

2012 Annual FMA Meeting

By Hugh VanLandingham, M.D., CMS President

I'm pleased to report that Capital Medical Society was well represented at the Annual FMA Meeting this year. It was a busy meeting that included four Reference Committees which were charged with considering a wide variety of Resolutions submitted by county medical societies and specialty associations. The Reference Committees were: Health, Education and Public Policy; Finance and Administration; Legislation; and Medical Economics. The Northwest Florida Delegation, which included delegates from Capital, Escambia and Bay County Medical Societies, met in "caucus" at 6 a.m. on Saturday and Sunday to review Resolutions and make decisions on whether to take a position or recommend changes to be considered in the Reference Committees.

The Resolution proposed by our CMS delegation was recommended for

Mark Your Calendars!

September 18, Tuesday **CMS Membership & CME Meeting** "Alcohol and the Heart" Speaker: Bill Dixon, M.D. 6:00 pm Goodwood Conference Center

October 16, Tuesday **CMS Membership & CME Meeting** "The Uses of Botulinum Toxin" Speaker: Winston Ortiz, M.D. 5:30 pm Goodwood Conference Center Joint Meeting with the Leon County Dental Association adoption by the Legislative Reference Committee and was ultimately adopted by the FMA House of Delegates. This Resolution effectively consolidates the FMA policies on telemedicine into one coherent statement: "The Florida Medical Association (FMA) supports Florida licensure of physicians who provide evaluation and treatment via telemedicine. Telemedicine is a medical

service and should be reimbursable as is any other medical service provided by a physician. The Florida Medical Association endorses telemedicine legislation that supports physician practice. The FMA will work with the Board of Medicine in its regulation of telemedicine and through its delegation to the AMA, asks the American Medical Association to encourage individual state Boards of Medicine to regulate telemedicine and to work with individual state legislatures to seek full licensure for intrastate telemedicine practice and to seek appropriate reimbursement for physicians who provide telemedicine services."

There were a few issues that were passionately debated in the House of Delegates including several related to scope of practice, the NICA (Neurological Injury Compensation Association), legalizing syringe exchange programs, and of course, tort reform. All issues related to the expansion of scope of practice for non- M.D. or D.O. professions were referred to a newly formed task force that will study this



Marc Inglese, M.D. and Hugh VanLandingham, M.D. on the Floor of the House of Delegates.

in depth over the next few months and bring recommendations back to the FMA Board. Changes to the NICA were thoroughly discussed and were not ultimately adopted. After much debate, the House of Delegates voted to support legalizing syringe exchange programs. Tort reform remains a top priority of the FMA and will continue to be a primary focus in the upcoming legislative session. A resolution to support the creation of a "No-Fault Patient Compensation System" was presented, debated and ultimately referred to the Board for further consideration in the total context of tort reform. These are just a few of the many important issues addressed by the FMA House of Delegates.

Please join me in congratulating Dr. John Katopodis who was recognized for his extraordinary success in leading the FMA PAC. Through his efforts and those of the FMA PAC members, an unprecedented amount of financial support has been garnered for the FMA's political activities. As he eloquently said during the meetings, more is needed! Please contact Dr. *Continued on page 4*



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Professional Notes

Richard Thacker, D.O., an internist at Capital Regional Medical Center, was elected first vice president of the American Osteopathic Association (AOA) at the organization's annual House of Delegates meeting in Chicago in July.



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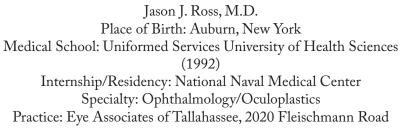
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Welcome New Members

Matthew F. Lawson, M.D. Place of Birth: Denver, Colorado Medical School: University of Florida (2004) Internship/Residency: University of Florida/Shands Specialty: Neurosurgery/Endovascular Neurosurgery Practice: Tallahassee Neurological Clinic, 1401 Centerville Rd., Suite 300





Dr. Jason J. Ross

New Tallahassee Memorial Family Medicine Resident Members:



