



Cap Scan

A PUBLICATION OF THE CAPITAL MEDICAL SOCIETY

Giving Back – A CMS Tradition

By Sue Conte, CMS Executive Director

The success of the *We Care Network* says volumes about the quality of our local medical system – physicians, hospitals and others in our community who donate services and financial support to operate this charitable program and have done so now for more than twenty years. Today this physician-led collaboration includes more than 300 volunteer physicians, 40 dentists, the local hospitals, and many allied health providers who have donated more than \$40 million in specialty care to needy patients since 1992 – with more than \$5.5 million donated in 2011-12 alone. It seems insufficient to just say thank you, but that is the only “payment” our volunteers receive.

The *We Care Network* has had many successes over the years. To build on these successes, this year the CMS Foundation created a new committee focused solely on the operational issues of the *We Care Network* and included representatives from our community primary care partners. Under the leadership of the chair, Dr. Scott Hanson, committee members are working together to provide medical review and oversight, analyze referral trends and establish checklists for some high volume specialty referrals. We have a new program coordinator, Rose Marie Worley (see related article on page 11), who has experience in managing eligibility systems, process improvement and fundraising. She is carefully listening, reviewing and evaluating our current processes and finding ways to streamline and improve the experience physician volunteers and patients have with the program. Please call or e-mail her with any questions or suggestions at rworley@capmed.org.

The Importance of Community Support

The *We Care Network* operating budget pays for case managers, who together handle a case load of more than 800 active patients at any given time. They screen patients, schedule appointments, assist with medication, transportation and interpretive services, advise patients who are eligible for other social service programs and help patients navigate these programs to get needed medical care. While the *We Care* operating budget represents less than 6% of the value of the donated services, our funding partners



Dr. Andres Rodriguez donating his services

are critical to its success. We appreciate the support of local governments and health departments in Leon, Gadsden, Jefferson and Wakulla Counties, Capital Health Plan, The Charles Frueauff Foundation, the Community Health Services Partnership, United Ways in our rural counties, Dr. Charles Williams, and the Tallahassee Rotary Club to name a few.

Sovereign Immunity and CME Credit

We Care staff will work with you to apply for a Sovereign Immunity contract. This is a one-time application for the physician and once the process is completed, the contract gives you liability protection through the State of Florida Department of Health when you treat a *We Care* patient. In addition, with a Sovereign Immunity contract, you are eligible for up to 5 CME hours per biennium toward licensure renewal for 5 hours of volunteerism. *We Care* staff will provide you with the documentation required.

Continued on page 2

In This Issue

“I Wish I Had A Vet” by Dr. Charles Moore

.....6

CMS Foundation Annual Report.....9

Meeting Minutes - Joint Meeting of CMS and the Leon County Dental Assn.13

Mark Your Calendars!

November 13, Tuesday

CMS Membership & CME Meeting

“Domestic Violence” – 2-hour CME

Speaker: Suzanne Harrison, M.D.

*Two hours of Domestic Violence is required as part of every third biennium renewal (or every six years)

6:00 pm

Goodwood Conference Center

December 6, Thursday

Capital Medical Society Foundation Holiday Auction

6:30 pm

FSU Alumni Center
(Note New Location!)



Our Mission: To promote the practice of medicine for the ultimate benefit of the patient.

(850) 877-9018 | Fax (850) 878-0218

www.capmed.org

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Cap Scan is published during the first week of each month and is the official publication of the Capital Medical Society. Advertising in Cap Scan does not imply approval or endorsement by the Capital Medical Society. The opinions expressed are those of the individual authors and do not necessarily reflect the official policies of the Capital Medical Society. If you are a member of the Capital Medical Society and would like a copy of the Minutes from the Board of Governors Meeting, please call the CMS office. Thank you.

Giving Back - A CMS Tradition...

Continued from page 1

Please let us hear from you about your experiences and how we can work better together. And, most importantly, thank you for your important contribution. You make an incredible difference to the lives you touch in our community.

Welcome New Members



Narlito V. Cruz, M.D.

Place of Birth: Manila, Philippines
Medical School: University of the Philippines (1993)
Internship/

Residency: University of Florida Health Sciences Center, Jacksonville
Fellowship: Louisiana State University Health Sciences Center, Shreveport
Specialty: Allergy & Immunology
Practice: Tallahassee Allergy, Asthma & Immunology, 2619 Centennial Blvd. Ste 103



Mehul M. Patel, M.D.

Place of Birth: Kenya
Medical School: Shivaji University, Kolhapur, India
Internship/Residency:

Tallahassee Memorial Healthcare Family Medicine Residency
Specialty: Family Medicine
Practice: Tallahassee Memorial Hospitalist Department, 1300 Miccosukee Road



Matthew C. Lee, M.D.

Place of Birth: Tallahassee, Florida
Medical School: FSU College of Medicine

Internship/Residency: University of Florida College of Medicine, Jacksonville
Fellowship: Johns Hopkins University School of Medicine
Specialty: Orthopedic Surgery, Orthopedic Spine Surgery
Practice: Tallahassee Orthopedic Clinic, 3334 Capital Medical Boulevard



Gadi A. Silberman, M.D.

