



CAP SCAN

A CAPITAL MEDICAL SOCIETY PUBLICATION

JULY EDITION, VOLUME 2013, NO. 7

PLEASE, TELL US HOW WE ARE DOING!

BY NANCY LOEFFLER, M.D., CMS PRESIDENT



NANCY LOEFFLER, M.D.
CMS PRESIDENT

Are you a satisfied CMS member? Maybe you wish we would change something, add something, try something new? We would very much like to fulfill your expectations, but we need you to communicate what they are! So, I sincerely implore you to complete our survey if you have not already done so. I hope to hear from a large cross-section of you, our members

– even if you haven't been actively engaged in CMS. It is a short survey – just fill in the bubbles; there is only one open ended question asking for your suggestions. Hopefully you will give us ideas as to how we can meet your needs better. Your feedback will help us form the future strategic direction for this organization. You will find the survey on page 20, or you can go to <http://capmed.org/cms-member-survey-june-2013/> and fill it out on line!

So, here is an update of things you may not know:

- **THIS YEAR, WE HAVE HAD EXPERTS ON THE NEW HEALTH CARE LAW SPEAK BRIEFLY AT EACH MEMBERSHIP**

MEETING. In April, we had Ken Stevenson, Legislative Chair of the Florida Association of Health Underwriters and Agent Steering Vice-Chair for Florida Healthy Choices; and in May, Dr. Nancy Van Vessel, Chief Medical Officer of Capital Health Plan. Both gave excellent updates on where we are and where the law is taking us. We will have additional speakers in September, October and November.

- **THE CMS FOUNDATION ACCESS TO CARE COMMITTEE HAS EMBARKED ON A PROJECT TO EDUCATE THE PUBLIC ABOUT HOW LACK OF 'ACCESS TO CARE' IMPACTS OUR COMMUNITY.** Committee members attended "Blog School"

at the Tallahassee Democrat and the first CMS blog, penned by Dr. James Stockwell, appeared on-line and in print on June 2nd. We thank Dr. Stockwell and the committee members for bringing attention to this important issue. Watch for more interesting blogging each month! Would you like to participate? Let us know.

- **ONCE AGAIN, THE CMS BOARD OF GOVERNORS HAS HELD FIRM**

ON NOT INCREASING MEMBERSHIP DUES! We will be e-mailing invoices to many of your offices this year – thank you for helping us reduce our postage costs. As a

**“ONCE AGAIN, THE
CMS BOARD OF
GOVERNORS HAS
HELD FIRM ON
NOT INCREASING
MEMBERSHIP DUES!”**

CONTINUED ON PAGE 3

CAPITAL MEDICAL SOCIETY 2013 MEETINGS CALENDAR

***SEPT. 17, 2013 @ 6 PM**
“ATRIAL FIBRILLATION”
Farhat Khairallah, M.D.
Maguire Center for Lifelong Learning at Westminster Oaks

***OCT. 15, 2013 @ 6 PM**
***“PREVENTION OF MEDICAL ERRORS” - 2-Hour Required CME
Jesse Suber, Esq. & Scott Sellinger, M.D.
Maguire Center for Lifelong Learning at Westminster Oaks

***NOV. 19, 2013 @ 6 PM**
“GENETIC SCREENINGS”
Lea Parsley, M.D., FSU College of Medicine
Maguire Center for Lifelong Learning at Westminster Oaks

DEC. 5, 2013 @ 6:30 PM
CMS FOUNDATION
HOLIDAY AUCTION
Location: Florida State University Center Club

*INDICATES IT IS A CMS MEMBERSHIP & CME MEETING
**JOINT MEETING WITH THE LEON COUNTY DENTAL ASSOCIATION



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ARE YOU INTERESTED IN WRITING AN ARTICLE FOR CAP SCAN?

Please contact Dr. Charles Moore at
cmoore5186@aol.com and Shannon Boyle at
sboyle@capmed.org. All articles submitted will
be reviewed by your peers prior to publishing.

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If you are a member of the Capital Medical Society and would like a copy of the Minutes from the Board of Governors meeting, please call the CMS office. Thank you.

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CAPITAL MEDICAL SOCIETY IS PLEASED TO WELCOME
THE FOLLOWING

NEW MEMBERS:



LYNN JONES, M.D.

Place of Birth: Gainesville, Florida
Medical School: University of South Florida ('00)
Internship/Residency: UT Health Sciences Center, San Antonio
Specialty: Internal Medicine
Practice: Capital Health Plan, 1491 Governor's Square Blvd.



RODOLFO OVIEDO, M.D.

Place of Birth: Chinandega, Nicaragua
Medical School: The University of Texas Health Science Center at San Antonio ('07)
Internship/Residency: The Methodist Hospital, Houston, Texas
Specialty: General Surgery
Practice: Capital Regional Surgical Associates
2626 Care Drive, Suite 206



RICHARD PALMER, M.D.

Place of Birth: Nebraska
Medical School: Creighton University School of Medicine ('89)
Internship: University of Hawaii
Residency: Washington National Eye Center
Fellowship: Louisiana State University Medical Center
Specialty: Ophthalmology, Cornea, Cataract, Refractive Surgery
Practice: Palmer Eye Center, 2535 Capital Medical Boulevard



JAMES TRIMBLE, M.D.

Place of Birth: Durham, North Carolina
Medical School: SUNY Update Medical Center ('09)
Internship/Residency: University of South Florida
Specialty: Dermatology
Practice: Dermatology Associates of Tallahassee, PA,
1707 Riggins Road

reminder, the Department of Health, Division of Medical Quality Assurance now requires all physician continuing medical education records to be tracked via an electronic system called CE Broker for future licensure renewals. For those interested, we offer CMS members the upgraded CE Professional Account (normally \$29 per year) for the reduced rate of \$12 per year. If you choose this option, we will add the \$12 to your annual dues. Once 100 physicians have committed, we will pay CE broker to begin setting up the accounts. We hope to begin the set up in August and will notify you as soon as your account is ready for input. If you have been adding information into the free Basic Account and wish to upgrade, all the data you entered will be transferred into your new account.

