

OVERVIEW

Conference Theme

There is a growing consensus that the United States health care system is too frequently characterized by the excessive and unnecessary provision of medical services. Tests, procedures, and treatments that are not clinically indicated and appropriate for particular patients are financially wasteful and jeopardize the well-being of patients who are subjected to them. Among medical leaders today, there is an organized, concerted effort to address this set of problems. One of the impediments to rationalizing medical practice, however, is the perception by practicing health care professionals that the prevalent and often overused tests, procedures, and treatments are compelled by the current American legal system, and that health care professionals' efforts to reduce the current waste and inefficiency will result in their expanded exposure to malpractice litigation and liability. This conference will address the question of legal risks and defensive medicine, perceived and actual, and their positive and negative effect on medical costs, quality, and attempts to reduce waste and inefficiency.

Accreditation

This live activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME), through the joint sponsorship of the Medical Educational Council of Pensacola, Florida State University College of Medicine and the Florida Bioethics Network. The Medical Educational Council of Pensacola is accredited by the ACCME to provide continuing medical education for physicians.

The Medical Educational Council of Pensacola designates this live activity for a maximum of **6 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Applications for six credit hours have been *submitted* for attorneys (including Ethics), nurses, social workers, and psychologists.

Social Work Continuing Education Units (CEU) programs are planned in accordance with meeting the criteria set forth and approved for licensure renewal as outlined in the Florida Statutes and by Chapter 491 Licensure Board. This workshop is approved for and offers 6 contact hours for clinical social workers, marriage and family therapists and mental health counselors.

Disclosure and Conflict of Interest Resolution

All conflicts of interest of any individual(s) in a position to control the content of this activity will be identified and resolved prior to this educational activity being provided. Disclosure about provider and faculty relationships, or the lack thereof, will be provided to learners.

Cutting Health Care Costs While Improving Quality of Care: Ethics, the Tort System, and Reducing Defensive Medicine



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February 5, 2014
FSU Alumni Center

PROGRAM

Audience

This course is designed for physicians, attorneys, nurses, social workers, psychologists, and others with an interest in continuing education in health policy, legal medicine, health care ethics, and health care financing. Members of the public are also welcome to register and attend.

Program

8:15 AM **Registration and Refreshments**

8:45 AM **Welcoming Remarks**

9:00 AM **Session 1**
The Evolving Standard of Care and Clinical Practice

Moderator: *Ken Brummel-Smith, M.D. (FSU College of Medicine)*

Speaker: *John Santa, M.D. M.P.H.*
Director, Consumer Reports Health Ratings Center
Yonkers, NY

10:30 AM **Break**

10:40 AM **Session 2**
The Role of the Patient/Consumer in Containing Health Care Costs

Moderator: *Marshall Kapp, J.D., M.P.H. (Center for Innovative Collaboration in Medicine and Law)*

Panelists: *Jason Altmire (Florida Blue)*
Pat Hogan (Consumer Representative)
Ricardo Gonzalez-Rothi, M.D. (FSU College of Medicine)
Kenneth Goodman, Ph.D. (University of Miami, Ethics)
Nancy Van Vesseem, M.D. (Capital Health Plan)

12:10 PM **Lunch**

1:00 PM **SESSION 3**
Ethics, Public Policy, and the Tort System

Moderator: *Les Beitsch, MD, JD, (Health Affairs, FSU College of Medicine)*

Panelists: *Don Hinkle, J.D. (Hinkle & Foran)*
Kenney Shipley (Florida Birth-Related Neurological Injury Compensation Association)
Robert Atkinson, J.D. (FSU College of Law)
Celemente Inclan, Esq. (Saalfeld Shad Law Firm)

2:30 PM **Break**

2:40 PM **SESSION 4**
Defensive Medicine and End of Life Medical Care: Ethics and Risk Management

Moderator: *Michael Nair-Collins, Ph.D. (FSU College of Medicine)*

Panelists: *Michael Nair-Collins, Ph.D. (FSU College of Medicine)*
J. Brian Sheedy, M.D. (Tallahassee Memorial Hospital)
Linda Keen, J.D.
Judith Shipman, LCSW (Big Bend Hospice)

4:10 PM **Evaluation and Adjourn**

6 AMA PRA Category 1 Credits TM

Location

FSU Alumni Center
1030 West Tennessee Street
Tallahassee, FL 32304

Directions from: **I-10 East to the Alumni Center**

1. Exit off I-10 East at EXIT 196 toward the REGIONAL AIRPORT

2. Turn LEFT onto US-90 E/ W TENNESSEE ST/ FL-10 E

3. Make a U-Turn at N WOODWARD AVE onto W TENNESSEE ST/ US-90 W

4. The Alumni Center, 1030 W Tennessee Street, is on the RIGHT

I-10 West to the Alumni Center

1. Exit off I-10 West at EXIT 209A toward TALLAHASSEE

2. Travel into Tallahassee for 9.5 miles

3. 1030 W TENNESSEE STREET, The Alumni Center, is on the RIGHT

REGISTRATION FORM

Please complete the entire form.

Name _____
Degree(s) _____
Title _____
Organization _____
Specialty _____
Address _____
City, State, Zip Code _____

Email _____
Phone (____) _____
Fax (____) _____

Registration is free for participants **NOT** seeking Continuing Education Credit. Payment of the registration fee **is** required for all participants seeking Continuing Education Credit.

Course Tuition:

Non CE credit participants. Check here _____.
Cost: Free, but registration required.

Participants seeking CE credit register by January 25 for \$65.

Registration on the date of the conference will be \$90.

FSU College of Medicine and College of Law

Students: Free

*For FSU COM and COL students, please register by January 25. After January 30, registration will be accepted only if space is available, and will *not* include lunch.

Please make checks payable to:

Center for Innovative Collaboration in Medicine and Law

Mail checks to:

Center for Innovative Collaboration in
Medicine and Law
FSU College of Medicine
1115 West Call Street
Tallahassee, FL 32306

Tuition includes admission to program sessions, luncheon, refreshment breaks, and course materials.

FURTHER INFORMATION

For further information, please contact Kelly Gallavan at Kelly.gallavan@med.fsu.edu or at (850) 645-9451.

**THE FSU COLLEGE OF MEDICINE ,
THE FSU COLLEGE OF LAW , AND
MECOP GRATEFULLY
ACKNOWLEDGE THE FOLLOWING
SUPPORTERS:**

