland. France and Germany will not be able to support the rest of

Europe. Mankind's contribution to global warming will continue scarcely stunted. Obama will just barely win the election. The Republican candidate will be either Newt or Romney, but it doesn't matter since Obama will win. Of course, because forecasters of all types know that doom sells better than joy, the weather-people will predict that the hurricane season will be the worst ever (as they did at the outset of 2011, even though in the event we didn't have any, at least that I noticed). The drought in the south-west will go unabated. There will be forest fires everywhere, and an earthquake in California. The Mayan calendar, which has so clearly predicted that the world will after all end in 2012, will be discredited, but no one by this time next year will care.

As for "Health Care," the Supreme Court will find some way to say that forcing people to purchase health insurance on pain of a punishing fine is not unconstitutional, even though I think it ought to be. The health

bureaucracy will stagger into the future, all the third parties who make so much money from the illnesses of our citizenry finding convenient means to continue to make it. As a result, medical care will be in no way simplified, and all of us will pay, while wringing our hands over the continued escalation of cost.

As I said, forecasting necessarily requires gloom and doom. And since I demand that I end on a happy note, let me predict that the stars will continue to shine, the clouds beautifully the same while ever changing, chickens will continue to lay eggs, and my wife and I will hope to go to France again, drink wine and eat cheese and snails.

Please know that you are welcome to join us, so long as you abstain from pessimism or gloomy ruminations, for we will want to have a wonderful time, and, by the way, thank God for all that we are blessed with having... and for so much we can still look forward to in the New Year.

Tallahassee Memorial Physician Partners, Cancer & Hematology Specialists

welcomes

Tim Broeseker, MD and his patients.

Dr. Broeseker has been caring for patients in our community for over 22 years and we are proud to have him on our team. Dr. Broeseker will be seeing patients at 1300 Miccosukee Road. In mid 2012, the practice will relocate to the Tallahassee Memorial Cancer Center located at 1775 One Healing Place.

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New Statewide Health Data Network...

Continued from page 13

in a secure, fully integrated, health information exchange, said Allen Byington, co-founder and CEO of HIE Networks.

"The core HIE technology allows for providers, hospitals and communities to avoid bearing the high capital cost of acquiring and maintaining the initial technology, requiring only a modest monthly service fee," said Byington. "Leveraging the FHDN technology, providers only have to fund their Electronic Medical Record (EMR) vendors' interface cost and a small staff-training fee. Our goal is to significantly reduce the capital barrier to HIE adoption nationally."

"By exchanging patient clinical records in a robust HIE network, physicians can eradicate inefficiencies, duplication of services and medical errors," said Kaelin.

"Hospital emergency rooms can better provide prompt diagnosis and treatment. Pharmacists can be certain that a new prescription doesn't conflict with an existing one. Lab and radiology results can be shared and accessed instantly for prompt evaluation and treatment. Patients have more knowledge and control of their treatments and procedures. Elimination of duplicative testing and elimination of waste will help streamline treatment, reduce delivery costs, reduce errors and, most importantly, improve outcomes and save lives."

"Another unique aspect and value of the FHDN," said Byington, "is that it is community-based, local-provider-driven and compatible with other local groups and networks – including BBRHIO and the Gulf Coast Health Information Exchange based in Manatee County – united under HIE Networks' core HIE technology umbrella."

The HIE Networks' endorsements by the Florida Hospital Association (FHA), the Florida Medical Association (FMA) and other provider affiliations will help provide a trusted roadmap and pathway for providers to confidently address their HIE needs, says Byington. HIE Networks is the only endorsed HIE vendor for FHA and FMA.

"The Florida Hospital Association supports local-provider-driven health information exchange based on national standards," said FHA President Bruce Rueben. "Hospitals, physicians and other healthcare providers collaborating to leverage health information exchange improve the coordination and quality of care for patients. FHA is pleased to collaborate with HIE Networks and the Florida Medical Association in the expansion of patient-focused health information exchange."