• **THE CMS/FMA DELEGATION WILL BE TRAVELING TO THE FMA ANNUAL MEETING AT THE END OF JULY.** Including

myself, your 2013 delegates are: John Bailey, D.O., Andrew Borom, M.D., Michael Forsthoefel, M.D., Shakra Junejo, M.D., Bill Kepper, M.D., Alma Littles, M.D., John Mahoney, M.D., Christie Sain, M.D., Gary Winchester, M.D. and Marc Inglese, M.D. Our very own John Katopodis, M.D. is also a candidate for FMA Secretary.

This year, your Medical Society leads the Northwest Florida Caucus Meetings held during the FMA Annual Meeting. Dr. Alma Littles has graciously agreed to chair these important meetings.

Thank you Delegates, and to each CMS member for supporting your Medical Society. **CMS**

MARK YOUR CALENDARS

FOR THE FALL LUNCH & LEARN SEMINARS

Note: The Lunch & Learn seminars will take a break during the summer and resume in the Fall.

SEPTEMBER 18

STRESS MANAGEMENT

Speaker: Dr. Linda Miles
Sponsor: TMH Federal Credit Union

OCTOBER 16

TEAM BUILDING, MENTORING, COACHING: SKILLS FOR SUPERVISORS

Speaker: Bert Mitchell, Workforce Plus
Sponsor: PMIS - Julie Shumer

NOVEMBER 20

HIPAA/SECURITY RISK ASSESSMENT CHECKLIST

Speaker: The Center for the Advancement
of Health IT
Sponsor: CopyFax - Debra Summers

**TIME: 12 NOON TO 1:30 PM
(SEMINARS START AT 12:30 PM)**

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DOCTOR/SON BANQUET A SLAM DUNK!

By Shannon Boyle, CMS Communications and Marketing Coordinator

This year's Doctor/Son Banquet was a slam dunk! More than 120 doctors and their sons/grandsons attended the event on June 6th at the FSU Basketball Training Center. We give special thanks to Joel Padgett, the Seminole Boosters, and the coaches, staff, and players at the Basketball Training Center for their help with this event. We thank Hancock Bank, our Presenting Sponsor, for providing mini basketballs, and Office Depot and the Office Depot Foundation for providing Sharpie markers for the guests to get signatures from the players and coaches – and have a souvenir to take home! The guests enjoyed a delicious Mexican buffet at the Tallahassee-Leon County Civic Center before being split into small groups for tours of the FSU Basketball Training Center, which is adjacent to the Civic Center. While on the tours, the guests were able to get an up-close look at the locker rooms, meeting and film rooms, player's lounge, training room, weight room, and the expansive practice court. The highlight of the event – all of the doctors, sons, and grandsons gathered on the practice court and got autographs from, and pictures with, some of the men's basketball players, and even men's basketball head coach, Leonard Hamilton! To top that off, some of the sons/grandsons even played basketball with the players. Needless to say, the FSU Men's Basketball Team has some new fans for next season!

Betsy Barfield was with us again to take photos at the event – and she captured great photos (see a sample on pages 6-9). If you are interested in viewing and/or purchasing a photo, please contact Betsy Barfield at (850) 933-4055 or betsy@betsyphoto.com. **CMS**