Place of Birth: Haifa, Israel
Medical School: Tel Aviv University, Sackler School of Medicine (2003)

Internship/Residency: Temple University Hospital
Fellowship: Emory University School of Medicine
Specialty: Cardiology, Cardiac Electrophysiology
Practice: Southern Medical Group at Tallahassee Physician Partners, 1300 Medical Drive

The best party of the year is getting better!
Mark Your Calendar for the
CMS Foundation Holiday Auction
Thursday, December 6, 2012
6:30 pm

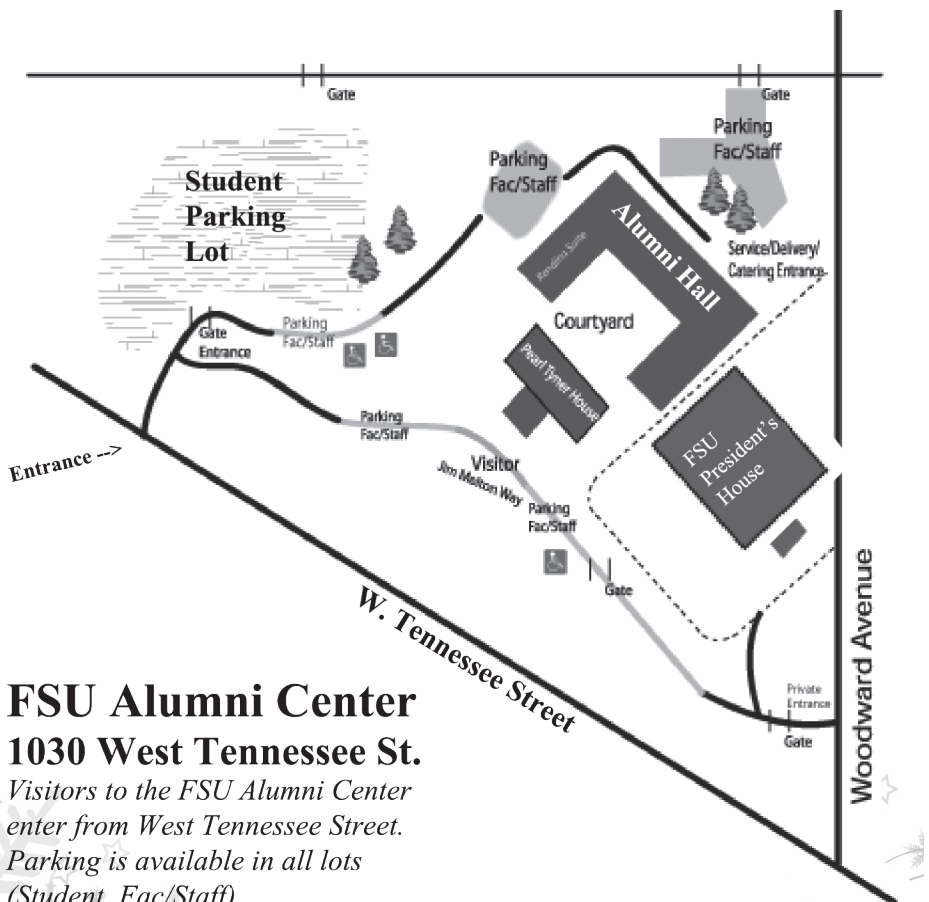
New location ~ FSU Alumni Center
1030 West Tennessee Street

Kick off the holiday season and enjoy a fun evening with friends!
Get your holiday shopping done early ~ jewelry, original artwork,
autographed sports memorabilia, gift certificates, and much more!

Call CMS at
877-9018 if you
have an item to
donate for the
auction.

We are happy
to answer any
questions & arrange
for pick up!

Proceeds benefit
all programs
of the CMS
Foundation.



FSU Alumni Center
1030 West Tennessee St.

*Visitors to the FSU Alumni Center
enter from West Tennessee Street.
Parking is available in all lots
(Student, Fac/Staff).*

We Need Your Help – Donate an Item to the *Holiday Auction*

By Shannon Boyle, CMS Communications and Marketing Coordinator

As the *Holiday Auction* nears, we need your help. In order to have a successful Auction, we need you to donate an item!

All items, large or small, are welcome. We are hoping for a wide variety of items this year.

If you'd rather find another way to help with the *Holiday Auction*, please keep the following in mind:



Our new Holiday Auction location – the FSU Alumni Center – 1030 West Tennessee Street (next to the FSU President's home)

1. **Plan to attend!** Mark the *Holiday Auction* on your calendar. We want everyone to attend. The Auction is December 6th at 6:30 pm at a new location – the FSU Alumni Center (1030 West Tennessee Street – next to the FSU President's home). The entrance fee is \$100 per couple.
2. **Be an Individual Sponsor.** Write a check for \$100 to help with the Auction. We will publish the names of our individual sponsors in our marketing materials.