"The FMA conducted an exhaustive search among dozens of international, national, regional and local health information exchange vendors with the primary intent to identify and qualify a health information exchange solution that would preserve physician stewardship of sensitive personal health information for the benefit of our patients," said Dr. Chris Pittman, chairman of FMA's Health Information Technology Committee. "The FMA identified several excellent vendor finalists; however, HIE Networks prevailed for several reasons: HIE Networks enjoys a multi-year track record as a proven and sustainable community-wide health information exchange model, has demonstrable and deployed solutions that meet physician and patient needs at the point of facilitating high-quality care, an ability to transmit electronic patient information at low cost to both physicians and patients and they are committed to local, provider-driven HIE that promises to preserve the time-honored physician-patient

relationship."

Byington stressed that security and privacy issues are paramount with FHDN.

"Robust HIE actually improves patient privacy by reducing unauthorized access to patient data," said Byington. "With HIE, we can prevent records from being faxed to the wrong locations and know exactly when and who accessed a patient record."

"The key is that we're not a monolithic statewide HIE organization, but a unifier, integrator and consolidator of local providers and HIE organizations," added Byington. "We connect any provider or organization and build uniformity, consistency and accessibility as needed to share information across communities, regions and, ultimately, states. We've also added Direct-enabled, secure messaging to FHDN; however, unlike other Direct messaging platforms, FHDN-facilitated messages can be automatically integrated as a part of the patient HIE clinical record rather than as a stand-alone, non-relational communication." Direct is a national, secure-messaging platform used by some physicians and other medical providers. "With this capability, a single provider login is all that's needed to access patient clinical records and send secure communications to those not yet participating in an HIE."

HIE Networks' FHDN currently has records for nearly one million unique Florida patients representing about 5 percent of Florida's population. In addition, FHDN already processes more than 32 million messages and responds to more than 800,000 user queries. Current community commitments are expected to increase FHDN's records to about 12 percent of the state's population by second quarter 2012. "We expect that percentage to grow exponentially over the next year and beyond," said Byington.

Continued on page 21

New Statewide Health Data Network...

Continued from page 20

Nationally, the concept of an interconnected, private and secure electronic medical record (EMR) system is getting more attention, thanks in part to the 2009 American Recovery & Reinvestment Act (ARRA, also known as the stimulus bill) which set aside more than \$20 billion for incentives to health care providers to deploy and use such systems. During the past year, many more providers have come on board the EMR train, says Byington, and many more are finally starting to see the benefits of HIE.

HIE Networks' strategic partnership with Über Operations – also a Tallahassee-based company – will address the large-scale integration requirements needed to program EMR interfaces of providers statewide and beyond. "Über Operations' existing work with the Florida Department of Health and healthcare organizations throughout the nation position the FHDN to streamline the on-boarding and interfacing process for providers and trading partners," said Byington.

"For the past seven years, we have focused on providing expert and innovative data integration services to both public and private healthcare organizations throughout the nation," said Eduardo Gonzalez Loumiet, Managing Director of Über Operations. "With this new network, we will be in a position to implement state-of-the-art technology to connect local providers, ultimately improving the health care of millions."

HIE Networks grew out of the Big Bend Regional Healthcare Information Organization, which was profiled in a recent report on leading HIEs by the National eHealth Collaborative (NeHC). In response to news of the launch of FHDN, Kate Berry, CEO of NeHC, said, "Today's announcement is an impressive example of continued innovation in HIE with a relentless focus on what's best for the patient.

The Big Bend team and its broader HIE Networks company are leveraging technology to bring low cost solutions to the market that will benefit patients by improving safety, quality, care coordination, and achieving cost savings." To view the NeHC report, go to www.nationalehealth.org/secrets-hie-success-lessons-leaders.

For more information about the Florida Health Data Network and HIE Networks, go to www.HIEnetworks.com, call (850) 702-0365 or email zach@HIEnetworks.com. For more information about Big Bend RHIO, go to www.BigBendHealth.com.

