

2020 CMS Foundation Holiday Auction Sponsorship Opportunities



Title Sponsor: \$5,000

- Option to run one, full-page, color ad in the Cap Scan magazine
- Option to provide a 3-minute pre-recorded YouTube video link to be aired on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (*Video link must be sent to sboyle@capmed.org prior to October 26, 2020*)
- Logo on all materials, including:
 - CMS Facebook page
 - CMS website listing of Holiday Auction sponsors
 - Invitation
 - E-mail event communications
 - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan "Thank You" ad

Presenting Sponsor: \$2,500

- Option to run one, half-page, color ad in the Cap Scan magazine
- Option to provide a 2-minute pre-recorded YouTube video link to be aired on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (*Video link must be sent to sboyle@capmed.org prior to October 26, 2020*)
- Logo on all materials, including:
 - CMS Facebook page
 - CMS website listing of Holiday Auction sponsors
 - Invitation
 - E-mail event communications
 - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan "Thank You" ad

Supporting Sponsor: \$1,000

- Option to provide a 1-minute pre-recorded YouTube video link to be aired on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (*Video link must be sent to sboyle@capmed.org prior to October 26, 2020*)
- Company name on all materials, including:
 - CMS Facebook page
 - CMS website listing of Holiday Auction sponsors
 - Invitation
 - E-mail event communications
 - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan "Thank You" ad

Event Sponsor: \$500

- Company name on all materials, including:
 - CMS Facebook page
 - CMS website listing of Holiday Auction sponsors
 - Invitation
 - E-mail event communications
 - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan "Thank You" ad