If you have any questions or an idea for an item, please call the CMS office at (850) 877-9018.

CMS Supports Breast Cancer Awareness Month



The CMS staff wore pink and added some pink flair to the CMS sign on October 4th in support of the “Paint it Pink” day for National Breast Cancer Awareness Month.



Lunch & Learn

A service for all CMS member offices!

On October 10th, Rebecca O'Hara, Vice President of Governmental Affairs at the Florida Medical Association, gave an excellent program on legislative issues and laws affecting the practice of medicine. You can reach Ms. O'Hara at (850) 224-6496 or ROhara@flmedical.org.

Rogers, Gunter, Vaughn Insurance (RGVI) sponsored the October 10th Lunch and Learn. RGVI specializes in all insurance needs including home, auto and boat insurance, life and health insurance, and professional and business insurance. Gary Parsons, Certified Financial Planner, and Sally DaCosta, Benefits and Commercial Risk Manager, were in attendance. You can reach Mr. Parsons at (850) 386-1111 or GParsons@rgvi.com or Ms. DaCosta at (850) 926-7900 or sdacosta@rgvi.com.

This seminar was held at the Capital Health Plan on Governor's Square Blvd – and we thank them for providing this lovely venue.



Rebecca O'Hara, Vice President of Governmental Affairs at the Florida Medical Association was our speaker at the October 10th Lunch & Learn.

Upcoming Lunch & Learn Seminar

November 14, 2012

**Increasing Practice Revenue – it is not just about insurance anymore.
Is your practice ready for High Deductible Insurance Plans?**

There is a significant shift in how practices are being reimbursed. With a growing number of patients the "first money" they pay will come from them and NOT their insurance. Depending on the care being provided and the specialty, many practices will see some patients being responsible for up to 100% of their medical bills because many families will never reach their deductible threshold in a given year. While families are eager to save on monthly premiums, they are not prepared for the healthcare bills that will come later. Do you have the systems in place to meet this new reality? We will discuss some ways to meet this growing challenge head on.

Speaker: Doug Hillis, Transworld Systems

Sponsor: Carr, Riggs, Ingram - Doug Nordby, CPA

Time: 12 Noon to 1:30 pm (seminar starts at 12:30 pm)

Place: CHP Auditorium, 2nd Floor - 1491 Governors Square Boulevard

\$10 per person. For more information, call Rosalie Carlin at 877-9018.



Gary Parsons and Sally DaCosta with Rogers, Gunter, Vaughn Insurance, our sponsor for the October 10th Lunch & Learn.



I Wish I Had a Vet

By Dr. Charles Moore

The fact that I might wish to have a “Vet” has nothing whatsoever to do with the excellence of Dr. John MacKay, my very own PCP. John has about him a very attractive amiability and wears his medical knowledge with a becoming modesty. True, I never lounge around with him in his office, chatting of inconsequencia as I used to do with Terry McCoy before John took over that practice. This is not only forgivable but understandable. After all, McCoy was full-blown Irish, and accordingly compounded of an eloquent profusion of words; MacKay, on the other hand, boasts of Scotland the Brave, and therefore can indulge himself quite appropriately in a more economic vocabulary. I don’t know which I admire the most. In any case, when I pop into Dr. MacKay’s office for an occasional shot of testosterone, I am always glad to note that the handsome selection of paintings gracing his walls remain those quite probably chosen by Toni McCoy when Terry opened his practice, now these many years ago. Good for John to have appreciated them; better than bare walls, for sure, and a good Scot’s “economics,” too.

And so, happy though I am with John, the other day I even so found myself wishing that I had as my PCP a DVM. The latter, after all, are very well trained, and indeed possess a breadth of perspective that the MD is without. I mean, of course, that the DVM is qualified to treat your goldfish, your boa constrictor, your budgie, your horse, your dog, your cat and so why not myself, who am only minutely different physiologically, although I grant that I am more apt to burst into tears than a goldfish. As for surgical skills, both major and minor,

I say if you can operate on a horse, or perform open heart surgery on a bird, I see no reason why one should not have complete confidence under the Vet’s knife. I once observed Dr. “Chip” Cordell, DVM, our former Vet before he retired to a Tiki-bar down at Alligator Point, perform an ORIF on “Little Louie,” our daughter’s dog, who had broken his humerus just above the condyle. It was a masterful bit of work, and appreciate Donald Dewey, now removed to Pensacola, as I have, I could scarcely have seen how the great and merry “Dewbonz,” could have done better.

“It has become such a nuisance to go to the Doctor.
It is enough to make you,
whenever you can, not.”

Well might you ask, I think, what has brought on this fitful longing to have a Vet as my PCP? It is the result of injuries recently sustained by my wife and myself. In my case, to be as brief as I can (“Moore,” after all, is an Irish name, unlike the more reticent “More,” as in “Sir Thomas,” which is English) I have rather precarious joints: OA, aseptic necrosis of this and that, also including wear, tear, and a little calcium in the shoulders. I am not infrequently doing something awkward to my rotator cuffs, supraspinatus tendons, subacromial bursae and so forth. And thus, as I yanked on some bit of recalcitrance in the chicken coop after what had been a fairly long period of rotator cuff quiescence, I felt that sharp stabbing pain, and now can only just lift my dish of vodka with my right arm.