About HIE Networks, LLC

HIE Networks is a leading provider of local health information exchange (HIE) services, with secure, standards-based exchanges that create and operate efficient, effective and sustainable health information networks at the local and regional levels. By acting as a region's single reference point for patient records, HIE Networks allows hospitals, physicians and medical practices, laboratories, pharmacies and insurers to collaborate and streamline patient care, thereby improving the safety, outcomes, privacy and efficiency of healthcare services in their local communities. The HIE Networks service mix includes practice consultation, social architecture, legal structure, hardware support, software implementation, networking, integration, training and support.

About Big Bend RHIO

Big Bend RHIO is a federally-recognized 501(c)(3) not-for-profit that has deployed BigBendHealth.com, a first-of-its-kind health resource that brings with it economic benefits, a connected workforce, improved medical care and a breakthrough in exchange of clinical records. It serves as an essential communication resource for health care in the Capital region, with many resources offered in one place. BigBendHealth.com

is the largest active regional HIE in Florida with millions of records for over 500,000 unique patients in the system and processing over 600,000 new clinical messages a month. BigBendHealth.com initiatives involve every major component of North Florida's local healthcare system from physicians' offices to HMOs to hospitals, laboratories and pharmacies. BigBendHealth.com is a partner in the delivery of safer, more cost-effective healthcare, placing its community at the head of the line for federal and state research dollars and making Tallahassee a model for other communities seeking to control the cost and improve the quality of local healthcare. BigBendHealth.com is anchored in Tallahassee, Fla., and serves nine counties in the Big Bend area of the Florida Panhandle, including Gadsden, Franklin, Jefferson, Leon, Liberty, Madison, Wakulla, Taylor and Dixie counties.

About Über Operations

Founded in 2004 in Tallahassee, Fla., Über Operations is a leading provider of health care IT services. They have provided integration services for well-known organizations, including the Florida Department of Health, Texas Department of State Health Services, Mercy Hospital of Miami, National Cancer Institute, Trinity Health, Association of Public Health Laboratories, and the University of Washington. Über Operations' team members are experts in various technologies, such as Rhapsody, Cloverleaf, Mirth, PHINMS, Direct, and NwHIN CONNECT, to name a few. Über Operations is nationally recognized by the Association of Public Health Labs (APHL) and the CDC as their choice to architect, develop, host, and support the PHLIP RnR health information exchange hub. Über Operations was named "Health Innovators" by Florida Trend Magazine in 2011. For more information on Über Operations please visit www.UberOps.com.

Congratulations!

The Capital Medical Society congratulates Dr. Karl Hempel and Tallahassee Primary Care Associates on being recognized as leaders in the transition from paper based patient medical records to Electronic Health Records.

Tallahassee Doctor Recognized by the Center for the Advancement of Health IT as a Leader in Electronic Health Records Implementation

By Heather Bordali, Marketing Manager, Community Health Centers Alliance

On December 8, Karl Hempel, M.D. of Tallahassee Primary Care Associates (TPCA) was recognized by The Center for the Advancement of Health IT (AHIT) for his leadership in the nationwide transition from paper based patient medical records to Electronic Health Records (EHRs). AHIT is the Regional Extension Center designated by the Health and Human Services Office of the National Coordinator to assist clinicians in northern and southwestern Florida with becoming meaningful users of EHRs. AHIT is pleased to welcome Dr. Hempel into an exclusive group of leaders – the Meaningful Use Vanguard (MUV). Dr. Hempel and TPCA are among the first healthcare providers in northern Florida to adopt this technology.

MUV is a national program that is designed to honor clinicians like Dr. Hempel who have successfully implemented EHRs. MUVers (members of the MUV program) serve as local leaders and advisors in the nation's transition toward an electronically-enabled health care system.

EHR technology is a critical component of an interconnected patient-centric system of care where patients, physicians, hospitals, labs, pharmacies, payers and others securely share data to reduce inefficiencies and improve the quality of patient care.

“This MUVment Ceremony is an opportunity to showcase the most dramatic transformation of our healthcare system in decades,” says Diane Gaddis, president and CEO of Community Health Centers Alliance, which operates the AHIT Regional Extension Center.