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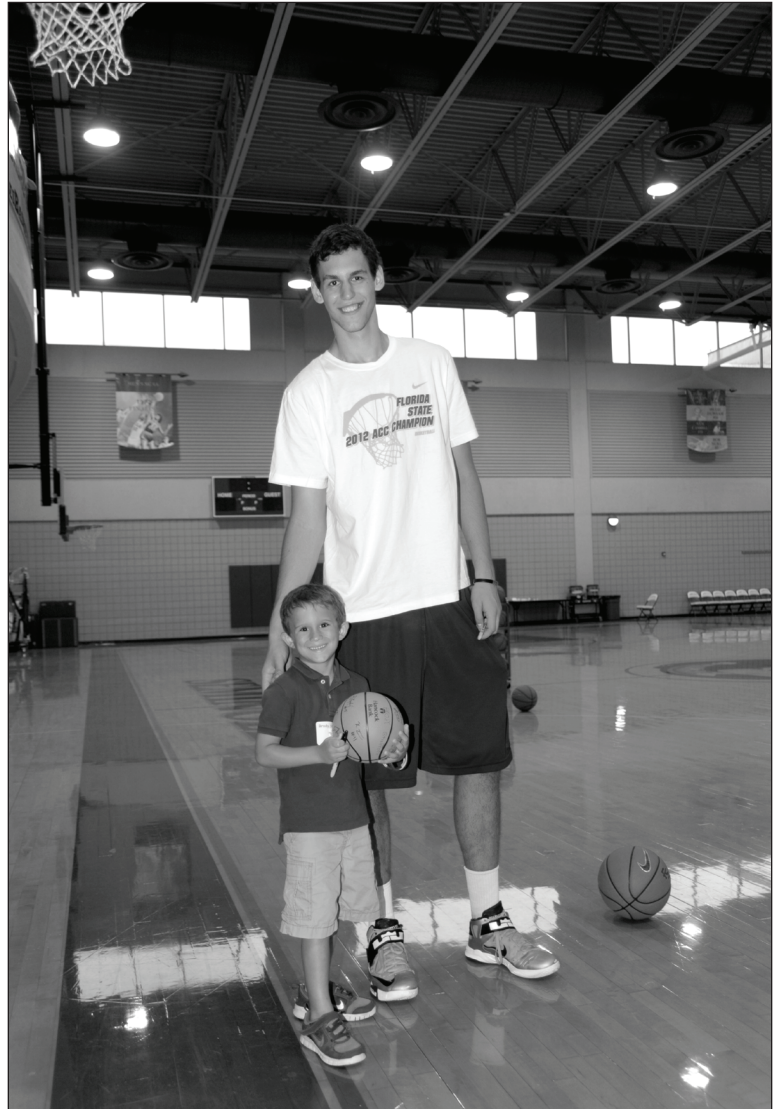
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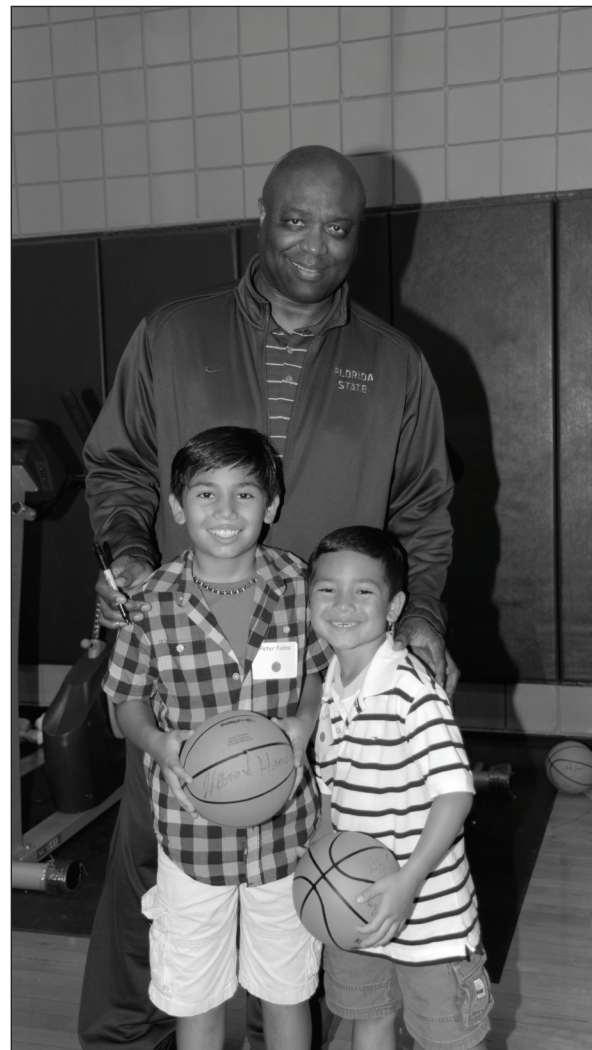
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4. REPRESENTATIVES FROM SEMINOLE BOOSTERS: Joel Padgett, Senior Vice President and Director of Gift Planning, and Lindsay Hopper Pierce, Executive Assistant

5. ACCOUNT EXECUTIVES FROM SEMINOLE BOOSTERS TICKET SALES AND BOOSTER MEMBERSHIPS DEPARTMENT: WC Yates and Tommy Heppler









icare Physician Awards

At Tallahassee Memorial, physicians provide compassionate, leading edge, patient-centered healthcare for all. Physicians are guided by our ICARE values of Integrity, Compassion, Accountability, Respect and Excellence. These physicians were selected by our nursing staff for embodying these values.



Integrity

Donald Zorn, MD
Family Medicine

In his work with staff and colleagues, Dr. Zorn is known for his consideration, even-handedness, and compassion. He insists on excellence, first in himself, and then in others, and he actively works to

help others perform to the best of their ability.

Dr. Zorn always goes the extra mile to be sure those in need have been served. Recently, his care of a dying patient reflected the depth of his integrity. When the patient could no longer be moved, Dr. Zorn went to the patient's home, maintained frequent telephone contact with the spouse, and coordinated care for them.



Compassion

Nnaemeka Amanze, MD
Internal Medicine

While Dr. Amanze displays all of the ICARE values, he is defined by his sense of compassion.

When caring for a patient who had an extended hospital stay, Dr. Amanze developed a special rapport

with the patient and mother. In the course of care, the patient experienced a sudden decline. Though Dr. Amanze was at the bedside immediately, the patient could not be revived.

Dr. Amanze used the situation as a teaching moment for all staff involved, demonstrating his compassion for the patient through his words. He then waited at the hospital until the patient's mother arrived from out of town, so he could comfort her in person.



Excellence

Andrew Wong, MD
Orthopedic Surgery

For many years, Dr. Wong has consistently demonstrated excellence, not only as an orthopedic surgeon but as a physician and leader in our medical community. He is a teacher and mentor to both medical students and nurses in the community. In addition, Dr. Wong instructs surgeons all over the country in TeamSTEPPS, a program to improve patient safety.

Everyone who comes into contact with Dr. Wong benefits in some way, whether through his caring and compassionate attitude toward his patients or his respect and leadership in the operating room.



Accountability

Shelby Blank, MD
General Surgery

Dr. Blank is accountable in many respects and puts the patient first in every situation. She dedicates a great deal of her time to assisting with courses in Rural Trauma Team Development, Disaster Management

and Preparedness, and Advanced Trauma Life Support. She is also an active member of our Trauma Quality Committee and is selfless in her dedication to our trauma patients and colleagues.

Dr. Blank's dedication to serving our community is also clear in the path her career has taken. Beginning her affiliation with Tallahassee Memorial as a technician in the emergency center, she was determined to become a doctor and returned to TMH to practice as a trauma surgeon.



Respect

Wael Faltas, MD
Internal Medicine

Described as a joy to work with, Dr. Faltas is always respectful of his patients, their families, and the nursing staff. His unbiased and sincere regard for others was especially apparent recently when

a patient was being verbally abusive to all the nursing staff providing his care.

