

A Publication of the Capital Medical Society

# Mark Your Calendar for the 11th Annual Celebration Awards Dinner

By Shannon Boyle, CMS Communications & Marketing Coordinator

Join in the celebration this year! Mark your calendars for the Capital Medical Society's annual Celebration Awards Dinner on Thursday, March 29th at 6:30 pm at Florida State's University Center Club. Our Celebration Awards Dinner honors Doctors' Day, which is on March 30th every year.

We will be recognizing the following doctors who retired during 2011:

- Joel Kramer, M.D.
- John Peterson, M.D.
- Terence Reisman, M.D.

The Capital Medical Society wishes these doctors a happy and satisfying retirement. An exciting part of this event is the presentation of two prestigious awards. The I.B. Harrison, M.D. Humanitarian Award will recognize a local physician's humanitarian effort to help patients. The Outstanding Physician Award will recognize a local physician's efforts in helping the profession of medicine. Last year, Dr. Don Zorn received the I.B. Harrison, M.D. Humanitarian Award, and Dr. Charles Moore received the Outstanding Physician Award. The 2012 winners will be announced after February 10th.

If you would like to join the Steering Committee for the Celebration Awards Dinner, please call the CMS office at (850) 877-9018 or e-mail sboyle@capmed.org.

# CMS Interim Executive Director



Rosemary Evans, Interim Executive Director, Capital Medical Society

The CMS Board of Governors named Rosemary Evans as Interim Executive Director effective January 17. Ms. Evans has worked with the *We Care Network* for the past four years.

The Board is presently pursuing candidates for the permanent Executive Director position.

#### In This Issue

CMS Foundation 2012 Board of Directors3
CMS Foundation Thanks Our Donors4
Spring 2012 Lunch & Learn5
Florida Board of Medicine Website Changes9
Working Smarter, Not Harder11



Celebration Awards Dinner March 29, 2012 6:30pm Florida State's University Center Club



# Message from the Chair Florida Board of Medicine

By Jason J. Rosenberg, M.D., FACS, Chairman, Florida Board of Medicine

Dear Colleagues and Interested Citizens,

As 2012 begins, I would like to send best wishes for a happy, productive, and safe New Year to the medical community on behalf of the members of the Florida Board of Medicine.

I am honored to be serving as the Chairman of the Florida Board of Medicine for 2012. Our board is comprised of twelve physicians and three consumer members who are appointed

by Florida's governor and confirmed by the Florida Senate to regulate the profession of medicine in our state. Like most of you, my physician colleagues and I are practicing doctors who are engaged in the full-time practice of medicine. Our consumer members are dedicated public servants committed to ensuring the highest level of quality and safety on behalf of Florida's citizens. Together, we know the challenges and responsibilities that physicians face

Continued on page 2



Our Mission: To promote the practice of medicine for the ultimate benefit of the patient.

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#### Message From the Chair...

Continued from page 1

on a daily basis. We know too, the tremendous sense of fulfillment that comes with the special privilege of caring for our friends, neighbors, and fellow Floridians.

As incoming Chair, I would like to sincerely thank the immediate past Chairman, Dr. George Thomas, along with my fellow board members, counsel, and board staff for their tireless work to ensure that the highest quality of medical care is being practiced throughout the state of Florida.

Over 65,000 doctors are licensed in the state of Florida. The overwhelming majority will never be engaged in a disciplinary proceeding. While our board is charged by Florida's Legislature as a quasi-judicial body with disciplinary responsibility, I also see our role as one of helping physicians to do what they have spent their lifetime training to do – practice medicine. We are privileged to have a team of hard-working professional public servants led by Joy A. Tootle, our Board's Executive Director. Our board office stands ready to assist you

with any questions or concerns that you may have related to the rules that govern the practice of medicine in our state. You can and should expect from them, and from our board, the same degree of professionalism and respect that you provide to your patients in your own practices. As Chairman I plan to continue to improve our processes and efficiencies as we carry out our mission to promote, protect, and improve the health of all the people in Florida.

We welcome your suggestions and comments for improving the Florida Board of Medicine. You can reach us by contacting our Program Operations Administrator, Ms. Crystal A. Sanford at crystal\_sanford@doh.state.fl.us.