My wife, on the other hand, was much more exotically injured. We gave a rather hefty birthday party for our son-in-law, who turned forty a few

weeks ago. The motif was “Pirates and the Sea.” There were dirigible-fish floating about, and planks to walk, and swords and all that sort of thing. There were various competitions, one of which was to see, as pirates used to do, who could keep a hoola-hoop going the longest. My wife, who was in what almost amounted to stiletto heels on her boots, as pirates themselves used to enjoy on their own racy ladies, had a go. Well, the floor was a bit slippery. And in the most graceful way you can scarcely imagine she slipped, and in a beautiful, slow-motion moment fell to the floor, her weight on her hand. She arose to our compliments, the party came to its climax, we did all the dishes and cleaned up, and then regarded her wrist. It was quite intact and the hand fully functional. There was nothing resembling what I remembered as what a Colles’ fracture ought to be. There was a bit of swelling only, leading me to mutter something about the navicular bone. Lynn said it was “just a sprain.” We made a splint of folded newspaper, like the Boy Scouts are taught, and wrapped in with an Ace bandage. An ibuprofen, and so to bed.

“Well,” said I over cappuccino with a sprinkle of cinnamon the next morning, “maybe we should get it X-rayed.”

“Well,” she replied, “maybe you should see someone about your shoulder. I noticed that last night you were scarcely as clever with your rapier as usual. And that when you attempted to lift your trusty flintlock you could hardly bring it to horizontal. The best you could have done was shoot someone in the foot.”

“Hmm,” I said, thoughtfully.

A stalemate of silence supervened. We

Continued on page 7

I Wish I Had a Vet...

Continued from page 6

were both...for one does this after thirty plus years of marriage...thinking along the same lines. And these were, to summarize, that neither of us wanted to be troubled, or otherwise ruin our day, by shuffling ourselves among Doctors, X-ray technicians, and all the paperwork that so richly surrounds the circumstance. In other words the diagnostic work-up, the treatment, the tedium doubtless of prospective physical therapy, and the fact that a Kleenex in the E.R. costs five dollars quite overwhelmed the urgency otherwise. As Lynn said, "what are they going to do? So I've cracked a bone. I am simply not going to go fill out, yet once again, all those pages of forms, wait and wait, get X-rayed, be told you now need an MRI, wait some more, get an MRI, see a specialist, and finally be put in a splint. See, I have already bought one at Publix." We put on the splint and both of us took an Ibuprofen.

It has become such a nuisance to go to the Doctor. It is enough to make you, whenever you can, not.

On the other hand our dog, Toby, a rescue character of mostly Schi-tzu appearance, got something in his eye recently, and without the least debate or delay we rushed him to Dr. Jody Spencer in Monticello. There were no forms to fill out. There was no waiting. There was a merry "woofing" from a few other dogs lounging about. Jody saw Toby immediately, and without even an MRI rinsed out the eye, and deftly anointed it with a bit of polysporin. We were all home in a jiffy, settled in our chairs just like Dagwood and Blondie, and Toby at our feet dozing, which is what he does.

No wonder I want to have a VET. Let me ask you, is there any conceivable way we could make it less complicated to "go to the Doctor?" So that, instead of not going, we might? Someone,

somewhere, surely is working on this. And I'm all for it.

But meanwhile perhaps if I dress up like a goldfish, or a boa constrictor, or a chicken, I could go to our Vet. It is so much simpler.

P.S. Okay, exactly three weeks and six days following the encounter with the (sly and artful) hoola-hoop a little swelling, etcetera, remained. And so...off to CHP where the wrist was X-rayed. Of course, Lynn would have to see an orthopod. What one might be most like a Vet? Of course, thought I, Peter Loeb. Despite his busy schedule he saw us the next day. His office, so nicely appointed, on Miccosukee Road was welcoming, and after only the briefest wait, during which his own technician took another X-ray, he joined us with a bounce in his step and a manner nothing if not bon-vivant. "An impacted fracture of the

distal radius, and a bit of angulation, but no loss of length," he said. If it had been acute, he would have reduced it, and screwed



Dr. Peter Loeb

it in place; but now it was healing, healed in fact, and without tenderness of loss of function. Nothing further in his opinion was required, except not to hoola-hoop and crash to the floor on the left wrist, at least for another few weeks.

He was better than our Vet. Four scalpels, too, for his bedside manner. I threatened, as we departed, to sing his praises publicly; to which he begged that I not, for he did not want his carefully constructed reputation damaged.