When Dr. Faltas learned of the situation, he immediately spoke with the patient and diffused the situation. He not only made sure the patient felt heard and understood, but also that the nursing staff felt appreciated.



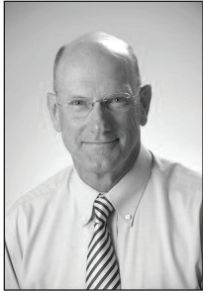
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2013

COMINGS AND GOINGS

AND A LOOK BACK

By Donald A. Zorn, M.D., Program Director, Tallahassee Memorial Family Medicine Residency



June 27 will mark the 38th graduating class for the Family Medicine Residency Program at TMH. This year 12 new grads will swell the total to 342 since the birth of the program.

Ten of the 12 will stay in Florida, and three will be staying locally, fulfilling our longstanding mission to provide the state and our community with well-trained generalist physicians.

Our two Chief Residents will both be heading off to complete fellowships in Sports Medicine: **Nigel Lewis** at the Morton Plant Mease Program in Clearwater and **Nick Peterkin** at the Bayfront Program in St. Petersburg.

Those staying in the Tallahassee area include **Sylvester Scott**, whose wife Haley is completing her third year of residency in our program; **Jesse Holmes**, who is joining the TMH Hospitalist Group; and **Abeer Elmohandes**, who will be practicing with the TMH Family Medicine Group in Quincy.

Erin Werner will join a hospitalist group in Orlando, **Priya Singh** will join a hospitalist group in Ocala, and **Marie St. Cyr** will join an outpatient Family Medicine practice in Orlando.

Gurpaul Brar will be going too far away, back home to British Columbia, Canada, to practice Family Medicine. We hope to lure him back one day. **Nicole Nicophene** has taken a student health position at the Deerfield Beach High School Health Center.

Two will be graduating later in the fall. **Tiffany Massey** is planning to join a hospitalist group in Jacksonville, and **Daniel Lowe** is exploring practice opportunities in Atlanta.

One has to note the strong attraction of hospital medicine for our graduates. This class in particular has completed residency at a time during which our residency's hospital census has been very robust. They have gained confidence and competence in the process. Wherever they go to practice, they go with our approval and best wishes as they continue their education and development as physicians.

We are also very pleased to welcome 11 first years to the incoming Class of 2016. They are:

Shamil Corps, MD — St Matthew's University

Cory Duncan, MD — Florida State University College of Medicine

Anna Hackenberg, MD — American University of the Caribbean

Jonathan Nava, MD — Ross University

Savitri Ramdial, MD — University of the West Indies, Trinidad and Tobago

Amy Rejaian, MD — American University of the Caribbean

Samuel Ross, MD — St. Georges University

Tamara Sealey, MD — University of the West Indies, Barbados

Nathan Stuckey, MD — University of South Alabama

Philip Verel, MD — Ross University

Jillian Weissman, MD — St Georges University

This is another fine group. We are especially pleased that eight of the 11 hail from Florida, and two have very strong local roots. **Nathan Stuckey** finished high school at Maclay School, and **Samuel Ross** grew up in nearby Quincy. Samuel's personal physician was one of our program's graduates.

This is the 9th consecutive year that the incoming class has at least one graduate of FSU COM. Our residency has now had 26 graduates of our sister medical school.

Once again we welcome graduates of the fine University of the West Indies schools, which have provided us with

CONTINUED ON PAGE 12

outstanding well-trained residents, and many eventual chief residents. In fact, September will be a homecoming of sorts. **Dr. Gina Hope**, a graduate of UWI and of our program, will join our faculty then.

Finally, we must mention our 40th Anniversary Celebration and Reunion this past April. Ninety of our graduates participated in one or more of the weekend's events, as well as many former and current faculty and staff, and current residents. TMH, led by the incomparable **John Gandy**, put on a grand event, well appreciated by all who came.

The reunion was a reminder of the true vision of **M.T. Mustian**, **Dr. Bud Harrison**, **Dr. Orson Smith**, and others in the founding of the program. The many graduates helped us again realize how much growth occurs after residents leave the nest. We are all impressed and gratified by the strong roles our graduates are playing in their communities and in the profession of medicine.

It was truly great to see all who came. In the hustle and bustle of residency orientation and graduation, it is nice to remember the high value of the seasoned physicians out there who spent 3 years of their lives advancing their skills at TMH's Family Medicine Residency Program, and whose continued development makes us all proud. **CMS**



1 - Michael Degnan, M.D. and wife, Mia; Alma Littles, M.D., and husband, Gentle.
2 - BACK ROW: Victor Hultstrand, M.D., Hillary Hultstrand, M.D., Ramel Failma, M.D., Camilo Mora, M.D. FRONT ROW: Joti Keshav, M.D., Karenn Senors, M.D., Christie Sain, M.D., Antje Floegel M.D., Stella vonTroil, M.D., Kristi Reese, M.D.



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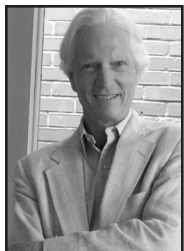
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LOOK!

WE HAVE AN INTERNAL MEDICINE RESIDENCY

By Charles Moore, M.D.



As we all know, the FSU College of Medicine and TMH have established a Residency in Internal Medicine. Cap Scan

has been a bit remiss in noting the event, and so I telephoned Dr. Jon Appelbaum, Education Director and Professor of Internal Medicine at the FSU College of Medicine, to ask if he would please write a few words on the subject. They follow.

Suffice it that Dr. Appelbaum, and Dr. Gregory Todd, the Program Director of the Internal Medicine Residency, bring us a step further toward "world-classness," well beyond the definition elsewhere in this issue under the title "Strictly Not Permitted."