On behalf of the entire Florida Board of Medicine, I extend my greatest appreciation to our fellow physicians and colleagues who continue to work together to provide the citizens of Florida with the highest level of medical care. I appreciate this opportunity to serve as your Chairman of the Florida Board of Medicine.

Again, best wishes to you all for a happy and healthy 2012.

#### **Capital Medical Society 2012 Meetings Calendar**

March 29, Thursday

Celebration Awards Dinner 6:30 pm FSU University Center Club

April 24, Tuesday

"NCEP IV: What We Expect and How We Will Need to Change" CMS Membership & CME Meeting Speaker: J. Orson Smith, M.D. 6:00 pm Goodwood Conference Center

May 15, Tuesday

CMS Membership & CME Meeting 6:00 pm

Goodwood Conference Center

June 7, Thursday

CMS Doctor/Daughter Banquet For physicians and their daughters 6:30 pm

Golden Eagle Country Club

September 18, Tuesday

CMS Membership & CME Meeting 6:00 pm

Goodwood Conference Center

October 16, Tuesday

CMS Membership & CME Meeting  $6:00~\mathrm{pm}$ 

Goodwood Conference Center

November 13, Tuesday

CMS Membership & CME Meeting Joint Meeting with the Leon County Dental Association 6:00 pm Goodwood Conference Center

December 6, Thursday

CMS Foundation Holiday Auction 6:30 pm Capital City Country Club

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#### **Donate to the CMS Foundation – We Thank Our Donors**

We thank the following people and organizations who made a donation to the CMS Foundation last month:

#### For the We Care Network

• Mr. and Mrs. John Knote

#### **In Memory**

• Barbara S. Johnson - in memory of Dr. Robert Johnson

#### Endowment Fund – CMS Foundation

- Gary Rolle, M.D.
- Charles Holland, M.D. in honor of Dr. Joel Kramer, Dr. Comer Cherry, Dr. Mick Wilhoit, and Dr. Jesse Judelle
- Charles A. Frueauff Foundation

#### **Endowment Fund - We Care Network**

Anonymous Stock Donor

The mission of the Capital Medical Society Foundation is to support the charitable efforts of physicians and others, increase access to healthcare, promote education and serve the community's health needs through innovative projects that are exemplary, affordable and dignified.

#### **Reasons to Donate**

Remember, you can make a donation to the CMS Foundation in memory of someone who has passed away or you can make a donation in honor of someone, such as a fellow physician you hold in high esteem or who has taken care of you or your family. CMS will send a letter to those you honor.



#### **Endowment Funds**

CMS Foundation has created three endowment funds in order to establish long-term financial stability to meet our mission. You can donate at any time to one of the CMS Foundation's Endowment Funds.

- 1. The General Endowment Fund
- 2. The *We Care Network* Endowment Fund
- 3. The Scholarship Endowment Fund

Make your check out to the CMS Foundation and indicate on the "For line" which Fund you are donating to. Bring your check to the CMS Office or mail it: Capital Medical Society ~ 1204 Miccosukee Road ~ Tallahassee, FL 32308.



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#### **CAPITAL MEDICAL SOCIETY LUNCH & LEARN**

#### **Spring 2012**

#### Capital Health Plan, 1491 Governors Square Boulevard

#### A Seminar Series offered by the Capital Medical Society

For physician office staff (clinical and non-clinical), practice administrators, office managers and business office managers. CMS member offices only! Please join us this spring 2012 for a monthly luncheon series with topics that are designed especially for physician office staff – providing you with useful and current information to enhance your daily work life!

#### February 15, 2012

#### Navigating Meaningful Use

Speaker: Angela Strain, Organizational Advancement Director, Community Health Centers Alliance, Inc.

From the data you need to help overcome EHR adoption barriers in your practice, to the guidance, resources, and rewards for achieving Meaningful Use, your Regional Extension Center is here to help. Review Stage 1 guidelines, separate myth from reality, and peek into what the future holds for advanced Health Information Technology, and how these tools can work for you.

Sponsor: CopyFax, Debra Summers

#### March 21, 2012 Social Media

Speaker: Jim Hunt, VP, Moore Consulting Group

How your practice can utilize the various aspects of social media to promote itself and increase patient satisfaction and service.