Considering the miles
you put on your feet,
**no wonder they break
down sometimes.**



A normal day's activities put several hundred tons of force on your feet. So it's no surprise that foot ailments are such a common and painful health problem. But there is help. Point your feet in the direction of Dr. Derickson, a podiatrist at Capital Regional Medical Group and see for yourself, foot pain does not have to be a fact of life. But healthy feet can be. For more information, call us today. **No referral necessary.**

**CAPITAL REGIONAL
MEDICAL GROUP**

Kevin Derickson, DPM
850-878-8235

2770 Capital Medical Blvd., Suite 200 | CapitalRegionalMedicalGroup.com

Congratulations!



Kristopher Ryan Shannon

Kristopher “Ryan” Shannon, one of this year’s CMS Foundation scholarship recipients, has been named one of only 40 students nationwide to receive a 2012 Tylenol Future Care Scholarship. Shannon is a second-year medical student at the FSU College of Medicine. This scholarship will provide him with \$10,000 to apply toward his studies.

Recipients of this scholarship are chosen on the basis of leadership qualities, academic excellence and passion for community involvement.

On the scholarship website, Shannon is quoted saying: “Medicine . . . combined my love for not just the sciences, but more importantly for people. I have learned that a fulfilling life is one spent beyond the needs of oneself, and that in order to experience true joy, one simply has to offer a hand of help to another.”

Please join us in congratulating this outstanding FSU COM student.

How to Buy Dr. Williams’ More Simpler Times

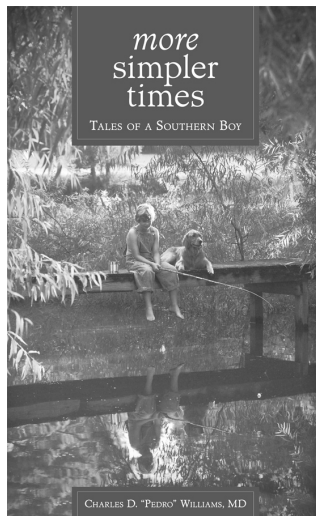
By Shannon Boyle

We are very grateful to Dr. Charles Williams that he has decided to donate to the *We Care Network*, proceeds from the sales of his new book and sequel, *More Simpler Times*.

The cost is \$20 per book.

You can buy copies of the book at:

- The CMS office – 1204 Miccosukee Road
- The Gift Shop at Capital Regional Medical Center
- The Gift Shop at Tallahassee Memorial Hospital
- Tallahassee Nurseries – 2911 Thomasville Road
- My Favorite Things – 1410 Market Street, B2



- Feathered Pony Boutique – 2522 Capital Circle NE, #3

Checks should be made out to: CMS Foundation. This means you are making a tax-deductible donation to your CMS Foundation.



Capital Medical Services offers
member
discounted pager services through USA Mobility.

Call or Email Jane Chapman at CMS -
jchapman@capmed.org
or call 877-9018



CMS Foundation Annual Report: 2011-2012

October 15, 2012

The mission of the Capital Medical Society Foundation is to support the charitable efforts of physicians and others, increase access to healthcare, promote education and serve the community's health needs through innovative projects that are exemplary, affordable and dignified.

Past Year Accomplishments:

1. *We Care Network*

- ◆ \$5,379,402 in donated specialty medical care by 300 physicians and 5 podiatrist volunteers along with the local hospitals and other health care providers
- ◆ 1,301 new patient referrals were made to *We Care*
- ◆ 2,984 patient visits were made to volunteer physicians
- ◆ To date, 230 *We Care* physicians have signed up for Sovereign Immunity

2. *We Care Dental Network*

A component of the *We Care Network*

- ◆ \$163,821 in donated dental care by 40 volunteer dentists
- ◆ 157 referrals were made to *We Care Dental*
- ◆ 234 patient visits were made to volunteer dentists
- ◆ Conducted 6 Dental Clinic Days at the Leon County Health Department with an average of 25 patients seen
- ◆ To date, 41 *We Care* dentists have signed up for Sovereign Immunity

3. Patient Assistance Fund

- ◆ Raised \$20,423
- ◆ \$7,000 donated by the Florida Dental Health Foundation
- ◆ \$9,423 donated by the Leon County Commission
- ◆ \$3,000 donated from The Ronald G. Pickett Memorial Fund for cancer patients
- ◆ \$1,000 donated by The Rotary Club of Tallahassee
- ◆ \$32,999 spent providing medications, dentures, and transportation to *We Care* patients

4. *More Simpler Times*

- ◆ Dr. Charles Williams has donated proceeds to the *We Care Network* from the sale of his book, *More Simpler Times*
- ◆ To date, book sales and donations total \$11,808

5. Grants Awarded to Community Charities

- ◆ \$1,500 to The American Red Cross – donation toward scholarships for Nurse Assistant Training Program

6. *Holiday Auction*

- ◆ Holiday Auction's net profit was \$46,068 – these proceeds benefit all of the CMS Foundation programs
- ◆ 138 local businesses and individuals donated items or sponsorships
- ◆ 19 physician groups were corporate sponsors