As the so-called editor of Cap Scan, I apologize for not having earlier trumpeted the pride and pleasure we all can take in each of these gentlemen and the program they are so handsomely creating. **CMS**



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FSU COM-TMH INTERNAL MEDICINE RESIDENCY PROGRAM FROM DREAMS TO REALITY

By Jonathan S. Appelbaum, M.D., FACP, AAHIVS



JONATHAN
APPELBAUM, M.D.

In July 2012, the Florida State University College of Medicine-Tallahassee Memorial HealthCare Internal Medicine Residency Program accepted its inaugural class of residents! How did this program come to fruition?

The program has long been a goal for TMH and its academic partnership with the FSU College of Medicine, and clearly helps the COM in meeting its primary care mission. After an affiliation agreement was signed by the two institutions, a group, under the leadership of **Dean Watson, M.D.**, CMO at TMH, and **Alma Littles, M.D.**, Senior Associate Dean for Medical Education and Academic Affairs at FSU COM, drafted the application to the Centers for Medicare & Medicaid Services (CMS) to permit the redistribution of residency slots (and Graduate Medical Education funds) to the FSU COM-TMH partnership.

After 39 primary care slots were designated in 2010, **Dr. Watson**, along with representatives from FSU COM, drafted the initial application to the ACGME RRC (Accreditation Council for Graduate Medical Education Residency Review Committee) for Internal Medicine. The former radiation oncology location at TMH was renovated into residency clinical and teaching space just in time for a site visit by the RRC, and in May 2012, the ACGME granted approval for the FSU COM-TMH IM Residency Program.

Occurring simultaneously was the search for a program director for the new residency program. This joint effort with TMH and FSU COM resulted in the hiring of **Gregory Todd, M.D.**, who had served for many years as the associate program director at Maimonides Medical Center Internal Medicine Residency Program in Brooklyn, NY.



GREGORY
TODD, M.D.

Dr. Todd started on May 1, 2012 and hit the ground running!

In a short two and a half months, he named **Dr. Ray Shashaty** as associate program director, hired **Faye Justin** as program coordinator, and recruited 15 residents (10 PGY1 or interns and 5 PGY2 or junior residents). The program was off and running in July 2012!



RAY
SHASHATY, M.D.

In its first year, the educational program consists of one inpatient team with two to three PGY1 residents and one PGY2 resident. A night float system is in place to provide off-duty coverage for the primary team as well as to admit patients overnight. Electives in all the medicine subspecialties, supported by the hard work and dedication of the voluntary faculty, are available for the residents. Each resident has a primary care continuity clinic and sees patients in that clinic weekly, precepted by attendings from both FSU COM and TMH. Morning report occurs daily followed by attending rounds. Didactic noon conferences, some led by specialty attendings and some led by the residents themselves, occur three times a week, with Journal Club and special presentations rounding out the weekly conference schedule. The philosophy of lifelong learning and evidence-based medical knowledge are the cornerstones of the educational program at the residency.

Dr. Todd is working to hire additional teaching faculty to support the program's growth, but additional preceptors and coverage for the inpatient service will also be needed.

The program had a successful match in the annual National Resident Matching Program in March. All ten of the program's positions were filled and included two FSU COM graduates from the Class of 2013 among the incoming PGY1 residents. With the addition of this new group of residents, the program will expand to two inpatient teams in July 2013.

Where do we see the program in the next few years? It is our goal to improve access to primary care for the citizens of the Big Bend area by training the next generation of internists. As the newest of 12 internal medicine residency programs in Florida, it is our hope that this will become one of the premier programs in the state. We plan to complete our complement of 10 PGY1 residents (eight categorical and two preliminary or one-year positions), eight PGY2 residents and eight PGY3 residents by July 2014. The large number of patients with a variety of undifferentiated diagnoses presenting to the Emergency Department at TMH, the increasingly limited access to primary care in the community, and the unique partnership between FSU COM and TMH make this an ideal setting for graduate medical education. We value the support from both institutions and from the medical community in Tallahassee. **CMS**



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INTRODUCING...

GREGORY TODD



Gregory Todd, M.D., was recruited from New York last year to become the first program director for the new Florida State University Internal Medicine Residency Program at Tallahassee Memorial HealthCare. Before that, he

was senior associate program director of the Department of Medicine & Internal Medicine Residency Program with Maimonides Medical Center in Brooklyn. His field is hospice and palliative medicine.

He got his J.D. at the University of Dayton School of Law and his M.D. at Ross University School of Medicine in Portsmouth, Dominica. His medical residency training was at Maimonides.

Dr. Todd's medical academic appointments have included the Mount Sinai School of Medicine, where he was an assistant professor from 2005 to 2008. He also was adjunct clinical assistant professor of medicine with New York College of Osteopathic Medicine and was an assistant professor in the Department of Medicine with SUNY Downstate College of Medicine.

When he arrived last year, Dr. Todd said he was impressed with the TMH/FSU alliance. "There is a marriage of strengths that is valuable," he said. "I have seen through its programs for patients that TMH is creative and innovative. The FSU College of Medicine provides an excellent environment for learning. Bringing those attributes together is a foundation for transformational learning."

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JONATHAN APPELBAUM



Jonathan Appelbaum, M.D., is a nationally recognized expert on the relatively new phenomenon of aging with HIV/AIDS. At the College of Medicine he's the education director for internal medicine; he's the course director for Doctoring 2; and in June he was named the first holder of the Laurie L. Dozier Jr. M.D. Education Director and Professor of Internal Medicine chair.

Dr. Appelbaum spent most of his career in New England, where he did his undergrad work (Williams College in Massachusetts) and his internal medicine residency (University of Massachusetts Medical Center in Worcester), and where he was an instructor at UMass, Harvard Medical School and elsewhere. But Florida is where he got his M.D. (University of Miami School of Medicine), and Florida is where he returned

several years Dr. Appelbaum worked at the Jefferson County Health Department seeing patients who otherwise would not have access to primary and preventive health care, and he saw HIV/AIDS patients at Bond Community Health Center. He now focuses his clinical activities at the FSU/TMH internal medicine residency program, where he precepts residents at the TMH Internal Medicine Outpatient Clinic.