According to Dr. Hempel, “Technology is improving health care dramatically by giving physicians immediate access to more information so they can make better decisions about managing patient care.”

Over 5,000 primary care providers in Florida, and over 100,000 providers nationwide, have made the commitment to adopt and use electronic health records (EHRs) in a meaningful way.

To find out more about how to receive complimentary EHR adoption and Meaningful Use guidance and services, healthcare providers can contact AHIT



Dr. Karl Hempel discusses his passion to improve patient healthcare through technology and his EHR adoption experience.

at info@AdvanceHealthIT.org or visit www.AdvanceHealthIT.org.

About AHIT

AHIT was designated by the U.S. Department of Health and Human Services as having the knowledge and experience necessary to support health care providers on EHR adoption and meaningful use. AHIT is a program of Community Health Centers Alliance, Inc. (CHCA), a member-supported 501(c)(3) serving not-for-profit healthcare providers. CHCA has over a decade of experience in implementing and managing health information technology solutions, including EHRs.

CHCA wishes to acknowledge support from the Office of the National Coordinator, Department of Health and Human Services, Award #90RC0051/01.



Pictured left to right: Dr. Karl Hempel, President of TPCA; Steve Gerry, Regional Sales Executive for AllScripts; Suzie Gustafson, Training Coordinator for TPCA; Darlene Earl, Central Billing Manager for TPCA; Angela Strain, Organizational Advancement Director for AHIT; Thomas Harrison, CEO of TPCA; Ashley Yates, Contracting/Credentialing Specialist for TPCA.

How Does the Capital Medical Society Select Topics and Speakers for CME Programs?

The Capital Medical Society, in a continual effort to further its mission to promote the practice of medicine for the ultimate benefit of the patient, makes it a priority to bring high quality CME programs to its members and other healthcare providers. CMS has a CME Committee that meets regularly and carefully plans our programs each year.

Twice a year, CMS asks our members, if interested, to consider giving a CME

talk sometime during the upcoming year and to submit a proposal to our CME Committee. The Committee meets twice a year and selects the five or six programs for the year and reviews the CME programs from the prior three years, to avoid duplication. We intentionally tap into the wealth of training and expertise that exists here at home and ask our CMS physicians to give our CME programs. As potential speakers, the CME Committee also looks to our

newly arrived physicians who bring interesting perspectives from their residency training.

After each CME program, we give participants an evaluation form to complete, so that we can capture your feedback and use your suggestions to plan future meetings.

If you have comments or suggestions, please contact the CMS office at 877-9018.

CME Topics and Speakers for the Past Three Years

We thank the following physicians who have prepared and presented CME programs for CMS.

2009

- Pandemic Flu - Joe Mazziotta, M.D.
- Medical Family Preparedness & Community Disaster Preparedness - Joe Mazziotta, M.D.
- Pediatric Obesity: A Growing Problem - Caulley Soto, M.D.
- Surgical Management of Obesity - Eliot Sieloff, M.D.
- Emerging and Re-emerging Infectious Diseases, Newer Vaccines - Lisa Jernigan, M.D.
- Methicillin Resistant Staphylococcus aureus in the Big Bend - Jerry Harris, M.D.
- Sexually Transmitted Diseases - Vikki McKinnie, M.D.
- Sports Medicine Update - Kris Stowers, M.D.
- Travel Medicine - John MacKay, M.D.
- Florida Board of Medicine Update - Jennifer Hinson, Regulatory Affairs Counsel, Florida Medical Association and Gary Winchester, M.D., Florida Board of Medicine
- Commonly Seen Urological Disorders - David Burday, M.D.
- The Occurrence of Adverse Events and Medical Errors - Dennis Tsilimingras, M.D., MPH
- Systemic Periodontal Disease and Cardiovascular Considerations - Walt Colón, D.M.D., MS & Thomas Noel, M.D.
- Preach, Teach and Real Life: Psychological and Physical Aspects of Physician Wellness - Eron Manusov, M.D., FSU College of Medicine
- Mindfulness – Ed Glauser, M.Ed., Athens Regional Medical Center
- Financial Wellness for Florida Physicians – Randal C. Fairbanks, Esq. with Fairbanks & McGillin, P.L. in Jacksonville, Florida. He is affiliated with Physicians Advantage, a company endorsed by the FMA.
- Emerging Trends in Electronic Medical Records - Diane Gaddis, CPHIMS, President/CEO, Community Health Centers Alliance, Inc.
- HIT Summit - Panel Discussions about Health Information Technology – Tom Harrison, CEO, Tallahassee Primary Care Associates; Garry Spahr, Administrator, Capital