7. Scholarships

- ◆ \$30,000 in scholarships to nine 1st and 2nd year FSU medical students
- ◆ \$1,000 Access to Care Award presented to FSU-COM student, Jessica Malmad

8. Endowment

- ◆ Grew the General Endowment Fund from \$200,300 to \$202,851
- ◆ Grew the Endowment Fund for the *We Care Network* from \$163,706 to \$171,882
- ◆ Grew the Scholarship Endowment Fund from \$45,515 to \$45,615

We appreciate grants from:

- ◆ Capital Health Plan
- ◆ Community Human Services Partnership
- ◆ Florida Dental Health Foundation
- ◆ Gadsden County Commission/Gadsden Community Health Council
- ◆ Jefferson County Health Department
- ◆ Leon County Commission
- ◆ Leon County Health Department
- ◆ The Charles A. Frueauff Foundation
- ◆ The Perkins Charitable Foundation
- ◆ The Ronald G. Pickett Memorial Fund
- ◆ The Rotary Club of Tallahassee
- ◆ United Way of the Big Bend
- ◆ Wakulla County Commission
- ◆ Wakulla County Health Department

Donate to the CMS Foundation - We Thank Our Donors

The mission of the Capital Medical Society Foundation is to support the charitable efforts of physicians and others, increase access to healthcare, promote education and serve the community's health needs through innovative projects that are exemplary, affordable and dignified.

We thank the following people who made a donation to the CMS Foundation last month:

For the CMS Foundation

Anonymous donor

For the We Care Network

Anonymous donor

First Commerce Credit Union
on behalf of Dianne Mayo, Carol
Renner, Kim Roche, and Becky
Whatley

Reasons to Donate

You can make a donation to the CMS Foundation in memory of someone who has passed away or you can make a donation in honor of someone, such as a fellow physician

you hold in high esteem or has taken care of you or your family. CMS will send a letter to those you honor.

Endowment Funds

CMS Foundation has created three endowment funds in order to establish long-term financial stability to meet our mission. You can donate at any time to one of the CMS Foundation's Endowment Funds.

1. The General Endowment Fund
2. The *We Care Network* Endowment Fund
3. The Scholarship Endowment Fund

Checks should be made out to the



CMS Foundation and indicate on the "For line" which Fund you are donating to. Bring your check to the CMS Office or mail it: Capital Medical Society ~ 1204 Miccosukee Road ~ Tallahassee, FL 32308.



Main House 3BD/3 Full BA/3 Half Baths & Guest House 1BD/2BA, total: 5,148 sqft. This in-town estate home with Guest house takes advantage of the incredible views of Lake Hall, straight across to Maclay Gardens. Perfect for entertaining with 1600 sq.ft. outdoor living room, with 2 Baths, summer Kitchen, wood-burning FP, flat screen TV, fully air conditioned for versatility! This home has all the latest up-to-date Kitchen and Baths. There is no other property on Lake Hall that has a concrete retention wall that allows easy access for recreational activities on the lake. There is plenty of room to add another suite within the main house. Additional 3 acre lot available for purchase next door, see MLS#228932.



"Private in-town Rustic Retreat with Modern Flair on 7.5 acres!" This 2 story custom home includes a classic rocking chair front porch, lush mature landscaping, large pool, separate pool house/studio, tennis court and barn. Many updates throughout. Completely fenced with gated entry. Vaulted ceilings and beautiful gleaming heart pine floors. Custom touches throughout with one-of-a-kind interior features. Downstairs room can be converted into additional bedroom, man cave, hobby room or mother-in-law suite w/separate entry. Ideal for entertaining and lots of room for privacy.



2509 Barrington Circle Suite 102 Tallahassee, FL 32308 (850) 907-2051
Visit us at www.HillSpooner.com



Welcome Rose Marie Worley to the We Care Network

By Shannon Boyle, CMS Communications and Marketing Coordinator

Our new Program Coordinator for the *We Care Network* is Rose Marie Worley. She started the position on August 1st. Rose Marie will provide oversight and management of the *We Care Network* and serve as the supervisor for the case managers.

Rose Marie is a fifth generation native Floridian and grew up in Gadsden County. Her family moved to Tallahassee prior to high school where she attended Leon High School. She completed her master's degree and certification in Human Resource Development at Florida State University and the two-year Certified Public Manager program (administered by the Florida Center for Public Management, which is part of the Askew School of Public Administration at Florida State University).

Prior to joining *We Care*, Rose Marie developed and administered a program for disadvantaged students at Tallahassee Community College.

She most recently worked at the Department of Children and Families (DCF) where she was Performance and Planning Manager, in charge of strategic planning and process and quality improvement. She has done volunteer work for HOPE Community, United Way, and PACE Center for Girls, where she serves on the Board of Directors and is the current Immediate Past President. She also volunteered her knowledge and skills to complete a project for the Leon County Commission on the status of women and girls.

Rose Marie brings a wide range of experience in social services and education, along with management skills, community involvement, and process management and improvement. Among her many career achievements, she successfully facilitated and led teams of social service professionals, doctors, and nurses to assess numerous human service/social work processes and find ways to streamline and improve work flow. She designed and

implemented an effective monthly performance measurement system in multiple program areas to evaluate client outcomes and identify opportunities for improvement.



