

# 2024 CMS Foundation Holiday Auction Sponsorship Opportunities

## Title Sponsor: \$5,000

- 8 representatives
- Option to run one, full-page, color ad in the *Cap Scan* magazine
- Option to provide a 3-minute pre-recorded YouTube video link to be shared on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (Video link must be sent to sboyle@capmed.org prior to November 1, 2024)
- Logo on all materials, including:
  - ◆ CMS Facebook page
  - ◆ CMS website listing of Holiday Auction sponsors
  - ◆ Invitation
  - ◆ E-mail event communications
  - ◆ OneCause bidding platform banner
- Recognition in post-event *Cap Scan* “Thank You” ad

## Presenting Sponsor: \$2,500

- 6 representatives
- Option to run one, half-page, color ad in the *Cap Scan* magazine
- Option to provide a 2-minute pre-recorded YouTube video link to be shared on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (Video link must be sent to sboyle@capmed.org prior to November 1, 2024)
- Logo on all materials, including:
  - ◆ CMS Facebook page
  - ◆ CMS website listing of Holiday Auction sponsors
  - ◆ Invitation
  - ◆ E-mail event communications
  - ◆ OneCause bidding platform banner
- Recognition in post-event *Cap Scan* “Thank You” ad

## Supporting Sponsor: \$1,000

- 4 representatives
- Option to provide a 1-minute pre-recorded YouTube video link to be shared on CMS Facebook page, CMS website, event communications, and OneCause/CMSF bidding platform (Video link must be sent to sboyle@capmed.org prior to November 1, 2024)
- Company name on all materials, including:
  - ◆ CMS Facebook page
  - ◆ CMS website listing of Holiday Auction sponsors
  - ◆ Invitation
  - ◆ E-mail event communications
  - ◆ OneCause bidding platform banner
- Recognition in post-event *Cap Scan* “Thank You” ad

## Event Sponsor: \$500

- 2 representatives
- Company name on all materials, including:
  - ◆ CMS Facebook page and CMS website listing of Auction sponsors
  - ◆ Invitation
  - ◆ E-mail event communications
  - ◆ OneCause bidding platform banner
- Recognition in post-event *Cap Scan* “Thank You” ad