Sponsor: Gilmore Services, Justin Hunkins

#### April 18, 2012

#### Heart Math for Stress Management

Speaker: Kenneth Brummel-Smith, M.D., FSU College of Medicine

Feeling stressed on a daily basis is something we take for granted. But that doesn't stop the long term negative effects it takes on our health, vitality, or relationships. While we may not be able to stop the things that stress us, we can change the way it affects us. New research shows the importance of having specific strategies to counteract the negative effects of chronic stress. Using research proven techniques and the power of positive emotions, you will learn how to control your responses to stress and negate its negative effects.

Sponsor: Office Environments, Marietta Graham

#### May 23, 2012

#### **Customer Service and Generational Differences**

**Speaker:** Jerry Osteryoung, Director of Outreach Services of the Jim Moran Institute, Jim Moran Professor of Entrepreneurship FSU (Emeritus), and Professor of Finance FSU (Emeritus)

A successful business depends on employees of all ages to provide quality services to customers of all ages. Valuable information will be shared on how to address generational differences and generational management in the workplace. Mr. Osteryoung has written many books over the years and is a columnist for the Tallahassee Democrat. You will benefit from key points he discusses on guiding work, avoiding conflict and improving customer service and productivity.

Sponsor: PSS - Steve Williams, Medical Sales Consultant

Time: 12 Noon to 1:30 pm (seminars start at 12:30 pm)

Place: CHP Auditorium, 2nd Floor - 1491 Governors Square Boulevard

\$10 per seminar, per person. You can RSVP for all seminars, or one at a time. For more information, call Rosalie at 877-9018.

#### Registration Form (please print): Seating is limited, you must pre-register. Reservation must include payment.

Name/Office/Phone:	
Email address:	
Please register me for (check all that apply):	
February 15, 2012, Navigating Meaningful Use	April 18, 2012, Heart Math for Stress Management
March 21, 2012, Social Media	May 23, 2012, Customer Service and Generational Differences
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# Just a Bug By Dr. Charles Moore

I was recently looking at a bug. More precisely, I think, I was looking at an arachnid. It was so tiny that had it been underfoot I would have never seen it or known I had brutally crushed it. But there, in the white porcelain bowl of my bathroom sink, as I brushed my teeth, it stood out as a very fine bit of life. I could count its six legs, and even perceive something of a "face." Its expression did not appear in any way thoughtful, but rather intent. It was as though it was a bit bemused that it should find itself somewhere else than where it had thought it was. We did not converse formally. I thought that it thought it should, after all, still be hunkered down in some place rather more cozy. Could it possibly live down the drain, somewhere in the dark, every now and then finding itself arbitrarily inundated with gushes of hot or cold water, spiked occasionally with soapy suds or the froth of Colgate's fluoridated, anti-plaque toothpaste.

And then there was also my own decision to be made. I could squash it, of course, sincerely believing that it had no feelings, nor even the least contemplation of its own mortality. Or do the usual, wash it back down the drain with a gentle dollop of water pleasantly adjusted to a comfortable temperature, thinking that it would be glad to find its way back to its homely niche. Or create a tsunami that would send it to what I can only imagine would be a miserable death in the foul depths of our septic tank.

As with anyone, brushing your teeth is a time when we are all briefly granted a precious moment, in the busyness of our days "getting and spending and laying waste our powers," to cogitate philosophy, and the "what ifs" of life. As I regarded this speck of an arachnid, admiring its ability to weave a web and live a life, I could

not help but think of ourselves and the little webs we also weave. There are entomologists who are beginning to believe that insects may just barely have a tiny bit of "personality," if not a fully-feathered self-identity. Not all insects look alike, particularly among their own kind. I look at my bees and the "buzz" is all the same, and except for the drones and the Queen, I cannot at all tell one from the other; but the bees themselves, in passing between themselves, know who is Tom, Dick, or Harry amongst the drones, or Sue, Svetlana, or Susannah amongst the workers.