2010

- Medical Family Wellness - Spouse, Significant Others and Children: Participate in the Reality - Steve Livingston, Ph.D., Mercer University
- The Medical Marriage - Linda Miles, Ph.D., Private Practice in Tallahassee

Continued on page 24

CME Topics and Speakers...

Continued from page 23

- Surgical Associates; Bill Dillon, JD, with Messer, Caparello & Self; Zach Finn, Director, Big Bend RHIO; Darinda Nesmith, Digestive Disease Clinic; Dr. Dan Kaelin, Vascular Surgery Associates and Dr. John MacKay.
- Vitamin D: Implications including and beyond Osteoporosis - Terry W. Sherraden, M.D., FACE
- Hot Topics in Medical Practice Management: What Physicians and Administrators Need to Know - Cliff Rapp, LHRM
- Cutaneous Malignancies – Marc Inglese, M.D., Okanta Jackson, M.D. and Stephen Richardson, M.D.

2011

- Just the Facts: Healthcare Changes in 2011 – Zach Finn, Project Director, Big Bend RHIO; Karl Altenburger, M.D., Past FMA President; Madelyn Butler, M.D., FMA President
- Zoonotics – Lisa Ann Conti, DVM, MPH, Diplomat ACVPM, CEHP, CPM, Director, Division of Environmental Health, State of Florida Department of Health
- Asset Protection for Physicians – Randal C. Fairbanks, Esq., Fairbanks & McGillin, P.L.
- Chronic Pain Management in the Opioid Dependent Patient – Joseph Pagano, M.D., Program Director, TMH Chronic Pain Management Clinic
- Dietary Supplements for Clinical Applications – Phillip Treadwell, PharmD and Ruth DeBusk, PhD, RD

- Prevention of Medical Errors – Scott Sellinger, M.D. and Jesse Suber, Esq., Henry, Buchanan, Hudson, Suber & Carter, P.A.

Would you like to give a CME program at a CMS Meeting?

Submit the following, in writing, to the CMS office. Put it to the attention of Rosalie Carlin.

1. Topic
2. Course objective(s)
3. Brief outline

You can fax it to 878-0218 or e-mail it to Rosalie Carlin at rcarlin@capmed.org.

We thank our CME Committee:

Christienne Sain, M.D., Chair

Sandy Brafford, M.D.

Rosalie Carlin

Garrett Chumney, M.D.

Tracey Hellgren, M.D.

Suzanne Harrison, M.D.

Marc Inglese, M.D.

Rita Kaelin, R.N., CMS Alliance

Narayanan Krishnamoorthy, M.D.

Jayne Mittan, PA C

Shelileah Newman, M.D.

Winston Ortiz, M.D.

Celeste Paquett, M.D.

R. Daniell Rackley, M.D.

Sandeep Rahangdale, M.D.

Lorna Stewart, M.D.



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During the months of October and November, the *We Care Network*

- Received 154 referrals for new patients
- Scheduled 404 appointments with volunteer physicians and dentists
- \$172,851 in donated care has been reported by *We Care* volunteers

Thank You!

To our CMS members and *We Care* partners who saw **new** patients for the *We Care Network* in October and November 2011.