Rose Marie Worley

Since starting at *We Care*, Rose Marie has been deeply touched by the generosity of the donating physicians and truly appreciative of their office staff and the dedication of the *We Care* staff. "I love being involved in such a meaningful program that clearly improves the lives of those we serve," commented Rose Marie. "In order to continue to improve, I want to hear suggestions and feedback from our dedicated volunteers."

Welcome, Rose Marie! We are happy to have you join our staff.

We Care Network – Patient Testimonial

By Janna

I'm writing to express my deep gratitude to everyone at Tallahassee Memorial Hospital and the *We Care Network* for taking care of me when I didn't know what to do and I needed surgery.

I would also like to say that I'm so grateful to Dr. Sieloff. There are just not enough words to say how grateful I really am. Thank you very much for your kindness and the care that you gave me.

When doctors like you offer to help those in need, it's the most wonderful gift that can be given. It is the most wonderful gift I have ever had and I'm

sure to others that you have helped as well. I will never, ever forget this and will forever be grateful.

A big thank you to my case manager, Victoria Adams. You are so helpful.

Again, thank you to all who were involved for giving me the most wonderful gift ever.





Thank You!

To our CMS members and *We Care* partners who saw **new** patients for the *We Care Network* in September 2012.

Physicians

Greg Albright, D.O.
Aaron Appiah, M.D.
Mark Applegate, M.D.
Robert Atwater, M.D.
Marie Becker, M.D.
Robert Bradford, M.D.
Alexander Brickler, III, M.D.
David Burday, M.D.
Mark Cannella, M.D.
Carlos Campo, M.D.
Ann Carr, M.D.
Stephen Carr, M.D.
Michael Cavallaro, M.D.
Armand Coggnetta, Jr., M.D.
James Davenport, M.D.
J. Daniel Davis, Jr., M.D.
David Dixon, D.O.
William Donnellan, M.D.
David Draper, M.D.
David Durden, M.D.
Tanya Evers, M.D.
Michael Ford, M.D.
Sergio Ginaldi, M.D.
W. Harris Green, M.D.
Larry Harper, M.D.
Celeste Hart, M.D.
Muhanad Hasan, M.D.
Okanta Jackson, M.D.
Roland Jones, M.D.
Arjun Kaji, M.D.
James Killius, M.D.
Kathy Langston, M.D.
Matthew Lawson, M.D.
Maribel Lockwood, M.D.
Gregory McLanahan, M.D.

Stephen Mnookin, M.D.
Steven Ostrov, M.D.
Jitendra Padalia, M.D.
Timothy Paulk, M.D.
Duncan Postma, M.D.
James Renehan, M.D.
Adrian Roberts, M.D.
Andres Rodriguez, M.D.
John Rutledge, M.D.
Paul Sawyer, M.D.
Brence Sell, M.D.
Scott Sellinger, M.D.
Hardeep Singh, M.D.
Joshua Somerset, M.D.
Christopher Sundstrom, M.D.
Mary Swain, M.D.
Timothy Sweeney, M.D.
John Thabes, M.D.
James Totten, M.D.
David Vermess, M.D.
Tony Weaver, M.D.
Dale Wickstrum, M.D.
Christopher Wilhoit, M.D.
Charles Williams, M.D.
William Yaakob, M.D.
Daniel Yang, M.D.

Dentists

Eric Amundson, D.D.S.
Ransey Boyd, D.M.D.
Steven Bryan, D.M.D.
M. Darrh Bryant, D.M.D.
Susan Byrne, D.M.D.
Walter Colón, D.M.D.
Michael Hartley, D.M.D.
Douglass Loveless, D.D.S.
William McFatter, D.D.S.
E. Lynn McLarty, D.D.S.

Jim McSoley, D.M.D.
Lawrence Pijut, D.M.D.
Frank Swerdzewski, D.D.S.
James Sykes, D.M.D.
Jay Walton, D.D.S.
Lawrence Weaver, D.D.S.
Ed Zapert, D.M.D.

Facilities

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Beachton Denture Clinic
Capital Regional Medical Center
Leon County Dental Clinic
Pathology Associates
Radiology Associates
Seven Hills Surgery Center
Southeastern Surgery Center
Tallahassee Diagnostic Imaging
Tallahassee Endoscopy Center
Tallahassee Health Imaging
Tallahassee Memorial HealthCare
Tallahassee Orthopedic and Sports Physical Therapy

Tallahassee Outpatient Surgery Center
TMH Family Medicine Residency Program
Women's Imaging Center

During the month of September the *We Care Network*

- ◆ Received 40 referrals for new patients
- ◆ Scheduled 112 appointments with volunteer physicians and dentists
- ◆ \$37,898 in donated care was reported by *We Care* volunteers