Dr. Matthew F. Lawson

William Carlson, M.D. – St. Matthews University School of Medicine



David Castillo, M.D. – Florida State University College of Medicine



Amanda Davis, M.D. – Florida State University College of Medicine



Klive Forde, M.D. – University of the West Indies Medical School



Lynn Garner, M.D. – Duke University School of Medicine



Michelle Miller, M.D. – Florida State University College of Medicine



Yvon Petiote, M.D. – St. Matthews University School of Medicine



Christopher Riccard, M.D. – Ross University School of Medicine



Kari Snyder, M.D. – Ross University School of Medicine



Agustin Vilardo, M.D. – Universidad de la República





Cortney Whittington, M.D. – Florida State University College of Medicine

T. Austin Zorn, M.D. – Emory University College of Medicine

2012 Annual FMA Meeting...

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The CMS delegation on the Floor of the House of Delegates.

Katopodis for more information or go to https://www.flmedical.org/ NewMemberApplicationPac.aspx. And while you are talking to him, also congratulate him on his election as an FMA delegate to the AMA House of Delegates! Capital Medical Society has also endorsed Dr. Katopodis in his announcement to run for Secretary of the FMA Board of Governors in 2013.

In more proud moments for Capital Medical Society, Dr. Marc Inglese was re-elected to the FMA Board of Governors in the Young Physicians Section. And, Dr. Christie Sain received a certificate for completion of the 10-month FMA Leadership Academy. This program is designed to enable physicians to enhance their leadership skills and provides training in core aptitudes within the business world, organized medicine, medical staffs, group practices and the public policy area.

The FMA is clearly the most highly respected and recognized voice of physicians in our state. If you feel passionately about an issue affecting the practice of medicine, I urge you to get involved. If you do, I believe you <u>will</u> have the opportunity to be heard and to make a difference.

Our CMS delegation ¹ consisted of:

- John Bailey, D.O.
- Andy Borom, M.D.
- Jana Bures-Forsthoefel, M.D.
- Lonnie Draper, M.D.
- Mike Forsthoefel, M.D.
- Marc Inglese, M.D.
- John Katopodis, M.D.
- Alma Littles, M.D.
- John Mahoney, M.D.
- Hugh VanLandingham, M.D.
- Gary Winchester, M.D.

FMA Board Members:

- Andy Borom, M.D., FMA Board Member, FMA PAC Treasurer
- Marc Inglese, M.D., FMA Board Member, Represents Young Physicians Section
- John Katopodis, M.D., FMA Board Member, FMA PAC President



Mollie Hill, Director of Community Clinical Relations, FSU College of Medicine; and John Fogarty, M.D., Dean, FSU College of Medicine.

Other CMS Members in attendance:

- John Fogarty, M.D., Dean, FSU College of Medicine
- Andrea Friall, M.D., Florida Society of OB/GYN
- Scott Hanson, M.D., FL Chapter, American College of Physicians
- Christie Sain, M.D., Florida Academy of Family Physicians
- Louis St. Petery, M.D. and Judy St. Petery, M.D., FL Chapter AAP/Florida Pediatric Society

Managing Editor's Note: The FMA Annual Meeting was held on July 27-29,2012 at the Boca Raton Resort and Club in Boca Raton, Florida.

2012 Community Physicians Reception

When: October 25, 2012 Where: Goodwood Museum and Gardens Time: 6:00pm-8:00pm

Dust off your boots and join your peers for a fun night of socializing, as we honor some of the newest physicians in our medical community.

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Stephanie Lee, MD

Dr. Lee is joining Dr. Michael Douso and Dr. Kathrine Lupo at Capital Regional Women's Health. As an FSU School of Medicine graduate, she is happy to return to Tallahassee.

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Meet the Candidates Forum

By Sue Conte, CMS Executive Director



Dr. Hugh VanLandingham, CMS President, presided over the CMS "Meet the Candidates" Forum.