Physicians

Greg Albright, D.O.
Mark Applegate, M.D.
Ricardo Ayala, M.D.
Nicole Balmer, M.D.
Marie Becker, M.D.
Ray Bellamy, M.D.
Viralkumar Bhandari, M.D.
Shelby Blank, M.D.
Alexander Brickler, III, M.D.
Tim Broeseker, M.D.
Robert Brumberg, D.O.
Viet Bui, M.D.
David Burday, M.D.
Carlos Campo, M.D.
Joseph Camps, M.D.
Mark Cannella, M.D.
Stephen Carr, M.D.
Michael Cavallaro, M.D.
Armand Cognetta, Jr., M.D.
Raymond Cottrell, M.D.
Marilyn Cox, M.D.
J. Daniel Davis, Jr., M.D.
Avon Doll, M.D.
Ray Dolly, M.D.
David Dolson, M.D.
William Donnellan, M.D.
David Draper, M.D.
David Durden, M.D.
Alberto Fernandez, M.D.
Marc Fisher, M.D.
Michael Forsthoefel, M.D.
Cynthia Gaboury, M.D.
Akash Ghai, M.D.
Spencer Gilleon, M.D.
Sergio Ginaldi, M.D.
Anthony Giralt, M.D.
Frank Gredler, M.D.
William Green, M.D.
Larry Harper, M.D.
Celeste Hart, M.D.
Muhanad Hasan, M.D.

H. Louis Hill, Jr., M.D.
Robert Hoyne, M.D.
David Huang, M.D.
Hank Hutchinson, M.D.
Floyd Jaggars, M.D.
Paul Johnson, M.D.
Dan Kaelin, M.D.
Arjun Kaji, M.D.
Farhat Khairallah, M.D.
James Killius, M.D.
Amulya Konda, M.D.
Valerie Lazzell, M.D.
Maribel Lockwood, M.D.
Gordon Low, M.D.
Kurt Luhmann, M.D.
Michael Mangan, M.D.
James True Martin, M.D.
Meredith McKinney, M.D.
Gregory McLanahan, M.D.
Satish Mital, M.D.
Stephen Mnookin, M.D.
Nola Munasifi, M.D.
Jeffrey Myers, M.D.
Margaret Havens Neal, M.D.
Chukwuma Okoroji, M.D.
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Alfredo Paredes, M.D.
David Pascoe, M.D.
Paresh Patel, M.D.
Praful Patel, M.D.
Timothy Paulk, M.D.
Duncan Postma, M.D.
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Adrian Roberts, M.D.
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Tim Ruark, M.D.
Frank Santoli, M.D.
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Hardeep Singh, M.D.
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Robert Snider, M.D.
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Brett Wenleder, M.D.
Stan Whitney, M.D.
Dale Wickstrum, M.D.
William Yaakob, M.D.
Daniel Yang, M.D.
Karen Young, M.D.

Dentists

Eric Amundson, D.D.S.
Joseph Barnett, D.M.D.
Jean-Pierre Bastien, D.M.D.
Glenn Beck, D.M.D.
John Bidwell, D.D.S.
Ransey Boyd, D.M.D.
Steven Bryan, D.M.D.
M. Darrh Bryant, D.M.D.
Susan Byrne, D.M.D.
Francis "Chip" Chaney, D.M.D.
Walter Colón, D.M.D.
Marion Cooper, D.M.D.
John Dozier, D.M.D.
Michael Hartley, D.M.D.

Barbara Leadbeater, D.M.D.
William McFatter, D.D.S.
E. Lynn McLarty, D.D.S.
Jim McSoley, D.M.D.
Robert Murrell, D.M.D.
Lawrence Pijut, D.M.D.
Russell Rainey, D.M.D.
Stan Sheppard, D.M.D.
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Frank Swerdzewski, D.D.S.
James Sykes, D.M.D.
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Jay Walton, D.D.S.
Lawrence Weaver, D.D.S.
Ronald Willis, D.M.D.
Ed Zapert, D.M.D.

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Tallahassee Health Imaging
Tallahassee Memorial HealthCare
Tallahassee Orthopedic and Sports Physical Therapy
Tallahassee Outpatient Surgery Center
TMH Family Medicine Residency Program
Women's Imaging Center



Florida Board of Medicine - Message From the Chair

*George Thomas, MD, FACC
Chair, Florida Board of
Medicine*

Dear Colleagues and Fellow Citizens,

It is my great pleasure to bring you warm greetings from the Board of Medicine, and give you another update on what every practicing physician needs to know. It appears to me that there is some apprehension in many physicians about the Board's work and changes in Florida Statutes. As mentioned before, our website is an excellent source of information, and below, I will summarize the key areas each physician should be familiar with.