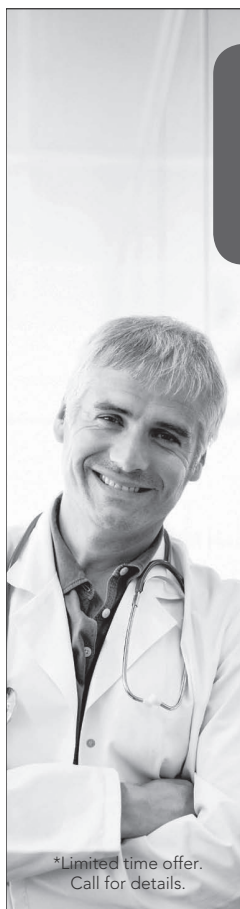
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Minutes of the Joint Meeting of the Capital Medical Society and the Leon County Dental Association - October 16, 2012

The mission of the Capital Medical Society is to promote the practice of medicine for the ultimate benefit of the patient.

I. Business Meeting – Capital Medical Society

A. Welcome – Dr. Hugh VanLandingham, President, called the meeting to order at 6:00 pm. He welcomed the LCDA Dentists in attendance.

B. Dr. VanLandingham thanked our sponsors for the evening:

Presenting Sponsor:

Purdue Pharma - Christine Kimble

Meeting Sponsors:

Mag Mutual - Staige Hoffman

SunTrust - Diana Cureton and Connie Stevenson

C. New CMS Members – Dr. VanLandingham announced that at our last meeting, the CMS Board voted to approve the following new members:

Dr. Narlito Cruz – Tallahassee Allergy, Asthma & Immunology

Dr. Matthew Lee – Tallahassee Orthopedic Clinic

Dr. Mehul Patel – TMH Hospitalist

Dr. Gad Silberman – Southern Medical Group, TMH Partners

Dr. VanLandingham introduced the new CMS members in attendance: Dr. Agustin Vilardo, TMH Resident, and Dr. Austin Zorn, TMH Resident.

II. Business Meeting – Leon County Dental Association

A. Tyler Baldock, D.M.D., LCDA President, thanked the physicians for the meeting. He also thanked the CMS staff and We Care staff for their hard work. He introduced the current officers of the LCDA:

Tyler Baldock, D.M.D., President

Michael Hartley, D.M.D., Vice President

J.P. Bastien, D.M.D., Secretary/Treasurer

Phillip Simon, D.M.D., Member at Large

Susan Byrne, D.M.D., Immediate Past President



Christine Kimble with Purdue Pharma, our Presenting Sponsor for the meeting.

Continued on page 14



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Meeting Minutes...

Continued from page 13

III. Update on the FMA PAC

A. Dr. John Katopodis, FMA PAC President, gave an FMA Political and Legislative Update. He encouraged his colleagues to join the FMA, FMA PAC and MD 1000 Club, if they are not already a member. More FMA and FMA PAC members mean more dues revenue and a greater ability to fund their political and legislative programs.

IV. Upcoming Events – Mark Your Calendars

Dr. VanLandingham announced upcoming events:

October 25th
Newcomers Reception –
Community Event
Goodwood Museum & Gardens
6:00 pm – 8:00 pm

November 9th

FSU College of Medicine

2:00 – 3:00 pm, Fanconi Anemia educational seminar. Reception immediately following.
Margaret MacMillan, M.D
Co-director of the University of Minnesota Fanconi Anemia Comprehensive Care Clinic, which follows the largest number of Fanconi Anemia patients in the world

Dr. VanLandingham introduced representatives in attendance from the Kidz1stFund - Cameron Ulrich, Director of Operations and Ali Jones, intern. He stressed that anyone interested must pre-register, so parking can be arranged.

November 13th

CMS Membership Meeting at
Goodwood Conference Center
6:00 pm
CME: Domestic Violence (2-Hour CME)

Speaker: Dr. Suzanne Harrison

December 6th

CMSF Holiday Auction

6:30 pm
FSU Alumni Center – **Note New Location** – 1030 W. Tennessee Street, just after Woodward on the right, next to the President's residence

V. CME Program – 1 Hour Category One Program

Topic: The Uses of Botulinum Toxin

Speaker: Winston Ortiz, M.D., Tallahassee Neurological Clinic

Dr. Ortiz gave an informative presentation on the many uses of Botulinum Toxin.

Physician CME Proof of Attendance Forms were sent to participants who attended the entire CME program.

Continued on page 15

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Meeting Minutes...

Continued from page 14

VI. Adjourn – Dr. Hugh VanLandingham adjourned the meeting at 7:10 pm.

Please Thank Our Sponsors for the October 16th CMS Membership Meeting

Presenting Sponsor



Meeting Sponsors



Cameron Ulrich and Ali Jones with the Kidz1stFund set up a table at the meeting to pre-register individuals for the Fanconi Anemia seminar and answer questions.



Our speakers for the meeting – Dr. Winston Ortiz gave the CME presentation on The Uses of Botulinum Toxin, and Dr. John Katopodis gave an FMA Political and Legislative Update.



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