"Let me see," thought I, returning to this bit of a spider, "it would take at least 30 of him, stacked one on top of the other, to make an inch. If I multiply my height in inches by 30 I can fairly say that I am some 2100 times taller than this little fellow, or lady if you prefer. What would be the consideration for myself and my small life if I were towered over by some creature who loomed above me to that same degree, that is who would be about 12,000 feet tall? Would his great eye be capable of seeing whether or not I had some facial expression? Would he know it if he squashed me under foot?"

I turned the water gently on, giving the spider room for maneuver, and loaded my toothbrush. He puttered about a bit, about half way up the bowl, while I wrecked havoc on various faceless plaque-producing bacteria in my mouth. Even if E.B. White managed it with Charlotte, it is not easy to anthropomorphize a spider, and impossible with plaque-producing bacteria. In any case, it was quite enough that I knew, inevitably, a showdown with this spider was looming.

"So, it comes to this," I thought, "a show-down." What strange vagary permeates our world that at every turn there is uncertainty, crisis, and decision. Is it, as the physicists imply, no more than a reflection of that bizarre "uncertainty" that lurks within the very depths of the atom: The electron...or is it the photon...or the boson...or whatever... that is neither here nor there, but everywhere all at once, and sometimes even quicker it would seem than the speed of light. And here we are trying to make sense of it all.

We choose this and we choose that; we form committees of good men and true, of ladies of intelligent discernment; we gather marvelous facts and weigh them with careful consideration; we get advice from the best sources known, and we choose. Everyone wants the best and struggles to do their best. But who can convince the unknown to behave? Maybe, if you go to Switzerland, you can knock loose for a fleeting second a Higg's Boson, and congratulate yourself too, but then you are left with the perplexing conundrum of a world in which, as it seems to turn out, "effect" actually comes before "cause." Oh well, so what? Since in that world time itself does not exist. Is it any wonder, as Hippocrates put it, that even for us, never mind a quark, "art is long, life is short, judgment difficult, the moment fleeting, the outcome uncertain."

Ah, forgive me, I do not mean to be pedantic, only interested. As you might guess, and as I confess, I have just finished reading the marvelous play by Michael Frayn entitled "Copenhagen." In it he captures the spirit and contradictions implicit in the revelations (and relationship) of Niels

Continued on page 8

#### Just a Bug...

Continued from page 7

Bohr and Werner Heisenberg not only in their attempt to understand the tickings and tockings of the subatomic world, which is also to say this universe we are in, but also Heisenberg's questionable role in subverting the Nazi nuclear weapons project. As Heisenberg is made to say, "...in the mid-twenties we discover that there is no precisely determinable objective universe. That the universe exists only as a series of approximations. Only within the limits determined by our relationship with it."

Small wonder that even our medical society's Board of Governors, composed of good men, women, and true, can, if even so rarely, err in a judgment.

In any case, in our world small things matter, and we hope for the best if we respect them. As any physician knows, we do not always get it right. "Stuff" intervenes, not least all that we do not know. What, then, is there to be our guide? History is full of admonitions and words to the wise handed down since time immemorial by philosophies and religions, all of them abjuring us to keep the faith and be kind. Quite so.

And so...hearing in my head the theme music of "The Good, The Bad, and The Ugly,"...it was time, I knew, for the show down with the itsy-bitsy spider. My brushing was complete, and what had actually taken the unprecedented full two minutes programmed into my brush had passed quickly enough in the presence of the above ruminations. My pistol hung low on my right thigh. The spider fluttered nervously a little to the left, and then darted higher up the porcelain bowl. It was as if he knew how many of his kind I had destroyed. He looked at me. I looked at him. The moment was pregnant with uncertainty. Heisenberg, Bohr,

Pauli, Schrodinger, Oppenheimer, and all the others, even Einstein (looking somewhat astonished) stood back. The air was still. It was "High Noon" and I, who have always wanted to be tall and laconic, was Gary Cooper. Time was non-existent. The moment was forever.

I put my hand to my belt as the spider crouched, perhaps to spring. With a flick of my wrist I unloosed the big buckle, and as my holster and gun fell to the ground, I spat.

But I spat with care, on the other side of the sink. I then turned the water gently on to rinse the bowl, had a tinkle, and went to bed, leaving the little spider to his own contemplations, still nervously dithering half-way up the bowl.

