



## CAPITAL MEDICAL SOCIETY LUNCH & LEARN

Wednesday, November 13, 2019

Capital Health Plan, 1491 Governors Square Boulevard



**A Seminar Series offered by the Capital Medical Society** - For physician office staff (clinical and non-clinical), practice administrators, office managers and business office managers. CMS member offices only!

### **Building a Digital Front Door: Modernizing Patient Access and Experience for Today's Consumers**

- Best practices for integrating real-time patient engagement technology to improve patient access and drive the bottom line.
- Determine the impact patient text messaging has on patient experience and health outcomes.
- Establish a care messaging program that leverages clinical data to boost outcomes.

**Speaker:** Bill Hambsh, CPA, FACMPE

**Sponsor:** TMH Federal Credit Union

**Time:** 12 Noon to 1:30 pm (seminar starts at 12:30 pm)

**Place:** CHP Auditorium, 2<sup>nd</sup> Floor - 1491 Governors Square Boulevard

**Cost:** \$10 per person. For more information, call Rosalie Carlin at 877-9018

**Registration Form (please print):** Seating is limited, you must pre-register. Reservation must include payment.

Name/Office/Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

**Please register me for:**

☐ **Wednesday, November 13, 2019:**

**Building a Digital Front Door: Modernizing Patient Access and Experience for Today's Consumers**

Enclosed please find my check in the amount of \$ \_\_\_\_\_

Please mail registration form and your check to:

Capital Medical Society, 1204 Miccosukee Road, Tallahassee, FL 32308 (850) 877-9018

**Please register by November 6, 2019**