In October 2010, Dr. Appelbaum was invited to Washington to participate in the first White House conference on HIV and Aging. And last year he received an award from the American Academy of HIV Medicine for his "creative, tenacious and inspired leadership" as co-principal investigator of The HIV and Aging Consensus Project: Recommended Treatment Strategies for Clinicians Managing Older Patients with HIV. **CMS**

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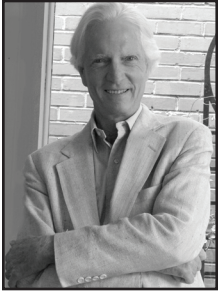
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STRICTLY NOT PERMITTED

By Charles Moore, M.D.

I found myself lunching the other day with a highly intelligent friend, but relatively new to Tallahassee. He was remarking about the prospect of the new TMH Surgery-ICU Center, how forward thinking it was, and how delighted he will be if he never has to require any sort of residence there. He said he knew it would be very nice and very cutting edge, but that he hoped he would never have to have his edge cut. I have to rather agree, partial though I am to excellence in hospitals. That said, we slurped our soup a bit, the conversation quivering.

And then, and not just because I wanted to interrupt the sound of slurping soup, I found my mouth opening between spoonfuls, and out came some words, willy-nilly. Nor need you think that just because they were “willy-nilly” that they were also silly. I said, quite distinctly, “you know, come to think of it, Mark O’Bryant is the best thing that has happened to this hospital within recent memory and, come to think of it further, maybe Tallahassee itself since he came here ten years ago. Consider it. When has any entity in this town bitten off a challenge that will cost 175 million dollars, employ so many good people in the building and the running, and provide such a service to all of us who rupture our appendices? Well, of course, give the TMH Board of Directors their due credit too; but they are, after all, a ‘board,’ and Mr. O’Bryant is the CEO. The buck somehow sort of stops with him.”

So I said. More soup slurping. My friend, being as I have noted a relative newcomer, I thought I might further regale him with a few historical facts. “Yes,” I continued, “I remember the very moment Mr. O’Bryant arrived on the scene, and pronounced that ‘I want this hospital to be world-class. I want this hospital’...I distinctly remember him saying so...‘to be absolutely, one hundred percent dust-bunny free.’”

I thought at the time about world-class hospitals, Mass. General and so forth, and what made them that way, and of course came to the conclusion that they must be dust-bunny free. And I tell you that ever since Mr. O’Bryant’s pronunciamiento I have myself watched out very carefully for dust-bunnies generally and in TMH particularly. I have observed that there has been a steady decline in them, starting incrementally at first, but gathering speed so that now one is scarcely ever to be seen anywhere. I have noted also how very adept the staff has become in trapping them. Let me provide an example.

Only about three weeks ago I was visiting a family member who was enjoying a brief repose in TMH. I was on the elevator with a pair of high level hospital administrators. I wish I had their names to hand for they deserve at least an honorable mention here as living up to those high standards that have been imposed by Mr. O’Bryant dust-bunny-wise. We had briefly chatted about non-essentials in the elevator, and had got off on the second floor. We were standing there, innocently concluding our innocuous conversation, and I tell you the merest, most innocent little dust-bunny came hopping over the horizon, wafting to a gentle halt a few feet from us. It was with almost lightning speed that the narrowing eyes of the high level hospital administrator caught sight of it. Within whatever is a “trice” he swept down upon it, plucked the poor little thing up, and with also a certain kindness and sympathy (the old “We Care” attitude), had it in the trash before I could say “trice.”

“Clearly,” thought I, “this hospital has got to be pretty, pretty ‘world-class’ when dignity can so stoop to the detail of the merest dust-bunny.”

CONTINUED ON NEXT PAGE

From thence, I went on to wonder if there mightn't be a formal policy in place, something concrete that I could possibly even take home to my wife who, armed with a wonderful variety of vacuum cleaners, including the "Dyson-for-Animal-Hair-DC-39," might be helpful to her in her never-ending struggle with our own floors. So, grasping the phone securely, I called Mr. Graham Mitchell, The Director of Environmental Services at TMH. I was greeted by a deep, rich, no-nonsense baritone voice. After the requisite "good day" and "how are you's", I cut to the chase.

"Mr. Mitchell, have you in place an actual 'dust-bunny policy?'"

It was within a mere moment that he replied, almost as if the word itself should dare not be spoken. "They are strictly not permitted."

No wonder I was impressed. It was not that they were simply not allowed, they were (and I use the term exactly as it was said) "strictly" not allowed. It was this "strictly" that defined the essence. Suddenly the whole scheme became patently clear. Let us care "strictly" for the details of things, which are after all the means towards the end, and the end will flourish accordingly.

That evening, after pouring myself a healthy drink and for my wife a glass of her favorite boxed wine, I naturally sat down to philosophize. In my best treble trembly baritone I set to musing on dust-bunnies, wood-rot, hairballs, cobwebs, and the occasional roach in the kitchen. I noted that within our own domestic milieu we do not, thankfully, have to struggle for "world-classiness," but it sure is nice to know that your hospital does, and succeeds. "And," I added, "I will not forget the gentle touch of what I shall call sympathy that coincided with the strict dispatch of that little dust-bunny." Our community, for sure, is going to get its 175 million dollars worth. Dust-bunny free, for sure, almost, at least.

I found myself wishing that Mr. O'Bryant might consider branching out beyond merely a one hundred seventy-five

thousand dollar new O.R. for TMH, and embrace also the projected Performing Arts Center. Its projected cost, after all, is only 52 million.