The next morning there was no sign of him. He had gone quietly back to wherever he now was, and who could possibly say why, where, or when.

#### It's a Boy!



Roshanda Dorsey, Case Manager for the *We Care Network*, and her husband, Terrance welcomed their first child, Kaiden Alexander Dorsey. Kaiden was born on January 10, 2012 at 4:17pm. He weighed 4 pounds, 14 ounces and was 18 ½ inches long.

Congratulations, Roshanda and Terrance! We are so happy for you!

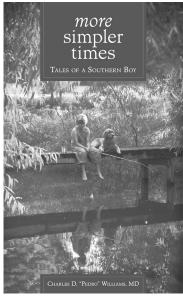
# How to Buy Dr. Williams' More Simpler Times

By Shannon Boyle
We are very grateful to Dr. Charles
Williams that he has decided to donate
to the We Care Network, proceeds from
the sales of his new book and sequel,
More Simpler Times.

The cost is \$20 per book.

You can buy copies of the book at:

- The CMS office 1204 Miccosukee Road
- The Gift Shop at Capital Regional Medical Center
- The Gift Shop at Tallahassee Memorial Hospital
- Tallahassee Nurseries 2911
   Thomasville Road
- My Favorite Things 1410 Market Street, B2



Checks should be made out to: CMS Foundation. This means you are making a tax-deductible donation to your CMS Foundation.

#### What's New with the Florida Board of Medicine? Introducing Changes to the Board's Website

By Crystal A. Sanford, CPM, Program Operations Administrator

In 2011, the Florida Board of Medicine underwent many changes. One of those changes was a complete overhaul of our website based on comments received from our licensees as well as the general public. This article will provide you with an overview of the website so you can find information when you need it.

The web address for the Division of Medical Quality Assurance (MQA) is www.doh.state.fl.us/mqa. This site is the overview site applicable to all health care providers and from this site you can access many things:

- Renew your license
- Update your Practitioner Profile
- Update your address
- Designate yourself as a controlled substance prescriber
- Create a relationship between yourself and a pain-management clinic
- Request a duplicate license
- Request a license verification
- Information on counterfeit-proof prescription pads and approved vendor list
- New changes in law
- And much more . . .

Coming soon - The Board of Medicine's licensure applications will soon be online. This will allow applicants to complete the application and submit the fee with the application online.

The Board of Medicine web site can be accessed from the MQA site or by typing in the web address which is www.doh.state.fl.us/mqa/medical. To access it from the MQA web site, simply click on Health Care Professions and select Medicine.

Everything on this site is related

to physicians. Below is a list of the categories available on this site and the types of documents that can be found under each category:

**Apply for License:** As mentioned earlier, this is where an applicant would go to access online applications. This section also contains information on licensure requirements, fees and other forms.

**Board Meeting Information:** This section includes meeting dates and locations, the actual agenda materials, minutes and audio of the meetings. You can also find information on the Board Members in this section.

**Contact Information:** This section provides the Board of Medicine address, telephone number, facsimile and email address.

Continuing Education: This section provides the continuing medical education requirements necessary for renewal of your license.

**Petitions for Declaratory Statements:** 

This section is a link to a searchable database of Final Orders on Petitions for Declaratory Statement. A Petition for Declaratory Statement is a legal mechanism for physicians to request clarification from the Board on a particular law as that law relates to that particular physician's circumstances.

Practitioners Recovery Network (PRN): This section provides contact and other information for PRN, Florida's approved impairment program.

Profession Updates: This section contains alerts from the Department of Health, Board of Medicine and DEA. Also available in this section are the current and older versions of the Messages from the Chair and the Board's Annual Reports.

Registration/Inspection: This section has links to the Office Surgery Registration and Inspection



Program and the Pain-Management Registration and Inspection Program. All information related to these two programs can be found here.

Renewal: This section provides renewal dates. You can also link to MQA Services where you renew your license. There is also information about renewing through the mail instead of online. Remember that renewing online is faster and you can print confirmation of your renewal.

Laws and Rules: This section of the web site lists all pertinent laws and rules as well as links to access them. There are a few specific laws highlighted in this section as well.

Forms/Information: This section

Continued on page 10

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#### Florida Board of Medicine...

