



Lunchtime Virtual Seminar
Wednesday, May 18, 2022
12:30PM to 1:30PM



A Seminar Series offered by the Capital Medical Society

For physician office staff (clinical and non-clinical), practice administrators,
office managers and business office managers.
CMS member offices only!

Physicians have been dealing with HIPAA for many years, but changes to federal regulations coming in October threaten to turn HIPAA on its head. Government regulatory efforts have focused in recent years on patient access to data. Doctors will need to make sure patients have virtually unfettered access to their electronic medical records. Eddie Williams, Mia McKown and Shannon Hartsfield, attorneys from Holland & Knight's Tallahassee office, which this year celebrates 50 years of service in the Capital, plan to speak. They will focus on new developments in HIPAA including:

- What physicians need to know about medical records ownership in Florida
- Recent HIPAA enforcement activity
- Expanded 2022 prohibitions on information blocking
- How physicians can implement "recognized security practices" to reduce risk

There is no charge for this event.

Presenters:

Shannon B. Hartsfield, Mia L. McKown and Eddie Williams, III
Holland & Knight - Tallahassee



Once you register you will receive the Webinar link.

Please register before May 18, 2022



Shannon B. Hartsfield is a health lawyer and the executive partner of Holland & Knight's Tallahassee office. She focuses her practice on corporate compliance, particularly in the regulatory and data privacy areas. She is Board Certified in Health Law by The Florida Bar Board of Legal Specialization and Education. She advises clients on state and federal matters, including healthcare compliance programs, internal investigations, HIPAA and data privacy, cybersecurity, data breaches, cyber liability and reducing risk, consumer protection relating to privacy, patient engagement, informed consent, genetic testing, long-term care, telemedicine, health technology, fraud and abuse, licensure, Emergency Medical Treatment and Labor Act (EMTALA), electronic medical records and prescription drug wholesaling. Ms. Hartsfield is a past chair of the American Bar Association (ABA) Health Law Section's eHealth, Privacy & Security Interest Group. She is also the co-author of *HIPAA: A Practical Guide to the Privacy and Security of Health Data*, Second Edition, in association with the ABA.



Mia L. McKown is a seasoned health attorney in Holland & Knight's Tallahassee office and focuses her practice in the area of regulatory and administrative law.

Ms. McKown served as a general counsel for a state agency in Florida and has developed extensive knowledge and experience that enables her to successfully navigate her clients through the maze of state regulation in Florida. She advises clients on state and federal matters, including the Florida Administrative Procedure Act, licensure, certificate of need, fraud and abuse, internal investigations, long-term care, compliance programs, Emergency Medical Treatment and Labor Act (EMTALA) and procurement.



Eddie Williams III is a partner in Holland & Knight's Tallahassee office. Mr. Williams practices in the firm's Business Law Section in the areas of healthcare regulation, state and local tax, as well as cybersecurity and privacy.

Mr. Williams is experienced in assisting and advising clients with state and federal healthcare regulatory issues including compliance, HIPAA and data privacy, as well as "anti-kickback" and patient self-referral laws. Specific work experience includes:

- work on a HIPAA gap analysis and compliance plan for a large dental clinic;
- analysis of privacy-related regulatory questions for a variety of healthcare entities;
- assisting long-term care clients (assisted-living facilities, skilled-nursing facilities, continuing care retirement communities) with state licensure and Medicare/Medicaid applications;
- regulatory advice and counsel regarding healthcare regulation;
- assisting clients with responding to data breaches;
- assisting clients with managing their cybersecurity issues, centralized standards and contractual protections with inbound vendors.

Mr. Williams is also experienced in representing clients before the Florida Department of Revenue and advising taxpayers on a broad range of Florida and multistate issues. Mr. Williams also has experience in assisting clients form nonprofit corporations and religious institutions in obtaining IRS §501(c)(3) tax-exempt status, state tax-exempt status and charitable solicitation registration.