"There is nothing wrong," I added, "with a little 'culture', so cheaply had, and unlike the TMH project you won't have to get cut on to get in."

"And who knows?" said Lynn, "even Tallahassee itself might become 'world-class!'"

We lifted our glasses in a sort of vague gesture of celebratory conclusion and said, as though reading from a script, "Onwards and Upwards! Down with Dustbunnies and Sayers of Nay!"

And so to bed, perchance to only dream, "the Sayers of Nay" (I just now read in the paper) having said their say. **CMS**

4/2004

Hello Karen,

I thought you might be interested in this. I cornered this mean little dust-bunny in the stairwell. It put up a good fight until I got this lasso around it. There are rumors that a band of guerilla bunnies are making plans for a week-end counter-attack. They claim to be defending their turf (aka "carpet"), and appear to be conspiring with those notorious coffee-stains for a complete take-over of the fifth floor. Have no doubt that we are hot on their trail. After all, I am motivated to end my probation period. Thanks for the moral support.

Mark

(THE ABOVE LETTER AND PHOTOGRAPH WAS RECEIVED AT THE OFFICES OF THE CAPITAL MEDICAL SOCIETY SHORTLY AFTER THE ARRIVAL OF MR. O'BRYANT, AND IS SUBMITTED HERE TO CONFIRM WHAT WAS THEN, AND STILL CLEARLY REMAINS, A PRIORITY OF MR. O'BRYANT'S TENURE.)



CMS MEMBERSHIP SURVEY

THANK YOU FOR TAKING THE TIME TO COMPLETE OUR SURVEY. WE TRULY VALUE YOUR INPUT.

1. CMS Membership/CME Meetings:

On average, the quality of speakers/programs is:

- ☐ Excellent ☐ Below Average
☐ Very Good ☐ Not worth my time
☐ Average

2. The location of the Maguire Center for Lifelong Learning at Westminster Oaks is:

- ☐ Excellent ☐ Inconvenient
☐ Very Good ☐ Too far, not worth
☐ Okay the trip for me

3. The facility and food at the Maguire Center is:

- ☐ Excellent ☐ Below Average
☐ Very Good ☐ Poor
☐ Average

4. Of all the reasons you joined the Capital Medical Society, Membership/CME meetings would rank:

- ☐ High ☐ Ambivalent
☐ Moderate ☐ Low

5. Please rank the value and quality of CMS special events: CMS Presidential Installation Dinner (Jan.):

- ☐ Outstanding ☐ Below Average
☐ Good ☐ Poor
☐ Average ☐ I have never
attended this event

6. CMS Celebration Awards Dinner (Mar.):

- ☐ Outstanding ☐ Below Average
☐ Good ☐ Poor
☐ Average ☐ I have never
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7. CMS Doctor/Daughter/Son/Family Banquet (June):

- ☐ Outstanding ☐ Below Average
☐ Good ☐ Poor
☐ Average ☐ I have never
attended this event

8. CMS Foundation Holiday Auction (Dec.):

- ☐ Outstanding ☐ Below Average
☐ Good ☐ Poor
☐ Average ☐ I have never
attended this event

9. CMS Membership/CME Meetings are held five times per year. Is this number:

- ☐ Too Many ☐ Too Few
☐ Perfect ☐ Comment

10. The Capital Medical Society has added benefits for members this year.

Please rank their value to you:

Access to discounted medical malpractice insurance:

- ☐ Outstanding ☐ None
☐ Moderate ☐ Not Aware of this
☐ Low Benefit

11. Access to free and reduced cost legal documents:

- ☐ Outstanding ☐ None
☐ Moderate ☐ Not Aware of this
☐ Low Benefit

12. Newly designed and upgraded CMS Web Site:

- ☐ Outstanding ☐ None
☐ Moderate ☐ Not Aware of this
☐ Low Benefit

13. Bi-monthly e-newsletter with breaking news:

- ☐ Outstanding ☐ None
☐ Moderate ☐ Not Aware of this
☐ Low Benefit

14. CMS iPhone/Smartphone App:

- ☐ Outstanding ☐ None
☐ Moderate ☐ Not Aware of this
☐ Low Benefit

15. Overall, considering the benefits you receive from CMS, and the cost of your dues, how do you rate the overall value of your CMS Membership:

- ☐ Excellent ☐ Good
☐ Very Good ☐ Fair

16. Do you/would you recommend membership in the Capital Medical Society to non-member colleagues/new area physicians?

- ☐ Yes ☐ No

17. What suggestions do you have for the CMS Board of Governors Strategic Planning?

18. Please provide us with some general information about you:

Category of Membership:

- ☐ Active ☐ Resident
☐ Associate ☐ Medical Student
☐ Retired

19. Please indicate your age:

- ☐ 20-30 years ☐ 51-60 years
☐ 31-40 years ☐ 61-70 years
☐ 41-50 years ☐ Over 70 years

20. Your medical practice type:

- ☐ Private Practice ☐ Retired
☐ Academic ☐ Resident
☐ Employed ☐ Medical Student
☐ Other (please specify) _____



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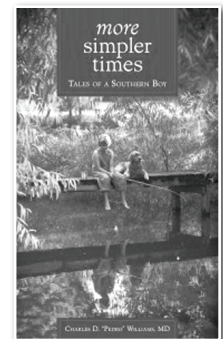
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How to Buy Dr. Williams' **More Simpler Times**

By Shannon Boyle

We are very grateful to Dr. Charles Williams that he has decided to donate to the We Care Network, proceeds from the sales of his new book and sequel, More Simpler Times.



The cost is \$20 per book.

You can buy copies of the book at:

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- The Gift Shop at Capital Regional Medical Center
- The Gift Shop at Tallahassee Memorial Hospital
- Tallahassee Nurseries - 2911 Thomasville Road
- My Favorite Things - 1410 Market Street, B2
- Feathered Pony Boutique - 2522 Capital Circle NE, #3

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OBESITY

By Angelina Cain, M.D.