1. You must update your practitioner profile within 15 days of any change.

You can do this by going online to <http://www.doh.state.fl.us/mqa/> and clicking on Practitioner Profile.

2. Do not pre-sign prescriptions. – This is a violation of the law.

3. You must keep charts on the family, friends, and employees that you treat.

Prescribing to your family members, friends and employees is not against the law. However, you are required to maintain medical records just like you would any other patient. You are not permitted to prescribe controlled substances to yourself under any circumstance.

4. Internet prescribing

Florida has a rule – Rule 64B8-9.014, Florida Administrative Code – that outlines acceptable telemedicine practice in Florida.

5. Patient Boundaries

The patient-physician relationship is built on mutual trust. Sexual

misconduct in the practice of medicine is prohibited by law. The Board of Medicine has zero tolerance for sexual misconduct.

6. Relocate practice

There are steps you must follow when closing or relocating your office practice. You can find these steps in Rule 64B8-10.002, Florida Administrative Code.

7. Help for Impaired practitioners

The Professionals Resource Network (PRN) is available to help physicians as well as applicants for licensure and medical students. PRN can be contacted at (800) 888-8776.

8. Pain-Management and Controlled Substances

There have been a lot of changes to pain-management in Florida.

- Prescription Drug Monitoring Program (E-Force) – in effect now.
 - If you dispense controlled substances, you must register.
 - May use to look up patient before prescribing.
 - Register online at www.doh.state.fl.us/mqa.
- Register by January 1, 2012 on your profile as a controlled substance prescriber if you prescribe controlled substances for chronic nonmalignant pain [s. 456.44, FS].
- Must use counterfeit proof prescriptions pads from approved vendors for all controlled substance prescriptions.
- No dispensing of Schedule II and III controlled substances

- New laws for pain-management clinics [s. 458.3265, FS].

9. At license renewal

- Florida physicians must renew their license every two years and can do it ONLINE at www.doh.state.fl.us/mqaservices.
- To renew a Florida license, physicians are required to obtain the required CME, attest to financial responsibility coverage, and complete the Physician Workforce Survey.
- Recent reduction of renewal fee to \$391 (includes background check fee and unlicensed activity fee).

10. CME requirements

You are required to complete 40 hours CME every two years. Of the 40 hours, two hours must be in the prevention of medical errors. Every six years, the 40 hours will include the two hours in the prevention of medical errors as well as a 2-hour course in domestic violence. Maintain your CME certificates for two licensing bienniums in case you are audited.

STAY IN TOUCH

Join our Mailman System (Interested Parties List). It's a simple way to stay informed on changes in the laws and rules and updates from the Board. You will receive up to the minute information. To subscribe, log on to www.doh.state.fl.us/mqa/medical. Once there, follow these quick and easy steps:

- Click on Interested Parties (Mailman) in the blue box in the upper left-hand corner
- Enter your email address
- Click on Subscribe

I would like to congratulate Dr. Jason Rosenberg, Chair, Dr. Zach

Continued on page 27

Message From the Chair...

Continued from page 26

Zachariah, Vice-Chair and Dr. Nabil El Sanadi, First Vice-Chair for 2012. We are honored to have these talented individuals to the serve as Board's leadership.

Medicine is a profession that demands the best in us. There are close to 60,000 physicians holding active licenses from the State of Florida. Millions of Floridians depend, everyday, on your labor and commitment for their wellbeing. I would just like to remind each

of you to be familiar with the laws and rules affecting your practice of medicine in Florida. The citizens of the Sunshine State need you, and on behalf of the Board, we truly appreciate your good work and dedication.



*To our members and
their families, our
sponsors, and our
friends...*

*We wish you a Happy,
Healthy, and
Prosperous New Year
from the
Capital Medical Society Staff*



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