Continued from page 9

houses all of our forms except applications for licensure. This includes the financial responsibility form; relinquishment forms; address change forms; dispensing practitioner registration forms; and many more. All forms can be completed online, printed and mailed to the Board Office.

A great option, for physicians to receive information as it occurs, is to join our Interested Parties List (Mailman). Emails will be sent directly to you with information we are posting on our web site. By using this tool, your email address is not readily available for public viewing on your Practitioner Profile. You can join the Mailman by clicking on its link on the Medicine web page or by going to http://www.doh.state.fl.us/mqa/medical/me\_mailman.html.

As always, if you cannot find the information you are looking for on our web site, we will be glad to assist you. You can send us an email at MQA\_Medicine@doh.state.fl.us and we will respond within 24 hours.



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# Tallahassee Memorial CONGRATULATES

Justin Blackmon on being named the 2011 Biletnikoff
Award Winner.



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#### Working Smarter, Not Harder

BigBend Health.com

By Darinda NeSmith, RN, Chief Clinical Informatics Officer, HIE Networks LLC

Your Community Health Care Network

As Director of Clinical Services and a nurse at a medical practice, I was faced with decreasing reimbursement, the increasing expectations of our patients, and a practice-wide desire to deliver quality care to our patients. I searched for ways to meet those expectations while limiting the time and money spent. I had heard and read that "technology and improved communication would provide opportunities for improved patient care". I had recently been tasked with implementing our Electronic Medical Record (EMR) and keeping up with the rapidly changing technology. In addition to the practices' recent EMR implementation, we had also joined our local health exchange (HIE).

Change is always hard to implement, so although we had an EMR and our patient demographics and encounters had been interfaced with the local HIE, I struggled with demonstrating to our physicians, ARNPs, and staff that by embracing these new technologies and methods of communication, we would actually provide and achieve improved patient care without great cost.

It wasn't long, though, before our practice saw the potentially lifesaving benefit of using this new technology. The first indication that our participation in the HIE provided improved patient care happened when we saw a young woman with the complaint of diarrhea. This patient had not recently been seen in our practice. The patient had presented in our reception area and requested an appointment to be seen for what she described as severe diarrhea. The patient was assessed by our physician and routine screening stool studies were requested.

We received the stool test results days later which indicated she had C difficile colitis. We attempted to contact

the patient with the demographic information we had available in our medical record chart. We were not able to contact the patient using the information available to us. We attempted her emergency contact phone number on file, but it was disconnected. We scoured the chart for any phone number the patient may have provided our office. When we called the patient's Primary Care Physician, they had the same contact information for the patient that we had in our chart. We tried the phone book, internet search and her place of employment and, we were unable to reach the patient! Our physician was adamant we contact the patient with her test results and initiate treatment immediately. We had received her test results the day before a 4-day holiday. The threat of severe electrolyte imbalance increased with every hour she went untreated. We contemplated asking the sheriff to visit the patient's last known address in an attempt to find the patient. The physician pointed out that, as Director of Clinical Services, the task to contact the patient was mine. Since we had recently joined the local HIE the thought occurred that maybe another office that was part of the exchange had shared their patients' information to the exchange. We logged onto the HIE and discovered the patient had recently been seen by her orthopedist. The orthopedic practice had updated the patients' contact information. We immediately contacted the patient using the updated information and advised her of her test results and the need for immediate treatment. The patient expressed relief that her condition would improve after the appropriate treatment.

The physician, staff and I commented on the ease and convenience of logging onto the health information exchange and accessing this valuable, needed, and critical information. We tapped our forehead and wished we had thought of logging into the HIE when we first attempted to contact the patient. It would've saved us a lot of time, effort and stress. It was evident that we DID IMPROVE the patient care we provided, and ultimately the patient outcome, by using the information available through our local health information exchange provider.

You can contact Zach Finn at Big Bend Regional Health Information Organization at zfinn@bbrhio.com to discuss having at your fingertips the ability to participate with Big Bend Regional Health Information Organization, and your local health information exchange, to embrace new technologies and methods of inter-office communication to help you provide and achieve improved patient care without increasing overall cost.