Capital Medical Society's "Meet the Candidates" Forum was well received by all who attended on August 20th. The Goodwood Carriage House provided a perfect venue for almost 100 physicians, dentists, and spouses to retreat from the rain and hear from an impressive group of candidates running for U.S. Congress, Florida House and Senate, and County and City Commission. In all, we had 16 candidates attend (two are unopposed):

U.S. Congress, Florida District 2: Representative Steve Southerland (REP)

Florida Senate, District 3:

Senator Bill Montford (DEM) Mr. John Shaw (REP)

Florida House, District 7:

Mr. Halsey Beshears (REP) Mr. Robert Hill (DEM)

Florida House, District 8:

Representative Alan Williams (unopposed)

Florida House, District 9:

Mr. Bradley Maxwell (REP) Representative Michelle Rehwinkel Vasilinda (DEM)

Leon County Commission, At Large:

Commissioner Akin Akinyemi Ms. Mary Ann Lindley Leon County Commission, District 2: Ms. Kirk Headley-Perdue Commissioner Jane Sauls

Leon County Commission, District 4: Commissioner Bryan Desloge (unopposed)

Tallahassee City Commission, Seat 1: Mr. Jack Maddox for Scott Maddox Mr. Steve Stewart

Wakulla County Commission:

Dr. Howard Kessler

Dr. Hugh VanLandingham, CMS President, presided over the program, thanking our sponsors, including the FMA PAC which was represented by Matthew Crowley, Chief Operating Officer of the FMA, and Sarah Hickman, Director of Political Affairs. Dr. Andy Borom, current Treasurer of the FMA PAC spoke briefly about the role of the PAC. Other supporting sponsors were Stan Barnes, Managing Partner with Allen, Mooney, & Barnes Investment Advisors; and David Gullett, Account Executive with Mag Mutual.

Dr. VanLandingham explained that Capital Medical Society does not endorse candidates and is not a Political Action Committee. The evening's program was not a fundraising event, but simply an opportunity to become acquainted with the local candidates. All the candidates in each of the races represented in the program were invited to attend. Each candidate was asked to address one of the questions related to their race, in two minutes or less. The questions were developed by the Candidate Forum steering committee made up of CMS physicians and were felt to represent key issues of importance to

the practice of medicine. Candidates were provided with the questions in advance. They were:

Congressional

1. Now that the majority of the Affordable Care Act has been upheld by the Supreme Court, what specifically do you think needs to be done by Congress?

2. In 1997 Congress adopted the Sustainable Growth Rate (SGR) formula to reimburse physicians for services to Medicare patients. In January 2013, the SGR formula is scheduled to cut Medicare payment to physicians by 27% or more. What do you think Congress should do to address this flawed payment system?

State Senate and House of Representatives

1. Now that the Supreme Court has upheld the majority of the Affordable Care Act, what is your position on Florida moving forward with implementation and where do you stand on the mandate that increases Medicaid physician payments to Medicare levels, beginning January of 2013?

2. Florida is facing a serious physician shortage. While Florida has more than doubled its number of medical schools in the last 11 years, it ranks 43rd in the nation in the number of Graduate Medical Education (residency) positions. Since physicians are more likely to practice in locations near where they complete their residency training, what is your position regarding the state's role in increasing the number of GME positions in Florida?

County and City Commissions

1. Explain how you have the skill set to help our profession?

2. Where is healthcare on your priority list for County / City funding? *Continued on page 7*

Meet the Candidates Forum...

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3. How can you help physicians and dentists provide better access to care for Leon County's uninsured patients?

The resulting comments and discussions before, during and after the program were informative – and, most importantly, focused on issues of importance to physicians. Our own Karen Wendland kept the speakers on time, and we conducted a "straw ballot" with the results sent to CMS members after the event.

We thank our sponsors for making this event possible:

Florida Medical Association Political Action Committee:

Matthew Crowley, Chief Operating Officer; Lauren Byrd, FMA PAC Coordinator; and Sarah Hickman, Director of Political Affairs. Stan Barnes, Managing Partner with Allen, Mooney & Barnes Investment Advisors.

David Gullett, Account Executive with Mag Mutual.

Thank you to the Steering Committee for the "Meet the Candidates" Forum:

Hugh VanLandingham, M.D., Chair

Tracey Hellgren, M.D.

John Katopodis, M.D.

Alma Littles, M.D.

Nancy Loeffler, M.D.

Spurgeon McWilliams, M.D.

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Fall 2012 - Capital Health Plan, 1491 Governors Square Boulevard

A Seminar Series offered by the Capital Medical Society, for physician office staff (clinical and non-clinical), practice administrators, office managers and business office managers. CMS member offices only! Please join us this Fall 2012 for a monthly luncheon series with topics that are designed especially for physician office staff – providing you with useful and current information to enhance your daily work life!

