

## 2022 CMS Foundation Holiday Auction Sponsorship Opportunities

### Title Sponsor: \$5,000

8 representatives

Option to run one, full-page, color ad in the Cap Scan magazine

Option to provide a 3-minute pre-recorded YouTube video link to be shared on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (*Video link must be sent to [sboyle@capmed.org](mailto:sboyle@capmed.org) prior to November 1, 2022*)

Logo on all materials, including:

- CMS Facebook page
- CMS website listing of Holiday Auction sponsors
- Invitation
- E-mail event communications
- OneCause bidding platform banner

Recognition in post-event Tallahassee Magazine and Cap Scan “Thank You” ad

### Presenting Sponsor: \$2,500

- 6 representatives
- Option to run one, half-page, color ad in the Cap Scan magazine
- Option to provide a 2-minute pre-recorded YouTube video link to be shared on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (*Video link must be sent to [sboyle@capmed.org](mailto:sboyle@capmed.org) prior to November 1, 2022*)
- Logo on all materials, including:
  - CMS Facebook page
  - CMS website listing of Holiday Auction sponsors
  - Invitation
  - E-mail event communications
  - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan “Thank You” ad

### Supporting Sponsor: \$1,000

- 4 representatives
- Option to provide a 1-minute pre-recorded YouTube video link to be shared on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (*Video link must be sent to [sboyle@capmed.org](mailto:sboyle@capmed.org) prior to November 1, 2022*)
- Company name on all materials, including:
  - CMS Facebook page
  - CMS website listing of Holiday Auction sponsors
  - Invitation
  - E-mail event communications
  - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan “Thank You” ad

### Event Sponsor: \$500

- 2 representatives
- Company name on all materials, including:
  - CMS Facebook page and CMS website listing of Auction sponsors
  - Invitation
  - E-mail event communications
  - OneCause bidding platform banner
- Recognition in post-event Tallahassee Magazine and Cap Scan “Thank You” ad