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Your Community Health Care Network

#### **System Statistics**

System Metric	Value			
Connected Offices and Facilities	70			
Production Data Feeds	13			
Data Feeds in Development	3			
Physician Portal Users	672			
Patient Portal Users	156			
Total Patients in RHIN (approximate)*	528,645			



\* Big Bend RHIO is in the process of cleaning our Master Patient Index (MPI) and anticipate that the total "unique" patients will go down to about 500,000. (i.e. combine duplicate or remove incomplete records that have been processed over the last year). This process does not change records in any way and simply "links" previously orphaned records.

#### **Monthly Usage Metrics**

Monthly Usage Metric	June	July	August	September	October	November	December
Messages Processed (Data feed volume)	612,519	574,040	669,859	643,939	653,718	738,321	704,431
User Access (Count of auditable user log events and data queries)	34,519	26,498	35,225	34,207	33,409	34,342	38,719
Electronic Referrals (Sent via RHIN)	1,522	1,368	1,457	1,272	1,229	1,311	1,157
Secure Messages (Sent via RHIN)	170	125	144	198	358	371	187
Documents Published (Uploaded/printed via RHIN)	2,710	2,269	2,521	2,748	2,744	3,039	2,508



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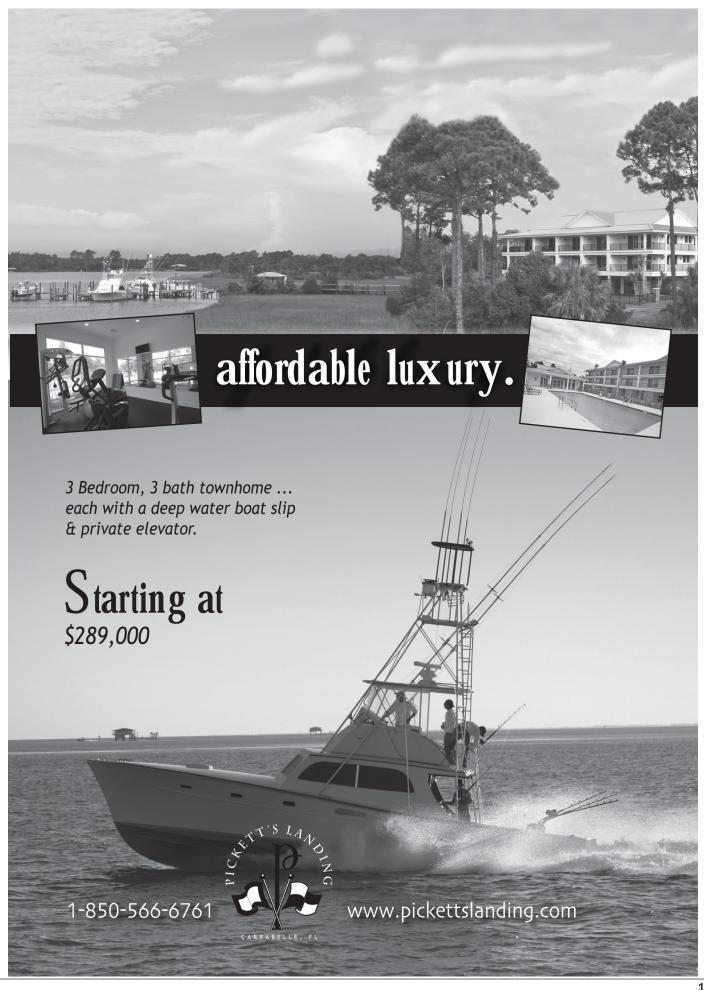
Call MAG Mutual's Staige Hoffman at 1-800-741-0611 or Arlene Gardner, Fisher-Brown Inc., at 1-800-487-2973 or visit us at www.magmutual.com.

\*Dividend effective June 1, 2011. Dividend payments are declared at the discretion of the MAG Mutual Insurance Company Board of Directors.



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Dr. Broeseker has been caring for patients in our community for over 22 years and we are proud to have him on our team. Dr. Broeseker will be seeing patients at 1300 Miccosukee Road. In mid 2012, the practice will relocate to the Tallahassee Memorial Cancer Center located at 1775 One Healing Place.