September 12, 2012 - Patient Portals

Speakers: Panel - Cheryl Green, LPN, Capital Health Plan; Kim Quackenbush, Tallahassee Ear, Nose & Throat; and Julie Sander, Applications Administrator, North Florida Women's Care

Patient Portals are becoming standard operating procedure for some medical offices! How are patient portals being used in medical offices in your community now? In the age of the web, iPhone, Blackberry, and iPad, patients are demanding fast and easy ways to communicate with your practice at all hours of the day or night. Offices, at the same time, are seeking ways to reduce the burdens of processing paperwork, comply with HIPAA security, and operate at maximum efficiency. This panel discussion will offer insight into how portals are being used and the impacts the portals are having on patients and the medical office staff! This is a hot topic! Sponsor: Technology Services Group - Elizabeth Smith

October 10, 2012 - Legislative Issues & Laws Affecting the Practice of Medicine

Speaker: Rebecca O'Hara, VP Government Affairs, Florida Medical Association

2012 has been a year of waiting for those following health care policy and politics. First, we waited for the Florida legislature to draw new district boundaries for our state and federal representatives that would determine the course of 2012 elections. Next, we waited to see who would run against President Obama on the Republican ticket. Then, we waited to find out what the U.S. Supreme Court would decide about the Affordable Care Act. After that, we waited for the outcome of the August election primaries. The waiting didn't end there. Now, we are waiting for the November general election and although the Affordable Care Act was upheld we still are waiting to see how it will be implemented in Florida. The interface of politics and medicine has never been more interesting! Please join us for an overview of pending legislative and policy issues that may impact the practice of medicine in the coming year.

Sponsor: Rogers, Gunter, Vaughn Insurance, Inc. - Gary Parsons

November 14, 2012 - Increasing Practice Revenue – it is not just about insurance anymore. Is your practice ready for High Deductible Insurance Plans?

Speaker: Doug Hillis, Transworld Systems

There is a significant shift in how practices are being reimbursed. With a growing number of patients the "first money" they pay will come from them and NOT their insurance. Depending on the care being provided and the specialty, many practices will see some patients being responsible for up to 100% of their medical bills because many families will never reach their deductible threshold in a given year. While families are eager to save on monthly premiums, they are not prepared for the healthcare bills that will come later. Do you have the systems in place to meet this new reality? We will discuss some ways to meet this growing challenge head on.

Sponsor: Carr, Riggs, Ingram - Doug Nordby, CPA

Time: 12 Noon to 1:30 pm (seminars start at 12:30 pm) - Place: CHP Auditorium, 2nd Floor - 1491 Governors Square Boulevard - \$10 per seminar, per person. You can RSVP for all seminars, or one at a time! For more information, call Rosalie at 877-9018

Registration Form (please print): Seating is limited, you must pre-register. Reservation must include payment. Name/Office/Phone:

Email address: _

_ Please register me for (check all that apply):

September 12, 2012, Patient Portals	November 14, 2012, Increasing Practice Revenue
Cotober 10, 2012, Legislative Issues & Laws Affecting the Practice of Medicine	

Enclosed please find my check in the amount of \$_____ Please mail registration form and your check to: Capital Medical Society, 1204 Miccosukee Road Tallahassee, FL 32308 - (850) 877-9018

How to Buy Dr. Williams' More Simpler Times

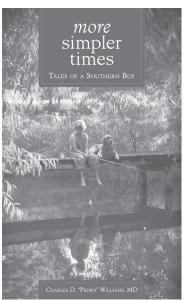
By Shannon Boyle

We are very grateful to Dr. Charles Williams that he has decided to donate to the *We Care Network*, proceeds from the sales of his new book and sequel, *More Simpler Times*.

The cost is \$20 per book.

