

Preconception Health Conference
FSU College of Medicine
January 25, 2014
Presentations



Welcome and Introduction of Keynote Speaker



Dr. Leslie Beitsch
Florida State College of Medicine

Prior to joining the College of Medicine, Dr. Beitsch was Commissioner of Health for the State of Oklahoma, serving in that capacity from June 2001 till November 2003. Before that time he held several positions within the Florida Department of Health for 12 years, most recently Deputy Secretary.

Keynote Speaker



Dr. Bill Sappenfield
University of South Florida

Dr. Sappenfield joined the faculty at the University of South Florida (USF) in the College of Public Health, Department of Community and Family Health, in 2011. He serves as the Chair of the Department and teaches on maternal, child health, epidemiology, and public health practice. His current research projects include: maternal, infant mortality, chronic diseases during pregnancy, assistive reproductive technology, unintended pregnancy, contraceptive use, non-medically indicated deliveries prior to 39 weeks, population-based prenatal quality improvement efforts, access to childhood preventive dental care and use of data file linkages in maternal and child health.

His teaching and research over the years has focused on maternal and child health, epidemiology, and public health practice. Major contributions to the field include early efforts to develop community-based fetal and infant mortality reviews, to adapt the prenatal periods of risk approach to assess infant mortality in U.S. communities, and to propose state preconception health indicators. He has published extensively on maternal and infant mortality, morbidity and related health issues. He has also focused on mentoring and teaching young professionals to serve as maternal and child health epidemiologists in governmental public health agencies at a local, state and national level and training multidisciplinary teams of public health practitioners and community members to effectively use data to improve maternal and child health. Dr. Sappenfield continues to mentors CDC's senior MCH epidemiologists assigned to public health agencies around the nation. He mentors on best practices in applied public health epidemiology and assists with conducting policy and program relevant MCH epidemiological research.

A Family Physician's Perspective

Dr. Joedrecka Brown
Florida State College of Medicine



Prior to joining Florida State University College of Medicine in February 2012, Dr. Brown enjoyed working as a Family Physician with Morton Plant Mease Primary Care Inc. and serving as Chairperson of the Department of Family Medicine at Mease Countryside Hospital in Tampa Bay. She experienced a comprehensive scope of Family Medicine and practiced Obstetrics including cesarean delivery until 2008, after completing a Maternal Child Health Fellowship serving a medically and socially high-risk population on the west side of Chicago. Her special interests include preventive care, women's health, physician leadership and patient empowerment, underserved medicine, and global health. She is the previous Medical Director of the National Community Center of Excellence in Women's Health at Turley Family Health Center through the Office of Women's Health, Department of Health and Human Services. She has enjoyed active roles as a physician leader within the Baycare Health System in Tampa Bay as well as community leadership as a part of the medical board at H. Lee Moffitt Cancer Center. She previously contributed to medical education as a full-time residency faculty member at the University of South Florida-Morton Plant Mease Family Medicine Residency as assistant director.

An Obstetrician's Perspective

Dr. Andrea Friall
North Florida Women's Care



Andrea K. Friall, M.D., is a native Floridian and received her Bachelor of Science in Biology from Florida State University. She went on to study at Howard University College of Medicine for her medical degree. While at Howard, Dr. Friall was recognized for her community service and leadership. She completed her Obstetrics and Gynecology training at Tulane University. During her internship and residency at Tulane, she received many distinguished awards honoring her performance, service and teaching. Dr. Friall served as the Department of Obstetrics and Gynecology Chair for Tallahassee Memorial Healthcare from 2004-2006. She is board certified in Obstetrics and Gynecology and is a member of the National Medical Association, Capital Medical Society, a board member of the Florida Obstetrics and Gynecologic Society, the District 12 Section 1 Vice Chair of the American Congress of Obstetrics and Gynecology, Current Secretary/Treasurer for the Tallahassee Memorial Healthcare Medical Staff, an Associate Clinical Professor for the FSU College of Medicine, and past board member for the American Red Cross. Dr. Friall, her husband and daughter enjoy outdoor activities and traveling.

Panel Discussion: Patient Centered Care

The panel will discuss the essential and *critical* role of physicians and other providers to devise ways to effectively communicate concepts of preconception care to their patients in order to improve pregnancy-related outcomes through interventions that occur before conception and before the patient would ordinarily seek prenatal care. Panelists will discuss the importance of healthcare providers offering risk assessment and educational health promotion counseling to all women of childbearing age as a component of primary care visits, to reduce reproductive risks and improve pregnancy outcomes. Using the concept of patient-centered care, the panelists will provide best practice information to support the fact that physicians are strategically positioned to address the comprehensive health care needs of their patients

Dr. Andrea Frial – Obstetrics
Dr. Heather Flynn – Patient-Centered Communication
Judy Griffin, ARNP – Access to Care for Low-Income Patients
Donna Long – Lactation Specialist
Dr. Acquinonette Bryant – My Medical Home Model

Panel Discussion: How to Manage Health Issues

The panelists will facilitate discussions regarding the importance of addressing preconception health among all women of childbearing age. Conference participants will understand concepts concerning critical issues surrounding preconception health. The key components participants will learn to discuss with families prior to pregnancy include: practical steps to be taken prior to pregnancy; understanding effects of obesity on pregnancy; prescription drug abuse and pregnancy; gestational diabetes on children during childhood and adulthood; and alternative prenatal care.

Dr. David Dixon – Prescription/Substance Abuse
Dr. Larry Deeb – Pediatric Diabetes
Dr. Roderick Hume – Maternal Fetal Medicine
Dr. Julie DeCesare – New Models