Tim Broeseker, MD Board Certified, Hematology/Oncology





Tallahassee Memorial Physician Partners Cancer & Hematology Specialists **Appointments and Information:** 

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TMH.org

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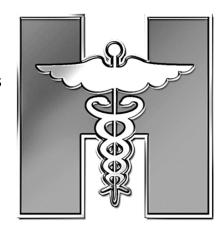
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Donating healthcare in our community

#### During the month of December, the *We Care Network*- Received 80 referrals for new patients

Scheduled 164 appointments with volunteer physicians and dentists
\$76,607 in donated care has been reported by *We Care* volunteers

# Thank You!

To our CMS members and *We Care* partners who saw **new** patients for the *We Care Network* in December 2011.

#### **Physicians**

Greg Albright, D.O. Marie Becker, M.D. Patrice Bidwell, M.D. Robert Bradford, M.D. Robert Brumberg, D.O. Viet Bui, M.D. Joseph Camps, M.D. Stephen Carr, M.D. Michael Cavallaro, M.D. Jeffrey Crooms, M.D. William Donnellan, M.D. David Durden, M.D. Joshua Fuhrmeister, M.D. Spencer Gilleon, M.D. Sergio Ginaldi, M.D. William Green, M.D. Larry Harper, M.D. Celeste Hart, M.D. Muhanad Hasan, M.D. Robert Hovne, M.D. David Huang, M.D. Paul Johnson, M.D. Dan Kaelin, M.D. Arjun Kaji, M.D. Farhat Khairallah, M.D. James Killius, M.D. Valerie Lazzell, M.D. Maribel Lockwood, M.D. Kurt Luhmann, M.D. Michael Mangan, M.D. Iames True Martin, M.D. Mitchell Massie, M.D. Hector Mejia, M.D. Winston Ortiz, M.D. Steven Ostrov, M.D. Paresh Patel, M.D. Duncan Postma, M.D. Shannon Price, M.D. J. Daniell Rackley, M.D. Shawn Ramsey, D.O. Adrian Roberts, M.D.

Tim Ruark, M.D.
Scott Sellinger, M.D.
Robert Snyder, M.D.
Joseph Soto, M.D.
Robert Steinmetz, M.D.
Mary Swain, M.D.
Timothy Sweeney, M.D.
John Thabes, M.D.
Jean Paul Tran, M.D.
William Yaakob, M.D.
Richard Zorn, M.D.

#### **Dentists**

Eric Amundson, D.D.S. Ransey Boyd, D.M.D. Steven Bryan, D.M.D. M. Darrh Bryant, D.M.D. Susan Byrne, D.M.D. Walter Colón, D.M.D. John Dozier, D.M.D. William McFatter, D.D.S. E. Lynn McLarty, D.D.S. Jim McSoley, D.M.D. Lawrence Pijut, D.M.D. Frank Swerdzewski, D.D.S. James Sykes, D.M.D. Barrett Tolley, D.D.S. Jay Walton, D.D.S. Lawrence Weaver, D.D.S. Eve James-Wilson, D.M.D. Ed Zapert, D.M.D.

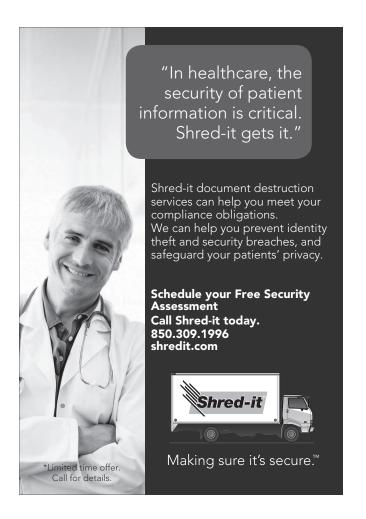
#### **Podiatrists**

Robert Pearson, D.P.M.

#### **Facilities**

Affordable Dentures Anesthesiology Associates Beachton Denture Clinic
Capital Regional Medical
Center
Leon County Dental
Clinic
Pathology Associates
Radiology Associates
Seven Hills Surgery Center
Southeastern Surgery
Center
Tallahassee Diagnostic
Imaging

Tallahassee Endoscopy
Center
Tallahassee Health Imaging
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