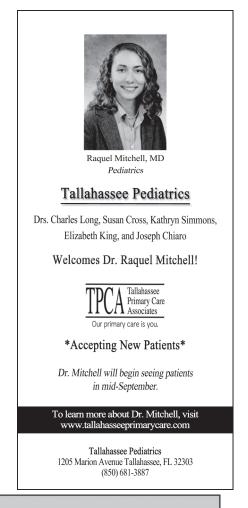
You can buy copies of the book at:

- The CMS office 1204 Miccosukee Road
- The Gift Shop at Capital Regional Medical Center
- The Gift Shop at Tallahassee Memorial Hospital
- Tallahassee Nurseries 2911 Thomasville Road
- My Favorite Things 1410 Market Street, B2



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Medical Education: University of Kansas Medical Center Residency: University of Kentucky Medical Center Fellowship: University of Kentucky Medical Center Board Certifications: Internal Medicine and Endocrinology

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Cheetos and Cheeseburgers

By Dr. Charles Moore

The other day I had what was a chaste leaf-oflettuce-luncheon with Angelina

Cain, M.D., the Director of the Tallahassee Memorial Bariatric Center.

This informative pleasure had come about in the usual fashion of one halfrandom event leading to another. I was curious regarding precisely what a distinguished Lipidologist, in this case Dr. Orson Smith, would do when confronted with the actuality of a plateful of devilled eggs overflowing with LDL. Accordingly I whipped up a batch, thanks to my own chickens and using my secret recipe. Would he gobble them up just like regular people, or, being the Director of the Tallahassee Memorial Hospital Lipidology Clinic, hurl them one by one to perdition? When I took them to him, he was elsewhere disposed, so I did not get to record his initial reaction, but now had arranged a chat with him as I returned to pick up the platter, which my wife somewhat valued.

Dr. Smith greeted me with all the decorum you would expect of any icon, returning my wife's crockery impeccably cleansed of all incriminating evidence, but leaving me somewhat uncertain regarding what had actually been the fate of the eggs. He gave me a book, *LIPIDOLOGY: A PRIMER*, highly recommending it for both its content and insomnia. I have already read it, a little bit, and fully agree with him on both counts.

As noted, one thing leads to another; and so I was ineluctably given a tour of the premises of the Lipidology Clinic that quite properly, I thought, flows agreeably into those of the Bariatric Center. There we met Dr. Cain, who immediately strikes one as having a very h a n d s o m e BMI. I was, of course, rife with questions, which Dr. Cain scarcely had time to answer.



Dr. Angelina Cain

"...I thought, if our nation is to defeat the epidemic of obesity, we need an army of Angelina Cains."

Her day, after all, is spent (to put it mildly) combating one of the greatest epidemics, unique in history, of any nation heretofore: over-indulgence.

The challenge is, indeed, historic, if not Homeric. I could not waste Dr. Cain's time. And so, trusting that even she must eat from time to time, I suggested lunch. As we confront an epidemic of not too little but too much, what, I wondered, might be the metabolic subtleties of insatiety as she perceived them? What the malignant nature of visceral fat, insulin resistance, and all that compendium of ills we now call "metabolic syndrome?" By what means might we accost those proud towers of cheeseburgers-witha-large-side-of-fries beckoning so seductively to us from every street corner, and which our culture has found so addictive? By what means can enlightenment compete with the salt, fat, carbohydrate, and preservatives that so conveniently and beguilingly lurk within so many variously flavored bags of potato chips? How are we to break the habit of obesity when its means are so commonplace? How are we to exorcize the guilt that perhaps half our population feels as it carries about its sub dermal and-even-worse

visceral self the equivalent of a suitcase weight of fat that when flying you would have to pay extra for if, in fact, it only was in a suitcase?

Yes, I had many questions, both specific, philosophical, metaphysical, and metabolical-syndromical.

I arrived to lunch a bit early, but was quickly gratified by the sight of Dr. Cain, who came trippingly along, her BMI thoroughly radiant. Seated, we embarked on the great pleasure of the menu. I closely observed Dr. Cain as she scanned it, and was encouraged to see that she ordered no "holier-thanthou" item, but rather something a good deal more robust than my own half-tentative, show-off-small "Greek Salad."That done, if I recall correctly, I launched pretty quickly into the topic to hand, noting in what I thought was a suitably casual and carefree manner that at least our country had given the world not only "Jazz," but also, for better or worse, "junk-food"; which, for reasons not fully explicable, the whole world, including even the Chinese, is tempted to embrace.