ANGELINA
CAIN, M.D.

Big news recently for obesity! The AMA announced their support for the classification of obesity as a disease. The AMA is very influential and this decision will hopefully lead policymakers to treat obesity as a public health concern like they have with smoking. A day after the AMA's big announcement, the Treat and Reduce Obesity Act, a bipartisan bill for Medicare to cover the cost of treating obesity more fully, was introduced in both the Senate and the House of Representatives. These actions are hopefully the beginning of the necessary changes to ensure patients get appropriate care and support for the treatment of obesity and could lead to improved insurance coverage, more dedication to research, prevention and treatment, and encourage healthcare professionals to recognize obesity treatment as a needed and respected specialty.

As a physician in a sole bariatric practice here in Tallahassee, I am encouraged by this week's events. Many people may be wary that classifying obesity as a disease may lead to a decreased sense of patient responsibility. This has not been my experience. Patients who have insurance support to see an obesity specialist are educated on all factors affecting their weight and overall health and are empowered to be a part of the solution. We know from many studies and the recent findings of the NEJM that even modest weight loss can improve diabetes and overall health. There are many disease states that are greatly influenced by a patient's choices but none have the stigma or discrimination of obesity. Type 2 Diabetes is one example of a disease greatly affected by patient behavior that can be controlled in many cases without medication but by diet and other lifestyle changes similar to obesity. The Obesity Society (TOS), the CDC and the NIH have all recognized obesity as a complex chronic disease since 1998 and believe that the political influence of the AMA's decision will only increase resources for necessary research, prevention and treatment of obesity.

My hope and the hope of many is that this new classification will bring awareness and credibility to those of us with specialized training and research in the field of obesity. This is a disease affecting millions of people and we must change the way we treat it. Yes, obesity, like many diseases, is affected by patient behavior, but there are many other medical factors to consider. Obesity affects all organ systems and all medical specialties, therefore we must all work together to stay educated and continue to work on a solution. Like smoking, we can decrease this growing and costly public health epidemic. **CMS**

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MINUTES

CMS MEMBERSHIP MEETING

May 21, 2013

Maguire Center for Lifelong Learning at Westminster Oaks

**THE MISSION OF THE CAPITAL MEDICAL SOCIETY IS TO PROMOTE
THE PRACTICE OF MEDICINE FOR THE ULTIMATE BENEFIT OF THE PATIENT.**

I. BUSINESS MEETING – CAPITAL MEDICAL SOCIETY

A. WELCOME – Dr. Nancy Loeffler, President, called the meeting to order at 6:25 pm. She encouraged the members to complete the member survey. She also encouraged the members to visit the CMS website and give any feedback to Sue Conte, Shannon Boyle, or Rosalie Carlin.

II. NEW MEMBERS

A. RECOGNIZE AND INTRODUCE NEW MEMBERS

– Dr. Loeffler asked new members to stand. There were no new members in attendance, so Dr. Loeffler asked members to encourage new members to attend the meetings.

III. UPCOMING EVENT – MARK YOUR CALENDARS

Dr. Loeffler announced the upcoming:

JUNE 6, 2013

DOCTOR/SON BANQUET

Tallahassee Leon County Civic Center

Featuring a Mexican buffet, meet coaches & players, tour the Basketball Training facility, and more!

Doors open at 5:45 pm, dinner begins at 6:00 pm, and tours start at 7:00 pm.

IV. RECOGNIZE AND THANK OUR SPONSORS

Dr. Loeffler asked the members to join her in recognizing and thanking our sponsors for their support of our CME program.

WESTMINSTER OAKS – Dr. Loeffler thanked Westminster Oaks for use of their beautiful facility. She asked Mr. Don Wilson, Executive Director at Westminster Oaks, to speak. Mr. Wilson welcomed everyone to Westminster Oaks and asked guests to come back and learn more about them.

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MEETING SPONSORS:**MAG MUTUAL INSURANCE AGENCY** – Staige Hoffman**MEDICAL DICTATE** – Luisa Peña and Tony Scalese**UF HEALTH** – Terrie Huss, RN and Dana Nemenyi**V. ELDER CARE SERVICES**

Dr. Loeffler asked Mr. Mark Baldino, President and CEO of Elder Care Services, to say a few words about the organization. Mr. Baldino spoke about the services and programs they provide to the community, including the Meals on Wheels program.

VI. HEALTH CARE LAW

Dr. Loeffler introduced Dr. Nancy VanVessem, Chief Medical Officer at Capital Health Plan. She has been immersed in the requirements of the new health law and shared her updates to the members.

VII. CME PROGRAM – This was a 1 Hour Category One Program**TOPIC:** Eating Disorders: From Latency to Geriatrics**SPEAKERS:** Mathew Nguyen, M.D., UF Health & Amelia Davis, M.D., UF Health

Dr. Nguyen and Dr. Davis gave an informative presentation, which included patient videos, on Eating Disorders.

CME Proof of Attendance Forms were sent to participants who attended the entire CME program and filled out an evaluation form.

VIII. ADJOURN – Dr. Loeffler thanked the speakers for an outstanding meeting. She adjourned the meeting at 8:10 pm.**PLEASE THANK OUR SPONSORS**

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2. (L-R) TERRIE HUSS, RN, UF HEALTH, MEETING SPONSOR; CME SPEAKER, DR. MATHEW NGUYEN, UF HEALTH; CME SPEAKER, DR. AMELIA DAVIS, UF HEALTH; AND DANA NEMENYI, UF HEALTH, MEETING SPONSOR.

3. DON WILSON, EXECUTIVE DIRECTOR FOR WESTMINSTER OAKS, SPOKE TO THE MEMBERS.



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