"I mean," I said, "look at the adulation given the French for all their buttery sauces, stuffed geese, and snails swimming in garlic and butter. Surely we deserve a little credit for the invention of, for example, Cheetos, with their brilliant, nuclear, Agent Orange color, so alien to nature, and so wonderfully indelible when all over your fingers. What, after all, is better than a little iced vodka and some Cheetos on a Saturday night, or with a diet-coke during the week? Why the apotheosis of French cuisine, which can be so 'elitist,' when we, on the other hand, have gifted common man and woman with so many dazzling flavors of potato chips, so ubiquitously available from any machine anywhere Continued on page 13

Cheetos and Cheeseburgers...

Continued from page 12

for 75 cents?"

"Have you ever read the book," Dr. Cain asked me, "entitled WHY FRENCH WOMEN ARE ALWAYS THIN?"

"No, why are they?"

"Because they eat small portions."

Of course: everything here comes in such huge amounts. The advertisements themselves vie with each other to triple the size of the cheeseburger so that it can compete with the doublewhopper, or get two, even three I have lately seen, for the price of one.

Our conversation wandered between the specific and the general, this and that. With what I presumed to hope was a certain degree of panache, I made a note or two on the back of my paper napkin, which I naturally then left at the restaurant. I learned that if you wish to practice bariatric medicine, pretty soon you will have to do a real residency, boards and all the rest. Discreetly, of course, I considered the manner by which Dr. Cain addressed her plate: she ate well, yet with a certain delicacy of tooth. Her example reminded me not to gobble.

Then, as though she had made up her mind to set sail into deeper waters, Dr. Cain lowered her fork, looked me in the eye, and said, "Of course, there is Ghrelin." Clearly the preliminaries were over; we were about to dive into the biochemical esoterics of obesity. "And Leptin," she added.

"...we were about to dive into the biochemical esoterics of obesity."

My bemused ignorance begged its enlightenment, and so, with the barest hint of what might have been a sigh (Dr. Cain does not strike me as a "sighing" type, but composed of a more robust elegance), and pushing her plate ever so slightly away, she grasped the nettle of my ignorance, and told me a tiny little bit of all she knew.

"Surprisingly, I thought, it was Dr. Cain's opinion that the major value of bariatric surgery was that it diminished Grehlin levels, and so one can hope the Leptins might prevail."

Oh, honor the adipocyte! For how long have we thought of it as a mere innocent bystander, a passive little packet that simply contained more or less Crisco; but it now turns out that it is, in fact, a rather bright little thing, with a personality that quite varies depending on where it finds itself within us. And it makes Leptin, a merry little hormone that tells the hypothalamus we are full, have eaten enough, have quite the proper amounts of fat stored away for the

present, and thank you, too. We are sated.

But Ghrelin (an acronym standing for "Growth Hormone Releasing ... ", but thanks to some "googling" also derived from the Proto-Indo-European root ghre, meaning "to grow.") is simply a nasty 28 aminoacid hunger-stimulating peptide produced in the P/ D1 cells lining the fundus of the stomach. More simply, it is "the hunger hormone," which also batters away at the poor hypothalamus, leaving us in doubt as to whom shall win out. But alas, it has been found that the obese paradoxically have elevated levels of Leptin as a result of Leptin resistance, and so forth, and so become ever more liable to further weight gains. Surprisingly, I thought, it was Dr. Cain's opinion that the major value of bariatric surgery was that it diminished Grehlin levels, and so one can hope the Leptins might prevail.

It was a good luncheon. Dr. Cain probably ate about 70% of her order, even if I do not think she is "French," and departed with her BMI as good as ever. I myself went home and, because I had been so lettucey at lunch, ate everything in sight, including some *Cheetos*. Clearly, I thought, if our nation is to defeat the epidemic of obesity, we need an army of Angelina Cains.

As for Dr. Orson Smith, I don't think I will ever know what became of those devilled eggs. Did he eat them all himself, or just a bare few, or just one or none? He has not, I notice, called to ask me for my "secret recipe."



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Thank Mou!

To our CMS members and *We Care* partners who saw new patients for the We Care Network in July 2012.

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During the month of July the We Care Network • Received 36 referrals for new patients Scheduled 157 appointments with volunteer physicians and dentists • \$ 148,204 in donated care was reported by We Care volunteers

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